

Ethoxylates Market Report by Product (Alcohol, Fatty Amine, Fatty Acid, Ethyl Ester, Glyceride, and Others), Application (Household and Personal Care, Institutional and Industrial Cleaning, Pharmaceutical, Agrochemicals, Oilfield Chemicals, and Others), and Region 2025-2033

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Report description:

The global ethoxylates market size reached USD 15.1 Billion in 2024. Looking forward, IMARC Group expects the market to reach USD 20.2 Billion by 2033, exhibiting a growth rate (CAGR) of 3.26% during 2025-2033.

Ethoxylates are organic compounds produced by adding epoxides or ethylene oxide (EO) to substrates like alcohols, acids, amines and vegetable oils in the desired molar ratio. They are hydrophobic and hydrophilic in nature, which helps them to dissolve in oil and water, depending on the type of ethoxylate used in the process. Due to this, they help lower the surface tension between two different types of liquids or between gases and liquids. They also offer other properties such as high-water solubility, good formulation, wetting ability, and low aquatic toxicity.

The global ethoxylates market is primarily driven by their increasing applications across diverse end-use industries, ranging from paints and coatings and textile processing to personal care, agriculture, and pulp and paper. Due to their cleaning, emulsifying, foaming, wetting and dispersing properties, ethoxylates are utilized in detergents, soaps, paints, adhesives, fabric softeners, inks, ski waxes, emulsions, anti-fogs, snowboard wax, and deinking of recycled papers. Ethoxylates also play an essential role in personal care products such as cosmetics, shampoos, shower gels, hair conditioners, and toothpaste. Additionally, the process of dyeing and finishing in the textile industry also employs ethoxylate, thereby positively influencing the market growth. Besides this, the leading companies are focusing on introducing low-rinse products like methyl ester ethoxylates, which produce low foam to reduce water wastage. Furthermore, they are also developing sustainably sourced ethoxylates, which lower the manufacturing and raw material costs.

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Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global ethoxylates market report, along with forecasts at the global, regional and country level from 2025-2033. Our report has categorized the market based on product and application.

Breakup by Product:

- Alcohol
- Fatty Amine
- Fatty Acid
- Ethyl Ester
- Glyceride
- Others

Breakup by Application:

- Household and Personal Care
- Institutional and Industrial Cleaning
- Pharmaceutical
- Agrochemicals
- Oilfield Chemicals
- Others

Breakup by Region:

- North America
 - o□United States
 - o□Canada
- Asia-Pacific
 - o□China
 - o□Japan
 - o□India
 - o□South Korea
 - o□Australia
 - o□Indonesia
 - o□Others
- Europe
 - o□Germany
 - o□France
 - o□United Kingdom
 - o□Italy
 - o□Spain
 - o□Russia
 - o□Others
- Latin America
 - o□Brazil
 - o□Mexico
 - o□Others
- Middle East and Africa

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Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Akzo Nobel N.V., Arkema, BASF SE, Dow Chemical Company, Evonik Industries AG, India Glycols Limited, Mitsui Chemicals, Inc., SABIC, Solvay and Stepan Company.

Key Questions Answered in This Report

- 1.What was the size of the global ethoxylates market in 2024?
- 2.What is the expected growth rate of the global ethoxylates market during 2025-2033?
- 3.What are the key factors driving the global ethoxylates market?
- 4.What has been the impact of COVID-19 on the global ethoxylates market?
- 5.What is the breakup of the global ethoxylates market based on the product?
- 6.What is the breakup of the global ethoxylates market based on the application?
- 7.What are the key regions in the global ethoxylates market?
- 8.Who are the key players/companies in the global ethoxylates market?

Table of Contents:

- 1 Preface
- 2 Scope and Methodology
 - 2.1 Objectives of the Study
 - 2.2 Stakeholders
 - 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
 - 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
 - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
 - 4.1 Overview
 - 4.2 Key Industry Trends
- 5 Global Ethoxylates Market
 - 5.1 Market Overview
 - 5.2 Market Performance
 - 5.3 Impact of COVID-19
 - 5.4 Market Forecast
- 6 Market Breakup by Product
 - 6.1 Alcohol
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
 - 6.2 Fatty Amine
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
 - 6.3 Fatty Acid
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast

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- 6.4 Ethyl Ester
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Glyceride
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 6.6 Others
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast
- 7 Market Breakup by Application
 - 7.1 Household and Personal Care
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
 - 7.2 Institutional and Industrial Cleaning
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
 - 7.3 Pharmaceutical
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
 - 7.4 Agrochemicals
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
 - 7.5 Oilfield Chemicals
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast
 - 7.6 Others
 - 7.6.1 Market Trends
 - 7.6.2 Market Forecast
- 8 Market Breakup by Region
 - 8.1 North America
 - 8.1.1 United States
 - 8.1.1.1 Market Trends
 - 8.1.1.2 Market Forecast
 - 8.1.2 Canada
 - 8.1.2.1 Market Trends
 - 8.1.2.2 Market Forecast
 - 8.2 Asia-Pacific
 - 8.2.1 China
 - 8.2.1.1 Market Trends
 - 8.2.1.2 Market Forecast
 - 8.2.2 Japan
 - 8.2.2.1 Market Trends
 - 8.2.2.2 Market Forecast
 - 8.2.3 India
 - 8.2.3.1 Market Trends
 - 8.2.3.2 Market Forecast
 - 8.2.4 South Korea

