

Sodium Lauroyl Isethionate Market Growth Analysis - Market Size, Share, Forecast Trends and Outlook Report (2025-2034)

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Report description:

The global sodium lauroyl isethionate market was valued at USD 101.79 Million in 2024. The industry is expected to grow at a CAGR of 5.50% during the forecast period of 2025-2034 to attain a valuation of USD 173.87 Million by 2034.

The market is led by the North America region owing to the flourishing personal care segment in the region. Further, the Asia Pacific is expected to be one of the fastest-growing regions in the industry. The market in the Asia Pacific region is fuelled by the changing lifestyles and increasing per capita income of the consumers.

The extensive use of the chemical in numerous products of the end-use industries has further strengthened the market growth. Aggressive marketing of these products through traditional, as well as new platforms, such as social media, has improved the scope of the market. The easy availability, as well as the convenience of these products, has provided an edge to the industry growth.

Market Segmentation

Sodium lauroyl isethionate is a mild surfactant, which is used for various personal care applications. The chemical is a formulation of fatty acids and isethionic acid. The chemical demonstrates excellent detergency properties. It also finds applications in multiple products, such as shampoos, body washes, facial care products, and toothpaste.

Based on type, the industry is divided into:

- Granules
- Chips
- Flakes

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- Powders

On the basis of application, the industry is segmented into:

- Skin Care
- Hair Care
- Others

The regional markets for the product include:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Market Analysis

The market is aided by the rising demand for the chips and flakes segments due to their low cost within the industry. This will also positively influence the market in the forecast period. The accelerating demand for personal care products is a major indicator of bolstering sodium lauroyl isethionate market. The extensive use of the product in end-user industries is enhancing the market growth further. The market is also affected by the increasing disposable incomes and changing lifestyles of people, resulting in the increasing demand for hair styling products and luxury hair beautifying products worldwide.

Products such as shampoos, conditioners, and other personal care products containing this chemical are witnessing increased demand due to the rising awareness regarding the use of sulphate-free mild surfactants via advertisements. However, the market may witness some obstruction due to the carcinogenic nature of ethylene oxide in sodium lauroyl isethionate.

Competitive Landscape

The report gives a detailed analysis of the following key players in the global sodium lauroyl isethionate market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- Galaxy Surfactants Limited
- Innospec Performance Chemicals
- Jilin Aegis Chemical Co. Ltd
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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