

South Africa Gypsum Plaster Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

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Report description:

The South Africa gypsum plaster market attained a volume of 171708.05 Tons as of 2024 and is anticipated to grow at a CAGR of 6.70% during the forecast period of 2025 to 2034. Increasing demand for sustainable and efficient building solutions is propelling the development of gypsum plaster in South Africa. Its rapid application, smooth surface, and environmental friendliness make it a first choice for contemporary residential and commercial building projects. The market is thus expected to reach a volume of nearly 328423.97 Tons by 2034.

South Africa Gypsum Plaster Market Growth

The South African market for gypsum plaster is witnessing significant growth, driven by two main drivers: growth in the construction sector and the growing focus on sustainable building.

The burgeoning demand in the construction industry, powered by urban development and infrastructure development, has particularly increased the market for gypsum plaster. Its properties, such as ease of handling, fast setting time, and better finish, are making it an ideal product to meet the demand of contemporary constructions. Mega Crete, which is a strong brand in the region, has taken advantage of this phenomenon through the supply of high-quality gypsum plaster products based on the demand of residential, commercial, and industrial constructions, thus bolstering the growth of South Africa gypsum market.

The trend towards sustainable building materials has increased the use of gypsum plaster. As a recyclable product made from natural minerals, it supports the ideals of sustainable building. Saint-Gobain Gyproc, for example, has launched green gypsum plaster products that reflect the increasing trend towards sustainable building materials. These drivers, accompanied by actions from major industry stakeholders, are likely to continue the growth trend of the South African gypsum plaster market over the next few years.

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Key Trends and Recent Developments

The market embraces prefabrication, smart materials, digital tools, and lightweight formulations for faster, efficient, tech-driven construction, shaping the South Africa gypsum plaster market dynamics and trends.

December 2024

BUA Group commenced production at its new gypsum plaster and plasterboard plant in Port Harcourt, Nigeria. With a capacity of 2,400 tons per day, the facility aims to reduce reliance on imports and bolster local supply for West Africa's construction sector.

October 2024

Lafarge Africa reported a 717% year-on-year increase in Q3 pre-tax profit, reaching ?47.69 billion. The surge was attributed to enhanced plant stability, supply chain improvements, and cost management. The company also launched ECOPlanet cement and announced Supa Whyte gypsum plaster to expand its product offerings.

June 2024

Gyproc South Africa launched the Saint-Gobain Pro Academy to provide on-site training and support for plaster applicators. This initiative offers hands-on demonstrations, bridging the gap between product excellence and practical application, and aims to empower contractors with tailored training on RhinoLite gypsum plasters.

February 2024

Gyproc South Africa introduced RhinoTough, its most robust locally manufactured plasterboard. Engineered for high-impact resistance, it supports up to 12 kg per screw, eliminates the need for wall anchors, and offers enhanced fire and acoustic performance. RhinoTough is ideal for residential and commercial applications.

Prefabricated Gypsum Components

The use of prefabricated gypsum plaster units is increasing in South Africa, particularly in commercial developments. Such pre-installed units minimize on-site labor, decrease construction times, and enhance finish uniformity. This is in line with quicker project delivery while ensuring high aesthetic and performance levels in mega developments, thus pushing the growth of the South Africa gypsum plaster market.

Digital Plaster Application Techniques

Advanced equipment such as automated plaster spraying and digital measurement systems are becoming increasingly popular, increasing application accuracy and decreasing waste material. The technologies allow contractors to achieve consistent thickness and smooth finishes while saving time in both residential and commercial applications, reducing rework and saving time and money overall.

Lightweight Gypsum Formulations

Manufacturers are launching lightweight gypsum plaster versions that provide simpler handling and lower structural load. These items are best suited for high-rise building and redevelopment where weight restrictions are paramount. They also provide similar performance in fire resistance and insulation while improving site efficiency and reducing transport costs, thereby helping to

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create new trends in the South Africa gypsum plaster market.

Integration with Smart Building Materials

Gypsum plaster is currently under development with inserted sensors or clever additives for humidity and temperature control. These intelligent materials improve interior comfort, efficiency, and monitoring of buildings. All these go with the current smart building push and South Africa's shift to technology-driven responsive infrastructure.

South Africa Gypsum Plaster Market Trends

The South Africa market for gypsum plaster is seeing tremendous innovation, especially in the creation of sustainable and intelligent materials. Companies are increasingly using recycled gypsum in their products, cutting down on environmental footprints and conforming to green building codes. This change not only addresses sustainability issues but also responds to the increasing need for environmentally friendly construction materials in the country, thus shaping new trends in the South Africa gypsum plaster market.

Another significant trend is the embedding of smart technologies in gypsum plaster use. Advances have seen the inclusion of sensors in plaster materials, which monitor environmental conditions in real-time such as temperature and humidity. Such smart plasters are helping achieve better indoor air quality and energy efficiency, going hand-in-hand with the growing popularity of smart homes and buildings.

South Africa Gypsum Plaster Industry Segmentation

The EMR's report titled "South Africa Gypsum Plaster Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Type

- Regular
- Moisture Resistant

Market Breakup by Sector

- Residential
- Commercial
- Industrial
- Others

South Africa Gypsum Plaster Market Share

In South Africa, the need for both ordinary and moisture-resistant gypsum plaster is increasing, with different drivers. As per South Africa gypsum plaster market analysis, ordinary gypsum plaster is preferred for its simplicity to apply, short setting time, and smooth finish, which is suitable for domestic and commercial interior applications. Its lightweight saves on structural load, and its thermal insulation is energy-efficient. These advantages complement the nation's drive towards sustainable and affordable building solutions.

According to South Africa gypsum plaster industry analysis, moisture-resistant gypsum plaster is becoming increasingly popular in

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regions with high humidity, including bathrooms and kitchens. Its resistance to damp environments without affecting structural integrity makes it ideal for both residential and commercial use. Increased awareness of building resilience and safety has further driven its demand.

Competitive Landscape

Leading South Africa gypsum plaster market players are emphasizing innovation and sustainability to gain stronger market positions. Their strategies include creating environment-friendly products, increasing resistance to moisture, and enhancing fire and acoustic performance. The South Africa gypsum plaster companies are further investing in building higher production capacities and strategic alliances to address the increasing demand from residential, commercial, and industrial segments. By keeping pace with green building techniques and technology, they hope to meet the changing demands of the construction sector.

Saint-Gobain Gyproc

Saint-Gobain Gyproc, founded in 1915 and with headquarters in Paris, provides RhinoLite gypsum plasters in South Africa. With a reputation for exceptional finish and ease of workability, their product range includes BaseCoat and Projection Plaster, serving a wide variety of interior applications while advocating sustainability by consuming less water and using energy in an efficient manner.

Pudlo

Pudlo, established in 1982 with headquarters in Johannesburg, distributes a wide variety of gypsum plasters for commercial and domestic applications. Their products cover easy-to-use, smooth-surface plasters that conform to South African building codes for strength, moisture resistance, and high bonding capacity to provide durable interior surfaces over extended periods.

Pelican Systems

Pelican Systems, founded in 1960 and based in Durban, offers gypsum plaster solutions such as Pelican Crete. Featuring quick setting and low shrinkage, their plasters are suitable for wall as well as ceiling usage. They specialize in guaranteed quality, hassle-free workability, and indigenous construction innovation.

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