

## **Zinc Oxide Market Size, Share and Growth Analysis Report - Forecast Trends and Outlook (2025-2034)**

Market Report | 2025-08-13 | 151 pages | EMR Inc.

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### **Report description:**

The global zinc oxide market reached a value of nearly USD 4.69 Billion in 2024 . The market is expected to witness a further growth in the forecast period of 2025-2034 at a CAGR of 6.10% . It is expected to reach a value of nearly USD 8.48 Billion by 2034 .

The significant factors driving the growth of the market are the rising end-use demand from advanced electronics and cosmetics sectors, particularly from emerging economies such as India, Brazil, and China. Rubber, ceramic, and chemical together account for the largest application market share of zinc oxide, representing nearly 80% of its total global applications. The electronics segment is expected to overshadow the rubber and chemical segments in the coming years due to the rising innovations taking place within the sector.

The Asia Pacific is the leading regional market for zinc oxide, accounting for 58% of the total supply of the product. The growth of the zinc oxide market in the Asia Pacific region owes to the rapidly increasing automotive demand in China and India. Most manufacturing plants are situated in Asia, with China being the centre of manufacture of the product due to the high access to raw materials. China is currently exporting zinc oxide, primarily to Thailand, Indonesia, and Vietnam. Taiwan, India, and China are the largest exporters of the product within the region. North America continues to be the largest net exporter due to its convenient access to raw material, while Europe is a significant importer due to feedstock and regulatory constraints. The United States primarily imports from Canada and Mexico. Although the Netherlands and Germany are majorly the exporting nations, there are many intra-regional imports in these countries for the transport of raw materials and finished goods.

### **Market Segmentation**

Zinc oxide refers to an inorganic compound. Its formula is ZnO. It is a white powder that is not soluble in water. It finds its application as an additive in a wide range of products, like rubber, ceramics, plastics, glass, concrete, lubricants, ointments,

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paints, adhesives, pigments, sealants, meat, batteries, fire retardants, ferrites, and first aid films. Even if it naturally occurs as mineral zincite, the majority of zinc oxides are synthetically produced.

#### Market Breakup by Application

- Rubber
- Ceramic
- Chemical
- Electronic
- Others

#### Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### Market Analysis

The global zinc oxide market is majorly driven by the growing electronics industry, which is one of the largest industries in the world. The electronics industry is rapidly growing due to the increased demand for smartphones, artificial intelligence, as well as voice recognition technologies.

The zinc oxide market is majorly supported by the rubber industry, which is rapidly growing due to its extensive use in tyre production. The use of rubber in automotive is thus driving the growth of the market because automotive is one of the largest markets globally. The sales of automobiles is growing at a faster pace and is expected to continue to grow at a fast rate in the coming years. This growth is expected to be even more robust in emerging economies like India and China. The markets for automotive in these regions are further propelling the market growth. The automotive segment, specifically in South Korea as well as India, is driving the demand for a high volume of zinc oxide. South Korea is the powerhouse of passenger cars and is expected to show the highest growth.

Zinc oxide is widely used in the production of cosmetic products, especially sunscreens, baby lotions, makeup, and bath soaps. It helps protect cells from damage, stops the effects of ageing, and reduces skin dryness by blocking out harmful UV rays. The growing personal care industry is thus boosting the demand for the product. Another major driver propelling the market growth is the increasing disposable income of the consumers., which is increasing the purchasing power of people to spend on personal care and automotive products.

#### Competitive Landscape

September 2017- Zinc Oxide L.L.C. acquired Zochem Inc, a subsidiary of American Zinc Recycling Corp. L.L.C., in a bid become the largest supplier of zinc oxide in North America.

The report gives a detailed analysis of the following key players in the global zinc oxide market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

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- Umicore N.V.
- Zinc Oxide LLC
- US Zinc Corp.
- Hebei Botai Environmental Protection Technology Co., Ltd
- Co.Ge.Fin. S.p.A.
- Rubamin Ltd
- Zinc Nacional, S.A
- Others

The comprehensive EMR report provides an in-depth assessment of the industry based on Porter's five forces model, along with giving a SWOT analysis.

