

## **Textile Dyes Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)**

Market Report | 2025-08-13 | 179 pages | EMR Inc.

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### **Report description:**

The global textile dyes market size reached around USD 10.13 Billion in 2024 . The market is projected to grow at a CAGR of 6.10% between 2025 and 2034 to reach nearly USD 18.31 Billion by 2034 . The growing demand for coloured textiles and fibres and significant investments in plant-based research and development are driving the demand for textile dyes.

#### Global Textile Dyes Market Growth

Textile dyes are utilised in applying colour to fabric, yarn, and fibres. These are commonly used in different sectors such as, but not limited to, fashion, home textiles and industrial fabrics. They may be either natural or artificial where artificial dyes tend to win more popularity for the variety, brightness, and persistence of the colours. They are applicable on surfaces such as cotton, polyester, wool and even silk, providing long-lasting and colour-retaining finishes. The textile dyes demand growth is driving because of an expanded range of benefits, capabilities, properties, versatility, and customisation. Green dyes are crafted with environmental concerns in mind, and certain dyes help enhance fabric characteristics such as softness and UV protection. Textile dyes are an important finishing agent in both fashion and industrial textile applications.

#### Global Textile Dyes Market Analysis

The increasing global consumer preference for fashionable and colourful clothes has stimulated the growth of the apparel and fashion industry which directly encourages the textile dyes industry growth. As the cycles of fashion tend to shorten and the fast fashion programs come into play, more and more brands require different and rich dyeing solutions to satisfy the backward demands. In addition, the interest of people in various design patterns, colours and eco-friendly materials has increased the need for textile dyes. The above trends in the growth of the apparel industries also account for the growth of the dyes markets since manufacturers are keen on providing good quality, long-lasting and environmentally friendly colour solutions.

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The textile dyes market dynamics and trends are mainly attributed to the growing need for home textiles like curtains, bed linens and upholstery. Since consumers look for beautiful and quality decor for their homes, there arises a high need for vibrant and different colours for home textiles. The situation where the uniqueness of colour options is required with the interiors being designed has led to increased consumption of different kinds of textile dyes. More so, the home furnishings market is also growing as well as the disposable income of individuals and thus, they accommodate manufacturers to create and even expand the dyeing options which in return leads to the development of the textile dyes market fulfilling the growing needs of home textile production.

The growing emphasis on the environment and the demand for green products are also compelling manufacturers to develop stain-free and environmentally friendly textile colours. The rising awareness towards sustainability is more pronounced in the textile business where fabrics are moving towards eco-friendly options. Modern consumers and modern brands are interested in minimising their negative impact on the environment and that is where the ecologically friendly dyes line expands, focusing on the creation of those non-toxic water-efficient and bio-degradable dyes. This change has a positive influence on the growth of the textile dyes market because it raises the level of creativity and broadens the possibilities for the development of sustainable solutions for dyes used in the dyeing process.

#### Textile Dyes Industry Outlook

The textile industry is crucial for both the EU and the global economy. In 2022, the EU textile and clothing sector generated a turnover of USD 175.98 billion, marking a 14% increase from 2021, thus boosting the textile dyes market revenue. Additionally, EU households spent approximately USD 297.17 billion on clothing, averaging USD 663.89 per person, reflecting a total increase of 15% in current prices compared to the previous year, as per the European Environment Agency.

According to the Office for National Statistics, the value of textiles manufactured in the United Kingdom increased from USD 7,736.75 million in 2019 to USD 8,130.34 million in 2023. As textile production expands, the need for a broader range of dyes, including eco-friendly and high-performance options, grows.

In the United Kingdom, individuals' expenditure on clothing and footwear in 2022 showed that supermarket chains had an average weekly household spend of USD 2.19, with a total weekly expenditure of USD 63.17 million. Clothing chains saw an average weekly expenditure of USD 6.06, amounting to USD 171.46 million. By 2023, the average weekly spending in supermarkets increased to USD 2.32, raising total weekly expenditure to USD 68.33 million. Meanwhile, spending at clothing chains remained consistent at USD 6.06 per week, with total weekly expenditure rising to USD 176.62 million as reported by the Office for National Statistics.

According to the Textile Exchange, global fibre production grew from 109 million tonnes in 2020 to 116 million tonnes in 2022 driving the textile dyes demand growth as it increases the demand for dyeing solutions. As more fibres are produced, the need for vibrant and diverse dyes rises to meet the requirements of expanding textile manufacturing.

