

USB Charger Market Size, Share and Growth Analysis Report - Forecast Trends and Outlook (2025-2034)

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Report description:

The global USB charger market, valued at USD 31.00 Billion in 2024 , has experienced significant growth, driven by features like built-in safety mechanisms, including overcurrent protection, temperature control, and short-circuit prevention. The market is forecast to grow at a CAGR of 6.80% from 2025 to 2034, potentially reaching USD 59.85 Billion by 2034 . USB chargers are compatible with various devices, such as smartphones, laptops, and tablets, reducing the need for multiple chargers.

Global USB Charger Market Growth

The growth of the USB charger market is driven by their universal compatibility, allowing them to charge a variety of devices such as smartphones and laptops, reducing the need for multiple chargers. Their compact design makes them highly portable and suitable for use at home, in the office, or while travelling. They are also affordable and conform to a universal standard, making it easy to replace or upgrade. Many modern USB chargers, featuring Quick Charge technology, offer quicker charging speeds, improving overall efficiency. The Sharge Retractable 65 GaN charger, launched globally in January 2025, includes a 27-inch retractable USB-C cable, which prevents the problem of losing cables. It provides up to 65W of power and supports charging two devices, although the power output reduces to 60W when both ports are in use.

USB chargers are energy-efficient, helping to reduce power consumption and cut costs. With integrated safety features such as overcurrent protection and temperature regulation, they ensure user safety. Environmentally, USB chargers help to minimise electronic waste by offering a universal charging solution, eliminating the need for multiple device-specific chargers. This has contributed to the growing demand for the USB charger market. They also provide versatile charging options, like multi-port hubs, making them ideal for users with numerous devices.

Key Trends and Recent Developments

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The USB charger market is growing due to factors such as the adoption of wireless charging, the development of fast charging technologies, increasing demand for eco-friendly and sustainable chargers, and the popularity of multi-port USB chargers.

January 2025

Renesas Electronics introduced the RAA489118 buck-boost battery charger and RAA489400 USB Type-C port controller, providing a premier USB Power Delivery (PD) solution. The RAA489118 supports multiple battery cells and features R3 technology for efficient, noise-free operation, while the SMBus interface enhances compatibility with power tools and solar applications.

November 2024

Anker launched a new lineup of high-speed USB-C chargers, exclusively available on apple.com and select Apple Store locations. The chargers, offering various power capacities, support fast, safe, and sustainable charging for Apple devices. Featuring GaN technology, they are compact, energy-efficient, and environmentally friendly.

October 2024

Plugable launched the PS-10CC, the world's first 10-port USB-C charger featuring intelligent power allocation and priority-based charging. Designed for tech enthusiasts, families, businesses, and travellers, it aimed to address issues like cable clutter and slow charging, while promoting sustainability by reducing electronic waste.

October 2024

Verizon launched a 45W Wall Charger with a USB-C port and Lightning to USB-C cable, designed for Apple devices like iPhones and iPads. With USB Power Delivery technology, it offers efficient, safe charging, and features a compact design, making it ideal for home or travel use.

Adoption of Wireless Charging is Influencing the USB Charger Market Dynamics and Trends

Wireless charging technology is becoming increasingly popular as it eliminates the need for physical connections, offering greater convenience for users. With more devices, such as smartphones, smartwatches, and earbuds, incorporating wireless charging capabilities, manufacturers are focusing on developing efficient and fast-charging wireless solutions, decreasing reliance on traditional wired chargers. In October 2024, Baseus introduced the Nomos 10,000mAh 45W wireless power bank, which features Qi2 wireless charging, a magnetic kickstand, and a digital display for power levels. Additionally, the company released a retractable USB-C cable capable of handling up to 100W of power, helping to reduce cable clutter.

Fast Charging Technologies are Shaping the Trends in the USB Charger Market

The rising need for faster charging options is accelerating innovation within the USB charger market. Advancements in technologies such as Qualcomm Quick Charge, USB Power Delivery (PD), and Gallium Nitride (GaN) are gaining traction. These solutions enable rapid charging, enhance energy efficiency, and help protect battery longevity. In August 2024, ASUS India introduced its 65W USB-C GaN charger, designed for both laptops and mobile devices. It includes dual USB-C ports, delivering 65W for fast charging, and a 1.5m USB-C cable, providing efficient performance.

Eco-friendly and Sustainable Chargers are Creating Opportunities in the USB Charger Market

As sustainability gains prominence, the demand for eco-friendly USB chargers has increased. Manufacturers are incorporating

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environmentally friendly materials, energy-efficient designs, and recyclable packaging to minimise their ecological footprint. Additionally, multi-port chargers are becoming more popular to reduce waste. In December 2024, the European Union mandated USB-C as the universal charging standard for all portable devices, aiming to lower electronic waste and improve consumer convenience by ensuring compatibility across various devices such as smartphones, tablets, and laptops.