## **Table of Contents:**

- 1 Executive Summary
  - 1.1 Market Size 2024-2025
  - 1.2 Market Growth 2025(F)-2034(F)
  - 1.3 Key Demand Drivers
  - 1.4 Key Players and Competitive Structure
  - 1.5 Industry Best Practices
  - 1.6 Recent Trends and Developments
  - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
  - 2.1 Market Trends
  - 2.2 Key Verticals
  - 2.3 Key Regions
  - 2.4 Supplier Power
  - 2.5 Buyer Power
  - 2.6 Key Market Opportunities and Risks
  - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
  - 3.1 GDP Outlook
  - 3.2 GDP Per Capita Growth
  - 3.3 Inflation Trends
  - 3.4 Democracy Index
  - 3.5 Gross Public Debt Ratios
  - 3.6 Balance of Payment (BoP) Position
  - 3.7 Population Outlook
  - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
  - 4.1 Country Risk
  - 4.2 Business Climate
- 5 Global Zinc Oxide Market Analysis
  - 5.1 Key Industry Highlights
  - 5.2 Global Zinc Oxide Historical Market (2018-2024)

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### 5.3 Global Zinc Oxide Market Forecast (2025-2034)

#### 5.4 Global Zinc Oxide Market by Application

##### 5.4.1 Rubber

###### 5.4.1.1 Historical Trend (2018-2024)

###### 5.4.1.2 Forecast Trend (2025-2034)

##### 5.4.2 Ceramic

###### 5.4.2.1 Historical Trend (2018-2024)

###### 5.4.2.2 Forecast Trend (2025-2034)

##### 5.4.3 Chemical

###### 5.4.3.1 Historical Trend (2018-2024)

###### 5.4.3.2 Forecast Trend (2025-2034)

##### 5.4.4 Electronic

###### 5.4.4.1 Historical Trend (2018-2024)

###### 5.4.4.2 Forecast Trend (2025-2034)

##### 5.4.5 Others

#### 5.5 Global Zinc Oxide Market by Region

##### 5.5.1 North America

###### 5.5.1.1 Historical Trend (2018-2024)

###### 5.5.1.2 Forecast Trend (2025-2034)

##### 5.5.2 Europe

###### 5.5.2.1 Historical Trend (2018-2024)

###### 5.5.2.2 Forecast Trend (2025-2034)

##### 5.5.3 Asia Pacific

###### 5.5.3.1 Historical Trend (2018-2024)

###### 5.5.3.2 Forecast Trend (2025-2034)

##### 5.5.4 Latin America

###### 5.5.4.1 Historical Trend (2018-2024)

###### 5.5.4.2 Forecast Trend (2025-2034)

##### 5.5.5 Middle East and Africa

###### 5.5.5.1 Historical Trend (2018-2024)

###### 5.5.5.2 Forecast Trend (2025-2034)

#### 6 North America Zinc Oxide Market Analysis

##### 6.1 United States of America

###### 6.1.1 Historical Trend (2018-2024)

###### 6.1.2 Forecast Trend (2025-2034)

##### 6.2 Canada

###### 6.2.1 Historical Trend (2018-2024)

###### 6.2.2 Forecast Trend (2025-2034)

#### 7 Europe Zinc Oxide Market Analysis

##### 7.1 United Kingdom

###### 7.1.1 Historical Trend (2018-2024)

###### 7.1.2 Forecast Trend (2025-2034)

##### 7.2 Germany

###### 7.2.1 Historical Trend (2018-2024)

###### 7.2.2 Forecast Trend (2025-2034)

##### 7.3 France

###### 7.3.1 Historical Trend (2018-2024)

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- 7.3.2 Forecast Trend (2025-2034)
- 7.4 Italy
  - 7.4.1 Historical Trend (2018-2024)
  - 7.4.2 Forecast Trend (2025-2034)
- 7.5 Others
- 8 Asia Pacific Zinc Oxide Market Analysis
  - 8.1 China
    - 8.1.1 Historical Trend (2018-2024)
    - 8.1.2 Forecast Trend (2025-2034)
  - 8.2 Japan
    - 8.2.1 Historical Trend (2018-2024)
    - 8.2.2 Forecast Trend (2025-2034)
  - 8.3 India
    - 8.3.1 Historical Trend (2018-2024)
    - 8.3.2 Forecast Trend (2025-2034)
