

Zinc Pyrithione Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

Market Report | 2025-08-12 | 161 pages | EMR Inc.

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Report description:

The global zinc pyrithione market is being driven by the rising downstream demand. Aided by the rising demand from the personal care industry, the market is expected to witness a moderate growth in the forecast period of 2025-2034, growing at a CAGR of 3.80%.

The Zinc Pyrithione Industry is Driven by the Robust Growth of the End-Use Industries

Region-wise, North America and the Asia Pacific are the significant markets for zinc pyrithione. This can be attributed to the robust growth of end-use industries like the paints and coatings and personal care industries. Within the Asia Pacific, China is the dominant market for the personal care industry, whereas India accounts for a significant portion of consumption of the personal care products. The market is further accelerating due to the growing demand for the product from the beauty and personal care industry within the Asia Pacific, especially South Korea, which is expected to expand over the forecast period. Europe is also a major market for zinc pyrithione as the region is witnessing great demand from the established manufacturing ground of personal care products. The Middle East and Africa region shows moderate growth in the zinc pyrithione industry owing to the presence of a sizeable group of manufacturers in the region.

Zinc Pyrithione: Market Segmentation

Zinc pyrithione (ZPT), variously known as zinc omadine or bis zinc, is a complex coordination of zinc element. The product is used as a preservative in the rinse-off products, except oral hygiene products, with a little amount of concentration of approximately 0.5%-1%. Zinc pyrithione has various properties, such as the removal of dandruff. It further acts as an anti-viral in personal care products such as anti-dandruff shampoos, seborrheic dermatitis, and lotions, among others.

On the basis of grade, the market is divided into:

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- Industrial Grade
- Pharmaceutical Grade

Based on application, the industry can be segmented into:

- Cosmetic and Personal Care
- Paint and Coatings
- Pharmaceuticals
- Biocides
- Others

The regional markets for the product include:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Extensive Application of Zinc Pyrithione is Expected to Aid the Market Growth of Zinc Pyrithione

The zinc pyrithione industry is driven by the growing demand from the target end-use industries. The market is further aided by the use of the antibacterial coating under many applications like food and beverages, coating industries, textiles, and paints for antibacterial activities. The market is propelled by the growing traction of zinc pyrithione due to its demand from multiple materials like carpet backing, adhesives, cables, and foam stuffing for wire insulation, cushions, and other coverings, as a preservative.

Key Industry Players in the Global Zinc Pyrithione Market

The report gives a detailed analysis of the following key players in the global zinc pyrithione market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- Lonza Group Ltd.
- Sanitized AG
- Zhejiang Regen Chemical Co., Ltd.
- JSN Chemicals LTD
- Binhai Minghong Fine Chemical Co., Ltd
- Kumar Organic Products Limited
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

Table of Contents:

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- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Global Zinc Pyrithione Market Analysis
 - 5.1 Key Industry Highlights
 - 5.2 Global Zinc Pyrithione Historical Market (2018-2024)
 - 5.3 Global Zinc Pyrithione Market Forecast (2025-2034)
 - 5.4 Global Zinc Pyrithione Market by Grade
 - 5.4.1 Industrial Grade
 - 5.4.1.1 Historical Trend (2018-2024)
 - 5.4.1.2 Forecast Trend (2025-2034)
 - 5.4.2 Pharmaceutical Grade
 - 5.4.2.1 Historical Trend (2018-2024)
 - 5.4.2.2 Forecast Trend (2025-2034)
 - 5.5 Global Zinc Pyrithione Market by Application
 - 5.5.1 Cosmetic and Personal Care
 - 5.5.1.1 Historical Trend (2018-2024)
 - 5.5.1.2 Forecast Trend (2025-2034)
 - 5.5.2 Paint and Coatings
 - 5.5.2.1 Historical Trend (2018-2024)
 - 5.5.2.2 Forecast Trend (2025-2034)
 - 5.5.3 Pharmaceuticals

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- 5.5.3.1 Historical Trend (2018-2024)
- 5.5.3.2 Forecast Trend (2025-2034)
- 5.5.4 Biocides
 - 5.5.4.1 Historical Trend (2018-2024)
 - 5.5.4.2 Forecast Trend (2025-2034)
- 5.5.5 Others
- 5.6 Global Zinc Pyrithione Market by Region
 - 5.6.1 North America
 - 5.6.1.1 Historical Trend (2018-2024)
 - 5.6.1.2 Forecast Trend (2025-2034)
 - 5.6.2 Europe
 - 5.6.2.1 Historical Trend (2018-2024)
 - 5.6.2.2 Forecast Trend (2025-2034)
 - 5.6.3 Asia Pacific
 - 5.6.3.1 Historical Trend (2018-2024)
 - 5.6.3.2 Forecast Trend (2025-2034)
 - 5.6.4 Latin America
 - 5.6.4.1 Historical Trend (2018-2024)
 - 5.6.4.2 Forecast Trend (2025-2034)
 - 5.6.5 Middle East and Africa
 - 5.6.5.1 Historical Trend (2018-2024)
 - 5.6.5.2 Forecast Trend (2025-2034)
- 6 North America Zinc Pyrithione Market Analysis
 - 6.1 United States of America
 - 6.1.1 Historical Trend (2018-2024)
 - 6.1.2 Forecast Trend (2025-2034)
 - 6.2 Canada
 - 6.2.1 Historical Trend (2018-2024)
 - 6.2.2 Forecast Trend (2025-2034)
- 7 Europe Zinc Pyrithione Market Analysis
 - 7.1 United Kingdom
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
 - 7.2 Germany
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
 - 7.3 France
 - 7.3.1 Historical Trend (2018-2024)
 - 7.3.2 Forecast Trend (2025-2034)
 - 7.4 Italy
 - 7.4.1 Historical Trend (2018-2024)
 - 7.4.2 Forecast Trend (2025-2034)
 - 7.5 Others
- 8 Asia Pacific Zinc Pyrithione Market Analysis
 - 8.1 China
 - 8.1.1 Historical Trend (2018-2024)
 - 8.1.2 Forecast Trend (2025-2034)

