

## **Ultramarine Blue Market Growth Analysis Report - Market Size, Share, Forecast Trends and Outlook (2025-2034)**

Market Report | 2025-08-12 | 156 pages | EMR Inc.

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### **Report description:**

The global ultramarine blue market is being driven by the growing pigment market, which is expected to grow at a CAGR of 4.00% in the forecast period of 2025-2034.

North America and the Asia Pacific to be the Significant Regional Markets for the Ultramarine Blue Industry

With rapid construction activities in North America and the Asia Pacific, the market for paint and coating applications is growing. This has led to the robust growth of the ultramarine blue industry in these regions. Moreover, due to the significant growth of the textile industry in the regions, the market for ultramarine blue is also expected to grow further in the coming years. Eastern Europe and the Middle East are also expected to see positive growth over the forecast period with major developments in the pigment industry. This further encourages the development of the overall ultramarine blue industry globally.

Ultramarine Blue: Market Segmentation

Ultramarine blue was known to have been extracted from an expensive mineral called lapis lazuli. Synthetically, ultramarine blue is acquired from sodium aluminium sulphosilicate. The presence of a sodium-silicate-containing sulphur complex helps make the ultramarine blue one of the most complex mineral pigments. Ultramarine blue is believed to be an ancient pigment in Egypt and is inorganic in nature.

By product, the market can be divided into the following segments:

- Red Shade

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- Green Shade

Ultramarine blue finds wide applications in the following segments:

- Personal Care
- Paper
- Paint
- Chemicals
- Textile
- Others

The regional markets for ultramarine blue can be divided into:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### Growing Garment Industry Bolstering the Market Growth of Ultramarine Blue

Ultramarine blue finds a variety of uses in a wide range of industries. It is commonly used in the garment industry to brighten white clothes and to give the clothes a blue hue. It is also used as a brightening agent in the paints during whitewash because it does not fade under the sunlight, thus, is widely demanded. Due to its mechanical properties, ultramarine blue is used in the manufacturing of masterbatches, which are further used in the manufacture of fibres, film, and bottles, among others. Since it is inorganic in nature and has excellent wettability properties, ultramarine blue is also used in various types of inks. It is also used in the surface coating due to its reddish undertone, which is highly valued for use in tint and mass tone applications. Apart from the above-mentioned applications, it is also being used in the paper industry for the whitening of cellulose pulp and in the cosmetics industry due to its bright appearance and non-irritability properties. Thus, a wide variety of applications across various industries is driving the demand for the ultramarine blue and is aiding its market growth.

#### Key Industry Players in the Global Ultramarine Blue Market

The report gives a detailed analysis of the following key players in the global ultramarine blue market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- Yipin USA Inc.
- Vibfast Pigments Pvt. Ltd
- Proquimac PFC, S.A.
- Mad Oils, Inc.
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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