  - 8.4 ASEAN
    - 8.4.1 Historical Trend (2018-2024)
    - 8.4.2 Forecast Trend (2025-2034)
  - 8.5 Australia
    - 8.5.1 Historical Trend (2018-2024)
    - 8.5.2 Forecast Trend (2025-2034)
  - 8.6 Others
- 9 Latin America Zinc Oxide Market Analysis
  - 9.1 Brazil
    - 9.1.1 Historical Trend (2018-2024)
    - 9.1.2 Forecast Trend (2025-2034)
  - 9.2 Argentina
    - 9.2.1 Historical Trend (2018-2024)
    - 9.2.2 Forecast Trend (2025-2034)
  - 9.3 Mexico
    - 9.3.1 Historical Trend (2018-2024)
    - 9.3.2 Forecast Trend (2025-2034)
  - 9.4 Others
- 10 Middle East and Africa Zinc Oxide Market Analysis
  - 10.1 Saudi Arabia
    - 10.1.1 Historical Trend (2018-2024)
    - 10.1.2 Forecast Trend (2025-2034)
  - 10.2 United Arab Emirates
    - 10.2.1 Historical Trend (2018-2024)
    - 10.2.2 Forecast Trend (2025-2034)
  - 10.3 Nigeria
    - 10.3.1 Historical Trend (2018-2024)
    - 10.3.2 Forecast Trend (2025-2034)
  - 10.4 South Africa
    - 10.4.1 Historical Trend (2018-2024)
    - 10.4.2 Forecast Trend (2025-2034)
  - 10.5 Others

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- 11 Market Dynamics
  - 11.1 SWOT Analysis
    - 11.1.1 Strengths
    - 11.1.2 Weaknesses
    - 11.1.3 Opportunities
    - 11.1.4 Threats
  - 11.2 Porter's Five Forces Analysis
    - 11.2.1 Supplier's Power
    - 11.2.2 Buyer's Power
    - 11.2.3 Threat of New Entrants
    - 11.2.4 Degree of Rivalry
    - 11.2.5 Threat of Substitutes
  - 11.3 Key Indicators for Demand
  - 11.4 Key Indicators for Price
- 12 Value Chain Analysis
- 13 Trade Data Analysis (HS Code - 2817)
  - 13.1 Major Exporting Countries
    - 13.1.1 By Value
    - 13.1.2 By Volume
  - 13.2 Major Importing Countries
    - 13.2.1 By Value
    - 13.2.2 By Volume
- 14 Price Analysis
- 15 Competitive Landscape
  - 15.1 Supplier Selection
  - 15.2 Key Global Players
  - 15.3 Key Regional Players
  - 15.4 Key Player Strategies
  - 15.5 Company Profiles
    - 15.5.1 Umicore N.V.
      - 15.5.1.1 Company Overview
      - 15.5.1.2 Product Portfolio
      - 15.5.1.3 Demographic Reach and Achievements
      - 15.5.1.4 Certifications
    - 15.5.2 Zinc Oxide LLC
      - 15.5.2.1 Company Overview
      - 15.5.2.2 Product Portfolio
      - 15.5.2.3 Demographic Reach and Achievements
      - 15.5.2.4 Certifications
    - 15.5.3 US Zinc Corp.
      - 15.5.3.1 Company Overview
      - 15.5.3.2 Product Portfolio
      - 15.5.3.3 Demographic Reach and Achievements
      - 15.5.3.4 Certifications
    - 15.5.4 Hebei Botai Environmental Protection Technology Co., Ltd
      - 15.5.4.1 Company Overview
      - 15.5.4.2 Product Portfolio

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- 15.5.4.3 Demographic Reach and Achievements
- 15.5.4.4 Certifications
- 15.5.5 Rubamin Ltd.
  - 15.5.5.1 Company Overview
  - 15.5.5.2 Product Portfolio
  - 15.5.5.3 Demographic Reach and Achievements
  - 15.5.5.4 Certifications
- 15.5.6 Co.Ge.Fin. S.p.A.
  - 15.5.6.1 Company Overview
  - 15.5.6.2 Product Portfolio
  - 15.5.6.3 Demographic Reach and Achievements
  - 15.5.6.4 Certifications
- 15.5.7 Zinc Nacional, S.A.
  - 15.5.7.1 Company Overview
  - 15.5.7.2 Product Portfolio
  - 15.5.7.3 Demographic Reach and Achievements
  - 15.5.7.4 Certifications
- 15.5.8 Others

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