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- 8.2 Japan
 - 8.2.1 Historical Trend (2018-2024)
 - 8.2.2 Forecast Trend (2025-2034)
- 8.3 India
 - 8.3.1 Historical Trend (2018-2024)
 - 8.3.2 Forecast Trend (2025-2034)
- 8.4 ASEAN
 - 8.4.1 Historical Trend (2018-2024)
 - 8.4.2 Forecast Trend (2025-2034)
- 8.5 Australia
 - 8.5.1 Historical Trend (2018-2024)
 - 8.5.2 Forecast Trend (2025-2034)
- 8.6 Others
- 9 Latin America Zinc Pyrithione Market Analysis
 - 9.1 Brazil
 - 9.1.1 Historical Trend (2018-2024)
 - 9.1.2 Forecast Trend (2025-2034)
 - 9.2 Argentina
 - 9.2.1 Historical Trend (2018-2024)
 - 9.2.2 Forecast Trend (2025-2034)
 - 9.3 Mexico
 - 9.3.1 Historical Trend (2018-2024)
 - 9.3.2 Forecast Trend (2025-2034)
 - 9.4 Others
- 10 Middle East and Africa Zinc Pyrithione Market Analysis
 - 10.1 Saudi Arabia
 - 10.1.1 Historical Trend (2018-2024)
 - 10.1.2 Forecast Trend (2025-2034)
 - 10.2 United Arab Emirates
 - 10.2.1 Historical Trend (2018-2024)
 - 10.2.2 Forecast Trend (2025-2034)
 - 10.3 Nigeria
 - 10.3.1 Historical Trend (2018-2024)
 - 10.3.2 Forecast Trend (2025-2034)
 - 10.4 South Africa
 - 10.4.1 Historical Trend (2018-2024)
 - 10.4.2 Forecast Trend (2025-2034)
 - 10.5 Others
- 11 Market Dynamics
 - 11.1 SWOT Analysis
 - 11.1.1 Strengths
 - 11.1.2 Weaknesses
 - 11.1.3 Opportunities
 - 11.1.4 Threats
 - 11.2 Porter's Five Forces Analysis
 - 11.2.1 Supplier's Power
 - 11.2.2 Buyer's Power

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- 11.2.3 Threat of New Entrants
- 11.2.4 Degree of Rivalry
- 11.2.5 Threat of Substitutes
- 11.3 Key Indicators for Demand
- 11.4 Key Indicators for Price
- 12 Value Chain Analysis
- 13 Price Analysis
 - 13.1 North America Historical Price Trends (2018-2024) and Forecast (2025-2034)
 - 13.2 Europe Historical Price Trends (2018-2024) and Forecast (2025-2034)
 - 13.3 Asia Pacific Historical Price Trends (2018-2024) and Forecast (2025-2034)
 - 13.4 Latin America Historical Price Trends (2018-2024) and Forecast (2025-2034)
 - 13.5 Middle East and Africa Historical Price Trends (2018-2024) and Forecast (2025-2034)
- 14 Competitive Landscape
 - 14.1 Supplier Selection
 - 14.2 Key Global Players
 - 14.3 Key Regional Players
 - 14.4 Key Player Strategies
 - 14.5 Company Profiles
 - 14.5.1 Lonza Group Ltd.
 - 14.5.1.1 Company Overview
 - 14.5.1.2 Product Portfolio
 - 14.5.1.3 Demographic Reach and Achievements
 - 14.5.1.4 Certifications
 - 14.5.2 Sanitized AG
 - 14.5.2.1 Company Overview
 - 14.5.2.2 Product Portfolio
 - 14.5.2.3 Demographic Reach and Achievements
 - 14.5.2.4 Certifications
 - 14.5.3 Zhejiang Regen Chemical Co., Ltd.
 - 14.5.3.1 Company Overview
 - 14.5.3.2 Product Portfolio
 - 14.5.3.3 Demographic Reach and Achievements
 - 14.5.3.4 Certifications
 - 14.5.4 JSN Chemicals LTD
 - 14.5.4.1 Company Overview
 - 14.5.4.2 Product Portfolio
 - 14.5.4.3 Demographic Reach and Achievements
 - 14.5.4.4 Certifications
 - 14.5.5 Binhai Minghong Fine Chemical Co., Ltd
 - 14.5.5.1 Company Overview
 - 14.5.5.2 Product Portfolio
 - 14.5.5.3 Demographic Reach and Achievements
 - 14.5.5.4 Certifications
 - 14.5.6 Kumar Organic Products Limited
 - 14.5.6.1 Company Overview
 - 14.5.6.2 Product Portfolio
 - 14.5.6.3 Demographic Reach and Achievements

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14.5.6.4 Certifications
14.5.7 Others

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