

United States Powder Coatings Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

Market Report | 2025-08-13 | 138 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

Report description:

The United States powder coatings market size reached around USD 2.54 Billion in 2024. The market is projected to grow at a CAGR of 7.20% between 2025 and 2034 to reach nearly USD 5.09 Billion by 2034.

The rapidly growing automotive manufacturing industry in the United States is expected to increase the product demand in many applications such as door handles, rims, and vehicle caps.

Market Segmentation

Powder coating are fine solids with different properties, including substantial toughness and abrasion resistance, corrosion, as well as chemicals. It meets various end-user industries specifications like endless colour range choices, high and low gloss, transparent and metallic finishes, and choices of texture including roughness, smooth surfaces, wrinkled, and matt finishes to cover the surface imperfection. The powder coating not only optimizes performance but also increases coating quality and lowers coating costs because over-spray powder coating in contrast with liquid coatings can be recycled and reused.

Based on the resin type, the market can be divided into:

- Thermoset
 - ??- Epoxy
 - ??- Polyester
 - ??- Epoxy Polyester Hybrid
 - ??- Acrylic
- Thermoplastic

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

??- Polyvinyl Chloride (PVC)

??- Nylon

??- Polyolefin

Coating methods can be divided into:

- Electrostatic Spray
- Fluidized Bed

The market can be broadly categorised based on its applications into:

- Appliances
- Automotive
- Architectural
- Furniture
- Agriculture, Construction, And Earthmoving Equipment (ACE)
- General Industrial
- Others

The EMR report looks into the regional markets of powder coatings in the United States like:

- New England
- Mideast
- Great Lakes
- Plains
- Southeast
- Southwest
- Rocky Mountain
- Far West

Market Analysis

Enhanced product utilization could be attributed to a superior finish than liquid paints. Therefore, the demand for domestic appliances, including washing machine, freezer, and the microwave oven will possibly increase the demand for powder coating in these applications. The Clean Air Act of 1970 limited the use of liquid products in the United States automobile and chemical production due to its high levels of VOC pollution and negative environmental effects, which is propelling the growth of the United States powder coatings industry.

In addition, population growth, urbanisation, as well as the growing disposable revenues have played a significant role in the increased production in the construction, electricity, and personal care industries in the United States.

Competitive Landscape

The report presents a detailed analysis of the following key players in the United States powder coatings industry, looking into their capacity, market shares, and latest developments like capacity expansions, plant turnarounds, and mergers and acquisitions:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Akzo Nobel NV
- Axalta Coating Systems Ltd
- BASF SE
- IFS Coatings, Inc.
- PPG Industries, Inc.
- American Powder Coatings Inc.
- Powdercoating USA, Inc.
- Others

The EMR report gives an in-depth insight into the market by providing a SWOT analysis as well as an analysis of Porter's Five Forces model.

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 United States Powder Coatings Market Analysis
 - 5.1 Key Industry Highlights
 - 5.2 United States Powder Coatings Historical Market (2018-2024)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5.3 United States Powder Coatings Market Forecast (2025-2034)

