

Webbing Market Report and Forecast 2025-2034

Market Report | 2025-08-11 | 172 pages | EMR Inc.

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Report description:

The global webbing market size is projected to grow at a CAGR of 6.00% between 2025 and 2034, reaching a value of around USD 7.37 Million by 2034. The market is being driven by the robust growth of the automotive sector.

Webbing is a woven fabric that is made for weaving yarn via looms to create strips. It is distinguishable by its various material compositions, strength variations, and width. It is typically fabricated in solid or tabular form, and each form has different functions and applications. It can be produced by polyester, nylon, or polypropylene.

Webbing is commonly used in the production of everyday applications like seatbelts, load straps, sporting goods, furniture, pet leashes, footwear, and fitness apparel. The high strength of webbing can withstand heavy loads; hence it is used in building materials for hiking, camping, and sporting equipment, which is propelling the webbing market growth.

Moreover, it can hold a weight between 3000 to 6000 pounds; therefore, the product is used for various military purposes in transporting and securing military supplies, aiding the market growth.

Key Trends and Developments

Soaring demand for four-wheelers; increasing use of nylon webbing; rising demand for engaging pet products; and increasing demand for sporting goods are the major trends impacting the webbing market growth

Nov 6th 2023

NTX partnered with Ananta Group to establish a garment manufacturing facility that blends sustainability, digitalisation, and modern textile dyeing technologies.

Jul 31st 2022

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NTX raised nearly \$200 million in fundraising in partnership with China's private equity firm Centurium Capital to fuel its market expansion in Southeast Asia.

Feb 22nd 2021

Bally Ribbon Mills (BRM) commercialised the production of smart textiles, which use e-webbing e-textile products as base and add electronic intercommunicative technology to its fibre.

Jun 17th 2020

American Cord & Webbing Co. Inc. (ACW) acquired Advantage Plastic Products (APP), an injection moulding company, to improve its business growth and expand its product offerings.

Soaring demand for four-wheelers

The rising demand for four-wheelers in emerging economies, such as India and China, owing to high disposable income, is aiding the market growth.

Increasing use of nylon webbing

Nylon webbing is extensively used in outdoor furniture, animal harnesses and leashes, slacklining gear, and tent adjusters, among others, supporting the market expansion.

Rising demand for engaging pet products

The development of jacquard webbing, which fulfils the need for both collar and webbing and can depict the beautiful designs on the leash and catch the fancy of the animal, to attract customer demand is propelling the market.

Increasing demand for sporting goods

The increasing focus on sports for physical and emotional wellbeing has significantly increased in the past few years, which is expected to lead the market growth in the forecast period.

Global Webbing Market Trends

The market is witnessing a significant growth with the increasing adoption of nylon webbing. Nylon webbing offers exceptional strength, durability, and resistance to abrasion, making it ideal for a wide range of applications, including automotive seat belts, military equipment, and pet accessories.

Its versatility, coupled with its ability to withstand harsh environments and diverse weather conditions, has contributed to its growing popularity across various industries. As manufacturers and consumers alike prioritise performance and longevity, the demand for nylon webbing continues to rise, driving the global webbing market growth.

Sporting goods manufacturers are increasingly focusing on product customisation and performance enhancement. Webbing materials offer versatility in design and can be tailored to meet specific performance requirements, including strength, flexibility, and weight.

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Moreover, advancements in webbing technology, including the development of lightweight yet durable synthetic fibres, have expanded the possibilities for sporting goods manufacturers. This is expected to increase the demand for sporting goods like backpacks and yoga mats and drive the global webbing market expansion.

Market Segmentation

"Global Webbing Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Product

- Nylon
- Polyester
- Polypropylene
- Carbon Fibres
- Para Aramid Fibres
- Ultra High Molecular Weight Polyethylene (UHMWPE)
- Others

Market Breakup by Application

- Automotive
- Military
- Sporting Good
- Industrial
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Webbing is expected to find increasing application in the automotive sector over the forecast period.

The use of webbing in seat belts and harnesses in the automotive sector is augmenting the webbing market growth. Webbing straps are also used in load restraint systems for securing cargo in trucks, vans, and other commercial vehicles. In convertible vehicles, webbing plays a crucial role in supporting and securing the convertible roof, which ensures a good in-cabin experience.

Increasing regulations regarding automobile safety by federal agencies such as the Federal Motor Vehicle Safety Standard (FMVSS) and the National Highway Traffic Safety Administration (NHTSA) are also expected to drive the global webbing market expansion in the coming years. Meanwhile, due to its lightweight, durability and high-strength, webbing is used in military equipment and gear like backpacks, water retention systems, and body armour systems, among others.

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The Asia Pacific is expected to constitute a major portion of the global webbing market share in the coming years. This is because countries like China, India, and Vietnam serve as major manufacturing hubs for textiles and related products, including webbing.

The region benefits from lower labour costs, abundant raw materials, and a well-established manufacturing infrastructure, making it a preferred destination for webbing production. Moreover, rapid industrialisation and urbanisation are driving the demand for webbing across various industries such as automotive, construction, transportation, and consumer goods.

The military and defence sector in North America rely on webbing for a wide range of applications, including tactical gear, parachutes, load-bearing equipment, and vehicle restraints. As defence spending remains significant in the region, the demand for specialised webbing products continues to grow, driving the global webbing market growth.

Competitive Landscape

Major market players are investing in the research and development of advanced techniques for manufacturing webbing and similar narrow woven fabrics.

Other major global webbing market players include Jiangsu Daxin Webbing Co., Ltd., and NTX Group, among others.

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