

Tree Nuts Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

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Report description:

The global tree nuts market size is projected to grow at a CAGR of 3.10% between 2025 and 2034. The market is majorly being driven by the rising awareness of its health benefits among consumers.

Various edible dried fruits or seeds of woody plants without leaves are known as tree nuts. Tree nuts refer to food high in unsaturated fatty compounds and are also rich in high-quality vegetable proteins, fibres, and unique minerals and nutrients, like magnesium and vitamin E.

The growing awareness regarding the health benefits of tree nuts is one of the key factors driving the tree nuts market growth. Tree nuts like cassava, almonds, and pistachios can successfully fulfil the deficiency of different types of minerals and proteins within the human body, which leads to increased tree nut consumption. Another major factor is the rise in the use of tree nut oils in the cosmetics sector. Tree nuts could be used as a perfect skin and hair nutrient to relieve dark circles and discomfort, prevent skin wrinkles and protect the skin from damage caused by antioxidants. Therefore, tree nut oils are commonly used as anti-ageing products as they help maintain skin moisture and avoid ageing.

Key Trends and Developments

Growth in plant-based diets; premiumisation and value-added products; sustainability and environmental concerns; and technological advancements in processing and packaging are the major trends in the tree nuts market

Tree Nuts Market Trends

Consumers are increasingly prioritising health and wellness in their food choices, seeking products that are not only nutritious but also free from additives and genetically modified organisms (GMOs), supporting the organic tree nuts market. Organic and

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non-GMO nuts are produced without synthetic pesticides, fertilisers, or genetic modification, appealing to health-conscious shoppers. Moreover, organic farming practices, which are often used to produce these premium nuts, are viewed as more environmentally friendly and sustainable as they promote soil health, reduce pollution from pesticides and fertilisers, and protect water quality.

Besides, there is a growing demand for innovative and diverse options that suit consumer preferences in terms of flavours and packaging. In February 2024, Wonderful Pistachios announced that it is enhancing its portfolio of plant-based snacks by introducing a new flavour variant, Jalapeno Lime, to its range of pistachio nuts. This move reflects the brand's commitment to offering innovative and flavorful options that cater to the evolving taste preferences of health-conscious consumers.

Market Segmentation

"Tree Nuts Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Product

- Almonds
- Pistachios
- Walnuts
- Cashews
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Almonds account for the majority of the tree nuts market share as they are a staple part of several diets and cuisines around the world

Almonds hold a major share of the total market value. They are widely consumed across the world and are a staple in the diets and cuisines of many countries. The United States, particularly California, is the largest producer of almonds, contributing significantly to the global supply. Their popularity is also due to their versatility, health benefits, and use in various food products, including almond milk, snacks, and confectioneries.

Walnuts are expected to gain a considerable share over the forecast period and China and the United States are among the leading producers. They are known for their health benefits, including high omega-3 content, and are used in a variety of food products, which boosts their demand.

Cashews are widely used for snacking, cooking, and in the production of cashew milk and cashew butter, and their creamy texture and rich flavour make them a favourite among consumers. Countries like Vietnam, India, and Ivory Coast are some of the top producers of cashews.

Meanwhile, there is a surge in production of pistachios in Iran and the United States to meet their growing demands. They are

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consumed both as snacks and used in various culinary applications, and their unique flavour and health benefits contribute to their popularity.

Competitive Landscape

The market players are expanding their product portfolio and introducing innovative offerings to gain a competitive edge in the market

Other notable players in the market include Select Harvests Limited, among others. The market players are engaging in a variety of strategies to enhance their market position, respond to consumer demands, and address global challenges. These strategies are influenced by evolving consumer preferences, sustainability concerns, and technological advancements.

Tree Nuts Market Analysis by Region

Europe occupies a dominant share in the tree nuts market. European consumers are becoming increasingly health-conscious, seeking foods that offer nutritional benefits, such as high protein, fibre, and healthy fats. Tree nuts, being rich in these nutrients, are seen as a beneficial addition to the diet. This awareness has boosted the consumption of almonds, walnuts, pistachios, and other nuts as snacks and ingredients in meals. There is a growing trend towards vegetarianism, veganism, and plant-based diets in Europe and nuts are a crucial component of these diets, serving as a key source of protein and other nutrients for people who do not consume animal products. This has led to an increase in the use of nuts in various forms, including whole, as butter, and in plant-based milk and cheese alternatives.

The North America tree nuts market has seen a significant growth in recent years. In the region, there is a strong and growing focus on health and wellness, with consumers seeking foods that support a healthy lifestyle. Tree nuts are highly regarded for their nutritional benefits, being rich sources of healthy fats (primarily unsaturated fats), protein, fibre, vitamins, and minerals. The awareness of these health benefits has led to increased consumption of nuts as part of a balanced diet. There has also been a noticeable shift in snacking habits among North American consumers, with a move towards healthier and more nutritious snacks. Nuts fit well into this trend as they are convenient, satisfying, and nutrient-dense, making them a popular choice for snacks.

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