5.4 United States Powder Coatings Market by Resin Type

5.4.1 Thermoset

5.4.1.1 Market Share

5.4.1.2 Historical Trend (2018-2024)

5.4.1.3 Forecast Trend (2025-2034)

5.4.1.4 Breakup by Type

5.4.1.5 Epoxy

5.4.1.5.1 Market Share

5.4.1.5.2 Historical Trend (2018-2024)

5.4.1.5.3 Forecast Trend (2025-2034)

5.4.1.6 Polyester

5.4.1.6.1 Market Share

5.4.1.6.2 Historical Trend (2018-2024)

5.4.1.6.3 Forecast Trend (2025-2034)

5.4.1.7 Epoxy Polyester Hybrid

5.4.1.7.1 Market Share

5.4.1.7.2 Historical Trend (2018-2024)

5.4.1.7.3 Forecast Trend (2025-2034)

5.4.1.8 Acrylic

5.4.1.8.1 Market Share

5.4.1.8.2 Historical Trend (2018-2024)

5.4.1.8.3 Forecast Trend (2025-2034)

5.4.2 Thermoplastic

5.4.2.1 Market Share

5.4.2.2 Historical Trend (2018-2024)

5.4.2.3 Forecast Trend (2025-2034)

5.4.2.4 Polyvinyl Chloride (PVC)

5.4.2.4.1 Market Share

5.4.2.4.2 Historical Trend (2018-2024)

5.4.2.4.3 Forecast Trend (2025-2034)

5.4.2.5 Nylon

5.4.2.5.1 Market Share

5.4.2.5.2 Historical Trend (2018-2024)

5.4.2.5.3 Forecast Trend (2025-2034)

5.4.2.6 Polyolefin

5.4.2.6.1 Market Share

5.4.2.6.2 Historical Trend (2018-2024)

5.4.2.6.3 Forecast Trend (2025-2034)

5.5 United States Powder Coatings Market by Coating Method

5.5.1 Electrostatic Spray

5.5.1.1 Market Share

5.5.1.2 Historical Trend (2018-2024)

5.5.1.3 Forecast Trend (2025-2034)

5.5.2 Fluidized Bed

5.5.2.1 Market Share

5.5.2.2 Historical Trend (2018-2024)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.5.2.3 Forecast Trend (2025-2034)
- 5.6 United States Powder Coatings Market by Application
 - 5.6.1 Appliances
 - 5.6.1.1 Market Share
 - 5.6.1.2 Historical Trend (2018-2024)
 - 5.6.1.3 Forecast Trend (2025-2034)
 - 5.6.2 Automotive
 - 5.6.2.1 Market Share
 - 5.6.2.2 Historical Trend (2018-2024)
 - 5.6.2.3 Forecast Trend (2025-2034)
 - 5.6.3 Architectural
 - 5.6.3.1 Market Share
 - 5.6.3.2 Historical Trend (2018-2024)
 - 5.6.3.3 Forecast Trend (2025-2034)
 - 5.6.4 Furniture
 - 5.6.4.1 Market Share
 - 5.6.4.2 Historical Trend (2018-2024)
 - 5.6.4.3 Forecast Trend (2025-2034)
 - 5.6.5 Agriculture, Construction, And Earthmoving Equipment (ACE)
 - 5.6.5.1 Market Share
 - 5.6.5.2 Historical Trend (2018-2024)
 - 5.6.5.3 Forecast Trend (2025-2034)
 - 5.6.6 General Industrial
 - 5.6.6.1 Market Share
 - 5.6.6.2 Historical Trend (2018-2024)
 - 5.6.6.3 Forecast Trend (2025-2034)
 - 5.6.7 Others
- 5.7 United States Powder Coatings Market by Region
 - 5.7.1 Market Share
 - 5.7.1.1 New England
 - 5.7.1.2 Mideast
 - 5.7.1.3 Great Lakes
 - 5.7.1.4 Plains
 - 5.7.1.5 Southeast
 - 5.7.1.6 Southwest
 - 5.7.1.7 Rocky Mountain
 - 5.7.1.8 Far West
- 6 Market Dynamics
 - 6.1 SWOT Analysis
 - 6.1.1 Strengths
 - 6.1.2 Weaknesses
 - 6.1.3 Opportunities
 - 6.1.4 Threats
 - 6.2 Porter's Five Forces Analysis
 - 6.2.1 Supplier's Power
 - 6.2.2 Buyer's Power
 - 6.2.3 Threat of New Entrants

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.2.4 Degree of Rivalry
- 6.2.5 Threat of Substitutes
- 6.3 Key Indicators for Demand
- 6.4 Key Indicators for Price
- 7 Value Chain Analysis
- 8 Competitive Landscape
- 8.1 Supplier Selection
- 8.2 Key Global Players
- 8.3 Key Regional Players
- 8.4 Key Player Strategies
- 8.5 Company Profiles
 - 8.5.1 Akzo Nobel N.V.
 - 8.5.1.1 Company Overview
 - 8.5.1.2 Product Portfolio
 - 8.5.1.3 Demographic Reach and Achievements
 - 8.5.1.4 Certifications
 - 8.5.2 Axalta Coating Systems, LLC
 - 8.5.2.1 Company Overview
 - 8.5.2.2 Product Portfolio
 - 8.5.2.3 Demographic Reach and Achievements
 - 8.5.2.4 Certifications
 - 8.5.3 BASF SE
 - 8.5.3.1 Company Overview
 - 8.5.3.2 Product Portfolio
 - 8.5.3.3 Demographic Reach and Achievements
 - 8.5.3.4 Certifications
 - 8.5.4 IFS Coatings, Inc.
 - 8.5.4.1 Company Overview
 - 8.5.4.2 Product Portfolio
 - 8.5.4.3 Demographic Reach and Achievements
 - 8.5.4.4 Certifications
 - 8.5.5 PPG Industries, Inc.
 - 8.5.5.1 Company Overview
 - 8.5.5.2 Product Portfolio
 - 8.5.5.3 Demographic Reach and Achievements
 - 8.5.5.4 Certifications
 - 8.5.6 American Powder Coatings, Inc.
 - 8.5.6.1 Company Overview
 - 8.5.6.2 Product Portfolio
 - 8.5.6.3 Demographic Reach and Achievements
 - 8.5.6.4 Certifications
 - 8.5.7 Powdercoating USA, Inc.
 - 8.5.7.1 Company Overview
 - 8.5.7.2 Product Portfolio
 - 8.5.7.3 Demographic Reach and Achievements
 - 8.5.7.4 Certifications
 - 8.5.8 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

United States Powder Coatings Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

Market Report | 2025-08-13 | 138 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3599.00
	Five User License	\$4249.00
	Corporate License	\$5099.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-04"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

