

Wearable Camera Market Report and Forecast 2025-2034

Market Report | 2025-08-11 | 166 pages | EMR Inc.

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Report description:

The global wearable camera market stood at a value of around USD 7.67 Billion in 2024. The market is further expected to grow at a CAGR of 18.60% in the forecast period of 2025-2034 to attain a value of USD 42.23 Billion by 2034.

Sports and Adventure Segment to Account for a Substantial Market Share of the Global Wearable Camera Industry

Based on application, the sports and adventure segment is predicted to occupy a healthy market share in the wearable camera industry. This growth can be associated with the increased usage of wearable cameras in various sports and adventure events. For instance, it is worn by sports referees and umpires in games to record play-by-play of the sport being played. Moreover, it is increasingly utilised by extreme sports enthusiasts such as skydivers or underwater divers in order to record the entire experience without any hassle. Furthermore, with the growing popularity of sports and adventure activities such as hiking and river rafting, people are increasingly investing in wearable cameras. These factors are expected to impact the market growth positively in the forecast period.

North America to Occupy a Significant Market Share in the Global Wearable Camera Industry

North America is estimated to hold a considerable share of the wearable camera industry in the forecast period. This growth can be attributed to the increased adoption of wearable cameras by law enforcement agencies in the region. The reason for this is to increase transparency in the police investigation process and the accountability of the officers and reduce instances of misconduct while also recording the citizen's behaviour, for instance, during an interview of a suspect or a sobriety test. Moreover, these recordings would also serve as evidence in the court proceedings, such as domestic violence incidences. These factors are expected to catalyse the market growth of the global wearable camera industry in the forecast period.

Wearable Camera: Market Segmentation

Wearable cameras are hands-free recording devices that allow individuals to record and live stream an event or a situation such

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as while doing extreme sports like skydiving. It allows people to concentrate on the task at hand with their hands and vision free, while the recording continues through the camera worn by them. In addition, wearable cameras are utilised by surgeons to record the surgery process for later review and by law enforcement officers to record any situations they encounter on duty, such as to record traffic stops, sobriety tests and interviews, among others. These can be worn with a belt, clipped onto the clothes, and can also be worn on the head.

Market Breakup by Application

- Sports and Adventure
- Security
- Healthcare
- Industrial

Market Breakup by Type

- Head Mount
- Body Mount
- Ear Mount and Smart Glass

Market Breakup by Product

- Cameras
- Accessories

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Rapid Technological Advancements to Catalyse the Growth of the Global Wearable Camera Industry

The rapid technological advancements in the field of wearable camera technology are expected to drive the industry growth in the forecast period. Furthermore, with the advent of social media platforms, individuals are exceedingly interested in sharing their lives and special moments online. Moreover, wearable cameras are increasingly popular in the broadcasting sector because it allows for a first-person point of view shot, which enables autobiographic capturing of daily life, which is an opportunity for liveblogging enthusiasts. Furthermore, other benefits associated with wearable cameras are enhancing their popularity, such as compact and sturdy body fit for all terrains, self-adjusting focus, automatic lighting adjustment, large storage, and incredible portability with hands-free recording feasibility. These factors are expected to positively impact the market growth of the wearable camera industry in the forecast period.

Key Industry Players in the Global Wearable Camera Market

The report gives a detailed analysis of the following key players in the global wearable camera market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant

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turnarounds:

- GoPro Inc
- Drift Innovation Ltd.
- Garmin Ltd.
- Narrative AB
- Pinnacle Response Ltd.

The comprehensive EMR report provides an in-depth assessment of the industry based on the Porter's five forces model and SWOT analysis.

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