

## **Styrenics Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)**

Market Report | 2025-08-12 | 157 pages | EMR Inc.

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### **Report description:**

The global styrenics market attained a value of USD 91.23 Billion in 2024. The market is further expected to grow in the forecast period of 2025-2034 at a CAGR of 5.40%, to reach USD 154.36 Billion by 2034.

Styrenics are thermoplastics that are derived from styrene and are extensively used in the automotive sector in high-gloss exterior products, including B-pillars, grilles for the front, mirrors for rear views, backlights, external panels, and trimming. For automotive applications, styrenics are also often adopted as a substitute for traditional plastics or synthetic elastomers.

One of the major factors driving the styrenics market growth is the increase in infrastructural developments in emerging economies. The rising demand for high-quality styrenics resins from end-use segments like wind energy, packaging, and automotive sectors is also boosting the overall market growth.

Styrenics are expected to witness a heightened demand from the medical devices sector due to their favourable properties like flexibility, versatility, chemical inertness, and other aesthetic and physical properties. Medical devices, including tubing, wires, IV spikes, containers, liquid delivery systems, and medical packaging, among others, use styrene polymers, and the most common polymers used in manufacturing medical devices and packaging are polystyrene, SAN, and styrene block polymers like SEBS and SBS. Thus, the growth of the medical sector is expected to aid the styrenics market development.

### **Key Trends and Developments**

Increasing demand for sustainable solutions; rising utilisation in consumer goods; advancements in recycling technologies; and technological innovations in product development are the major trends impacting the styrenics market expansion

Jan 2024

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INEOS Styrolution, the leader in the field of styrenics, unveiled a new variant in its Zylar series of MBS ("methyl methacrylate butadiene styrene") products which features an optimal mix of stiffness and toughness.

May 2023

Trinseo, the materials company headquartered in Wayne, PA, announced plans to reinitiate the sale process for its Styrenics division.

Aug 2022

Styrenics Circular Solutions (SCS), a joint value chain initiative based in Brussels, joined forces with Styropek, a producer of expandable polystyrene.

Jun 2022

Fratelli Guzzini, a renowned manufacturer of tableware and household appliances, selected a range of styrenic materials from Ineos Styrolution's NAS Eco line for its latest collection of drinkware products.

Increasing demand for sustainable solutions

There is a growing trend towards bio-based and recyclable styrenics to address environmental concerns.

Rising utilisation in consumer goods

There is an increasing trend of using styrenic materials in the production of consumer goods, such as household appliances, toys, and electronic casings.

Advancements in recycling technologies

The development and adoption of advanced recycling technologies for styrenic materials, especially polystyrene, are gaining momentum.

Technological innovations in product development

Market players are focusing on the development of new styrenic products with enhanced properties such as improved durability, chemical resistance, and flexibility.

Styrenics Market Trends

The development and adoption of advanced recycling technologies for styrenic materials, particularly polystyrene, represents a crucial trend in making these materials more sustainable and environmentally friendly. For example, the chemical recycling process breaks down polystyrene into its monomers or other basic chemical components, which can then be reused to produce new polystyrene or other products and it can potentially allow for an infinite loop of recycling, significantly reducing waste.

Besides, growing research and development activities by key players are leading to the launch of new products in the market. In January 2024, INEOS Styrolution, a global leader in styrenics, announced the introduction of a new product in its Zylar series,

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known as MBS ("methyl methacrylate butadiene styrene"). This latest innovation, designed to provide an ideal balance between stiffness and toughness, marks a significant advancement in the realm of styrenic materials. The development of Zylar EX350 reflects INEOS Styrolution's commitment to meet the evolving needs of end-use sectors that demand materials offering both durability and flexibility. The unique properties of this new MBS variant open up a wide range of applications, from automotive components and medical devices to consumer goods and packaging solutions.