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- 8.2.4.1 Market Trends
- 8.2.4.2 Market Forecast
- 8.2.5 Australia
 - 8.2.5.1 Market Trends
 - 8.2.5.2 Market Forecast
- 8.2.6 Indonesia
 - 8.2.6.1 Market Trends
 - 8.2.6.2 Market Forecast
- 8.2.7 Others
 - 8.2.7.1 Market Trends
 - 8.2.7.2 Market Forecast
- 8.3 Europe
 - 8.3.1 Germany
 - 8.3.1.1 Market Trends
 - 8.3.1.2 Market Forecast
 - 8.3.2 France
 - 8.3.2.1 Market Trends
 - 8.3.2.2 Market Forecast
 - 8.3.3 United Kingdom
 - 8.3.3.1 Market Trends
 - 8.3.3.2 Market Forecast
 - 8.3.4 Italy
 - 8.3.4.1 Market Trends
 - 8.3.4.2 Market Forecast
 - 8.3.5 Spain
 - 8.3.5.1 Market Trends
 - 8.3.5.2 Market Forecast
 - 8.3.6 Russia
 - 8.3.6.1 Market Trends
 - 8.3.6.2 Market Forecast
 - 8.3.7 Others
 - 8.3.7.1 Market Trends
 - 8.3.7.2 Market Forecast
- 8.4 Latin America
 - 8.4.1 Brazil
 - 8.4.1.1 Market Trends
 - 8.4.1.2 Market Forecast
 - 8.4.2 Mexico
 - 8.4.2.1 Market Trends
 - 8.4.2.2 Market Forecast
 - 8.4.3 Others
 - 8.4.3.1 Market Trends
 - 8.4.3.2 Market Forecast
- 8.5 Middle East and Africa
 - 8.5.1 Market Trends
 - 8.5.2 Market Breakup by Country
 - 8.5.3 Market Forecast

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- 9 SWOT Analysis
 - 9.1 Overview
 - 9.2 Strengths
 - 9.3 Weaknesses
 - 9.4 Opportunities
 - 9.5 Threats
- 10 Value Chain Analysis
- 11 Porters Five Forces Analysis
 - 11.1 Overview
 - 11.2 Bargaining Power of Buyers
 - 11.3 Bargaining Power of Suppliers
 - 11.4 Degree of Competition
 - 11.5 Threat of New Entrants
 - 11.6 Threat of Substitutes
- 12 Price Analysis
- 13 Competitive Landscape
 - 13.1 Market Structure
 - 13.2 Key Players
 - 13.3 Profiles of Key Players
 - 13.3.1 Akzo Nobel N.V.
 - 13.3.1.1 Company Overview
 - 13.3.1.2 Product Portfolio
 - 13.3.1.3 Financials
 - 13.3.1.4 SWOT Analysis
 - 13.3.2 Arkema
 - 13.3.2.1 Company Overview
 - 13.3.2.2 Product Portfolio
 - 13.3.2.3 Financials
 - 13.3.3 BASF SE
 - 13.3.3.1 Company Overview
 - 13.3.3.2 Product Portfolio
 - 13.3.3.3 Financials
 - 13.3.3.4 SWOT Analysis
 - 13.3.4 Dow Chemical Company
 - 13.3.4.1 Company Overview
 - 13.3.4.2 Product Portfolio
 - 13.3.5 Evonik Industries AG
 - 13.3.5.1 Company Overview
 - 13.3.5.2 Product Portfolio
 - 13.3.5.3 Financials
 - 13.3.5.4 SWOT Analysis
 - 13.3.6 India Glycols Limited
 - 13.3.6.1 Company Overview
 - 13.3.6.2 Product Portfolio
 - 13.3.6.3 Financials
 - 13.3.6.4 SWOT Analysis
 - 13.3.7 Mitsui Chemicals, Inc.

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- 13.3.7.1 Company Overview
- 13.3.7.2 Product Portfolio
- 13.3.7.3 Financials
- 13.3.7.4 SWOT Analysis
- 13.3.8 SABIC
 - 13.3.8.1 Company Overview
 - 13.3.8.2 Product Portfolio
- 13.3.9 Solvay
 - 13.3.9.1 Company Overview
 - 13.3.9.2 Product Portfolio
- 13.3.10 Stepan Company
 - 13.3.10.1 Company Overview
 - 13.3.10.2 Product Portfolio
 - 13.3.10.3 Financials
 - 13.3.10.4 SWOT Analysis

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