

Sodium Cocoyl Isethionate Market Report and Forecast 2025-2034

Market Report | 2025-08-12 | 150 pages | EMR Inc.

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Report description:

The global sodium cocoyl isethionate market reached a value of about USD 174.60 Million in 2024. The market for sodium cocoyl isethionate is being driven by increasing demand for personal care products. The market is further expected to grow at a CAGR of 4.50% in the forecast period of 2025-2034 to reach a value of approximately USD 271.15 Million by 2034.

Skin Care Segment is Propelling the Sodium Cocoyl Isethionate Industry Growth

The gentle and mild nature of sodium cocoyl isethionate is a quality that is advantageous for skin care products, thus boosting the market growth. The market growth is also supported by its ability to mix very well with skin care products and it works efficiently with the products. The industry is also bolstered by the use of sodium cocoyl isethionate in dozens of personal care products, such as conditioners, acne products, facial cleansers, shampoos, soaps, among others. The ingredient is not a skin sensitizer or irritant and significantly improves cleansing for all types of skins as it is being increasingly adopted by companies and is predicted to aid the market growth in the forecast period.

Sodium Cocoyl Isethionate: Market Segmentation

Sodium cocoyl isethionate is derived from fatty acids present in coconut oil and isethionic acid (a type of sulfonic acid). This mixture is then heated to remove water and distilled to remove excess fatty acid. The chemical is a fine white powder and is used as a surfactant that allows water, oil, and dirt to mix, cleansing surfaces and things efficiently. The chemical is rising in popularity due to its many qualities and is used in many products such as personal care products (acne products, bar soaps, shampoos, etc.), styling products, and others.

Based on form, the market is divided into:

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- Powder
- Needles and Flakes
- Granule
- Others

On the basis of application, the market is segmented into:

- Skin Care
- Hair Care
- Baby Care
- Oral Care
- Others

Skin care is divided on the basis of type into shower gels, soaps, shaving foam, cleansers, creams, lotions, and makeup remover, among others. Hair care is divided on the basis of type into shampoo, conditioner, tonics, among others. Body care is divided on the basis of type into cleansing bars, baby wipes, among others. Oral care is divided on basis of type into toothpastes, mouthwash, among others.

The regional markets for the product include:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Investments in Personal Care Products Fostering the Sodium Cocoyl Isethionate Industry

A growing number of people are adopting personal care into their daily regime, and this has augmented the industry for sodium cocoyl isethionate. The ability of the product to resist dryness on the skin is aiding the growth of this industry. The retail business for such personal care products has overrun in the past few years with growing market for e-commerce platforms. Countries such as China and India are contributing to the market growth as they introduce many more platforms for personal care. The growing demand for products such as anti-ageing products, acne products, shower gels, bubble baths, among others, is continuously expanding the market growth during the forecast period.

Key Industry Players in the Global Sodium Cocoyl Isethionate Market

The report gives a detailed analysis of the following key players in the global sodium cocoyl isethionate market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- BASF SE
- Clariant International Ltd.
- Galaxy Surfactants Ltd.
- JEEN International Corporation
- Guangdong Kiyu New Material Co. Ltd.
- Trulux Pty Ltd.

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- Hefei TNJ Chemical Industry Co. Ltd.
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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