## Market Segmentation

"Styrenics Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

### Market Breakup by Type

- Polystyrene
- Acrylonitrile Butadiene
- Expanded Polystyrene
- Styrene Butadiene Rubber
- Unsaturated Polyester Resin
- Others

### Market Breakup by End Use

- Automotive
- Specialty Chemical
- Packaging
- Construction
- Wind Energy
- Consumer Goods
- Marine Accessories
- Others

### Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

## Styrenics Market Share

Polystyrene accounts for a major styrenics market share owing to its increased demand from various end use sectors due to its favourable properties

Polystyrene holds the highest share, primarily due to its widespread use in packaging, construction, and consumer goods. Polystyrene's growth is particularly notable in the packaging sector, where it is used extensively due to its lightweight, insulating, and protective properties. Its applications range from food packaging, including containers and cutlery, to protective packaging for consumer electronics and appliances. The automotive and construction sectors also contribute to the demand for polystyrene,

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utilising it for parts, insulation, and various other applications due to its ease of moulding and durability.

Following polystyrene, the acrylonitrile butadiene styrene (ABS) segment is the second-highest in the styrenics market. ABS is highly valued for its toughness, aesthetic qualities, and superior mechanical properties, which make it suitable for use in automotive components, consumer electronics, and household appliances. Moreover, its ability to be coloured and its excellent surface finish options further enhance its application scope.

The packaging sector maintains its dominance in the styrenics market due to the growing product usage in disposable and protective packaging

In the packaging sector, polystyrene and its derivatives are widely preferred due to their lightweight, durable nature, and insulating properties, to make solutions ranging from disposable food containers to protective packaging for electronics and consumer goods. Also, the demand in this segment is driven by the global expansion of the retail sector, with consumers increasingly demanding sustainable packaging solutions that offer safety and convenience.

Meanwhile, the construction sector is expected to witness robust growth in the coming years. Styrenic materials, particularly expanded polystyrene (EPS) and acrylonitrile butadiene styrene (ABS), are used extensively in building and construction applications due to their excellent insulation properties, strength-to-weight ratio, and versatility. EPS is commonly used in insulation panels, concrete blocks, and roofing materials, contributing to energy efficiency and sustainability in modern building practices.

#### Competitive Landscape

The market players are increasing their collaboration and research and development activities to gain a competitive edge in the styrenics market.

##### Chevron Phillips Chemical Company LP

Chevron Phillips Chemical Company LP was founded in 2000 and is headquartered in Texas, United States. Production of ethylene, propylene, polyethylene, alpha-olefins, polyalphaolefins, and aromatic compounds.

##### Trinseo S.A.

Trinseo S.A. was founded in 2010 and is headquartered in Pennsylvania, United States. Manufacture of a wide range of materials including Acrylonitrile Butadiene Styrene (ABS), polystyrene, polycarbonate, and latex binders.

##### Hanwha Group

Hanwha Group was founded in 1952 and is headquartered in Seoul, South Korea. Sustainable development, including renewable energy initiatives like solar and wind energy, and efforts in hydrogen technology.

##### Ineos Group

Ineos Group was founded in 2000 and is headquartered in Texas, United States. Manufacture of petrochemicals, speciality chemicals, and oil products.

Other major players in the styrenics market include BASF SE, and NOVA Chemicals, Inc., among others. The players are focusing

on a variety of strategies to cater to increasing demand across the automotive, construction, and food processing sectors.

## Styrenics Market Analysis by Region

Due to the fast growth of the building and packaging sectors in the Asia Pacific, the region has emerged as the leading market for styrenics. Emerging economies within the region, like India and China, present lucrative growth prospects due to the growing construction, automotive, and packaging sectors within these countries. With the wind energy market expected to benefit from policy measures supporting renewable energy installation, the market is expected to grow at a healthy pace in the coming years.

Over the forecast period, North America and Europe are expected to report modest growth in styrenics market due to market saturation. Most of the market growth is expected to stem from emerging regions due to the growing manufacturing, packaging, and consumer goods sectors, presenting opportunities for market players to invest in product development and technology innovations.

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