As per the U.S. Department of Agriculture, Turkey's cotton production experienced notable growth from 2020 to 2022. In 2020, 2.9 million 480-pound bales of cotton were produced. By 2022, production increased to 4.9 million bales. This increase drives the textile dyes market as more cotton production requires greater quantities of dyes for processing and colouring.

Expanding textile production globally boosts demand for a wide range of dyes in fashion, home textiles, and industrial fabrics that drives the textile dyes market demand.

- Technological advancements, such as waterless dyeing and digital printing, are improving efficiency and reducing environmental impact.

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- Increasing preference for eco-friendly dyes and sustainable dyeing practices supports growth in the environmentally conscious consumer segment.

Traditional textile dyes are associated with water pollution and hazardous waste, prompting regulatory challenges and additional costs for compliance.

- The market faces intense competition from synthetic dye manufacturers, limiting margins for smaller producers.
- Eco-friendly dyeing technologies can be expensive to develop and implement, creating barriers for some manufacturers.

Consumers and brands are increasingly seeking sustainable and biodegradable dyes, providing growth opportunities for manufacturers of eco-friendly products which can boost textile dyes industry growth.

- Rapid industrialisation in developing economies offers new market opportunities for dye manufacturers.
- Ongoing innovations in dyeing techniques, such as digital and reactive dyeing, open doors to more efficient and environmentally friendly processes.

Stricter environmental regulations on harmful chemicals used in traditional dyes may limit market expansion.

- Fluctuations in raw material costs, such as petrochemicals for synthetic dyes, can impact profitability.
- Failure to adapt to eco-friendly trends may result in a loss of market share to competitors focusing on sustainable solutions.

#### Key Players in the Global Textile Dyes Market and Their Key Initiatives

##### Huntsman Corporation

- Launched the AVITERA ROSE SE dye, reducing water and energy consumption by up to 50% while improving production efficiency to meet the growing demand of the textile dyes market.
- Focusing on rPET processing innovations, providing solutions for high-quality recycled polyester textiles.

##### Kiri Industries Ltd.

- Expanded its Vinyl Sulphone project, using zero industrial wastewater technology, enhancing operational efficiency and sustainability.
- Continues its zero-waste strategy, recovering by-products from its dye intermediate processes and reducing environmental impact.

##### Atul Ltd.

- Focused on increasing its production of eco-friendly and sustainable dyes to meet growing market demand.
- Invested in advanced dyeing technologies to enhance efficiency and reduce environmental impact.

##### LANXESS AG

- Developing eco-friendly dye solutions, focusing on sustainability, and reducing water and energy consumption to capture the textile dyes market opportunities.
- Investing in green chemistry to innovate dyes with a lower environmental impact.

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□Global Textile Dyes Market Report and Forecast 2025-2034□ offers a detailed analysis of the market based on the following segments:

### Market Breakup by Dye Type

- Direct
- Reactive
- Vat
- Basic
- Acid
- Disperse
- Others

### Market Breakup by Fibre Type

- Wool
- Polyester
- Acrylic
- Others

### Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

### Textile Dyes Market Share

Reactive dyes are widely used in the textile industry, especially for dyeing cotton and cellulose-based fibres. Their prominence is due to their ability to form strong covalent bonds with the fibres, ensuring excellent colourfastness and long-lasting vibrancy. These dyes offer a broad spectrum of bright colours and shades, making them ideal for fashion and home textiles thereby driving the growth of the textile dyes industry. Additionally, reactive dyes are favoured for their durability, resistance to washing, and suitability for eco-friendly dyeing methods, aligning with the increasing demand for sustainable textile production. Their versatility and superior performance continue to drive their dominant position in the market.

Polyester is driving the textile dyes industry growth. This synthetic fibre dominates global textile production, accounting for a significant share of fabric manufacturing. Polyester is highly durable, affordable, and versatile, making it popular for a range of applications including fashion, home textiles, and industrial fabrics. The demand for disperse dyes, which are specifically used for dyeing polyester, continues to rise as polyester production expands. Additionally, the growth of the sportswear and activewear markets, which heavily rely on polyester, further boosts the demand for textile dyes tailored to synthetic fibres like polyester.

### Leading Companies in the Textile Dyes Market

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The companies specialise in textile dyes and chemicals, polyurethanes, performance products, and advanced materials serving various sectors, especially the textile industry. It also emphasises environmentally friendly dyeing solutions, catering to the growing global demand for sustainable products.

- Huntsman Corporation
- Kiri Industries Ltd.
- Atul Ltd.
- LANXESS AG
- Colorant Limited
- Others

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