Multi-Port USB Chargers are Boosting the Demand of the USB Charger Market

As consumers accumulate more devices, the demand for multi-port USB chargers has risen. These chargers, featuring both USB-A and USB-C outputs, enable users to charge multiple devices at once, offering significant convenience. In March 2024, Satechi launched a new USB-C Multiport Adapter 8K with Ethernet V3 for Apple devices, including the MacBook Air. It features four USB-C ports, 8K HDMI, Ethernet, SD card slot, and passthrough charging, supporting display resolutions up to 8K/30Hz and transfer speeds up to 10Gb/s.

Global USB Charger Market Trends

USB chargers are compact, portable, and convenient to store, making them perfect for use while on the move. As the number of USB-compatible devices increases, the demand for USB chargers continues to grow, driving advancements in charging technology. In January 2025, Baseus introduced the Enercore CJ11 wall charger at CES 2025, priced at USD 69.99. It features two retractable USB-C cables and an extra USB-C port, providing up to 67W of power for a single device and 65W when multiple ports are in use.

USB chargers are known for their durability, with reinforced cables and high-quality connectors designed for extended use. They help reduce clutter by allowing users to charge multiple devices with a single charger. Easily accessible both in stores and online, they offer budget-friendly choices, contributing to the growth of the USB charger market. Users can easily upgrade to the latest technologies, such as USB Power Delivery, which enables faster charging and enhanced data transfer for larger devices.

Global USB Charger Industry Segmentation

The EMR's report titled "USB Charger Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by USB Type

- USB Type A
- USB Type B
- USB Type C

Market Breakup by Charger Type

- Wall Charger
- Portable Power Banks/ Docking System/ Alarm Clock
- Car Chargers
- Others

Market Breakup by Port

- One

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- Two
- Three
- Four
- Others

Market Breakup by Power

- 30W - 45W
- 45W - 60W
- 60W - 75W
- Above 75W

Market Breakup by Application

- Smartphone
- Tablet
- Laptop
- Desktop
- Others

Market Breakup by Distribution Channel

- Online
- Offline

Market Breakup by Multi-Port

- Multi-Port with Fixed Power
- Multi-Port with Fluctuation Power

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Global USB Charger Market Share

As per the USB charger market analysis, multi-port USB chargers with fixed power dominate the market, offering stable and consistent charging for several devices simultaneously. This guarantees that each device receives a dependable power supply, preventing both overcharging and undercharging. In January 2025, LVSUN introduced a charger that can provide up to 2000W across 32 USB-C ports. With the use of smart identification and dynamic power regulation technology, it automatically detects the charging requirements of each device, ensuring a secure and efficient charging process.

The expansion of the USB charger market is driven by multi-port USB chargers with variable power output, which adjust their

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delivery depending on the number of devices connected. This adaptability enables efficient power distribution, catering to different power needs. It ensures optimal charging speeds for each device while reducing energy waste, making it an energy-efficient choice for users with varied charging demands. In December 2023, SlimQ launched chargers featuring a patented algorithm that dynamically adjusts power distribution, ensuring each device gets the required power without impacting others, thus enhancing charging efficiency.

Competitive Landscape

The USB charger market key players offer a variety of products, including portable chargers, power banks, USB cables, wireless chargers, and smart home devices. These companies are recognised for their commitment to innovation, high-quality products, and customer satisfaction, making them popular choices among consumers globally. They are especially known for their fast-charging technologies and power delivery solutions, providing reliable and efficient products for a broad range of electronic devices.

Anker Innovations Limited

Headquartered in Shenzhen, China, Anker Innovations Limited was established in 2011. The company is renowned for its consumer electronics, primarily focusing on portable chargers, power banks, USB cables, and smart home devices. Anker has built a reputation for high-quality, reliable, and affordable charging solutions worldwide.

AT&T Inc.

AT&T Inc., founded in 1983, is an American multinational telecommunications conglomerate headquartered in Texas, United States. The company provides a wide range of services including wireless communication, broadband, digital TV, and entertainment services. AT&T is a key player in the global telecom industry, serving millions of customers across various sectors.

Cyber Power Systems (USA), Inc.

Cyber Power Systems (USA), Inc., founded in 1997, is headquartered in Minnesota, United States. The company specialises in providing reliable power protection solutions, including uninterruptible power supplies (UPS), power distribution units, surge protectors, and other energy-saving products. Cyber Power is known for offering innovative and efficient power solutions globally.

GP Batteries International Ltd.

Founded in 1964 and headquartered in Hong Kong, GP Batteries International Ltd. is a leading global supplier of battery products. The company offers a wide range of rechargeable batteries, battery chargers, and other energy storage solutions for consumers and businesses. GP Batteries is recognised for its innovation in energy storage technology.

Other key players in the USB charger market report are Apple Inc, Prime Wire & Cable, Inc., EasyAcc.com, Inc., and Mophie, Inc, among others.

More Insights On

India USB Charger Market

Singapore USB Charger Market

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USB Charger Market Report Snapshots

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GaN Chargers Market Trends

Portable Power Bank Market Trends

Wireless and USB-C Charging Market

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