

## **Smart Home Appliances Market Report and Forecast 2025-2034**

Market Report | 2025-08-11 | 174 pages | EMR Inc.

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### **Report description:**

The global smart home appliances market reached a value of about USD 45.51 Billion in 2024. The industry is further expected to grow at a CAGR of about 17.30% in the forecast period of 2025-2034 to reach a value of around USD 224.43 Billion by 2034.

North America and the Asia Pacific to Significantly Aid the Smart Home Appliances Industry

The North America and the Asia Pacific regions are significantly supporting the growth of the global market for smart home appliances. Some of the largest consumer markets within the Asia Pacific region include India and China due to the increasing internet penetration and technology advancements in these developing economies. The main factors that are driving the demand within the smart appliances industry in the Asia Pacific are the adoption of cloud technologies, increase in awareness related to safety and security, rising standards of living and disposable incomes of the people living therein, increasing government investments in smart cities, continuous expansion of high-speed Internet in the regions, and access to these systems in the region.

The rising investments in smart grid projects and the acceptance of the products by the consumers are driving the market's significant expansion within the North America region. Smart homes have gained prominence in North America, which has further driven the revenues in the smart home appliances industry in the region. Apart from the Asia Pacific and North America, Europe is also registering a robust consumption of smart home appliances and is likely to be among the leading regions in the coming years.

Impact of COVID-19 on the Global Market for Smart Home Appliances

The COVID-19 pandemic had both positive and negative impact on the market for smart appliances. Because of the COVID-19 pandemic, the demand for smart appliances such as refrigerators, washing machines, and other similar items witnessed an

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increase. As consumers worked from home and spent more time at home necessitates, they adopted appliances that can complete these tasks quickly compared to traditional methods. However, due to the COVID-19 pandemic, the manufacturing capabilities of all the regions were negatively affected due to halted production amidst lockdown restrictions leading to the supply of the products from manufacturers to end-users being decreased dramatically. This adversely impacted the market growth during the pandemic.

#### Smart Home Appliances: Market Segmentation

Smart home appliances are devices installed in a smart home and work with home automation technology that uses electric power transmission with short radio frequency signals. They make use of open-source and proprietary software and distributed denial-of-service attacks (DDoS). Smart home appliances have a wide range of uses in the home. The main goal of the appliances is to increase customer comfort and improve user experience in the residential sector.

By product type, the market can be divided into:

- Smart Ovens
- Smart Dishwashers
- Smart Refrigerators
- Smart Cookware and Cooktops
- Smart Scale and Thermometers
- Others

The regional markets for smart home appliances can be divided into:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### Rising Demand for Smart Phones and Increase in Internet Penetration Boosting the Market Growth

The smart appliance industry has been witnessing a significant growth since the historical period owing primarily to the rising smartphone demand and increased internet penetration. Users are drawn to smart appliances because of the ease with which they can monitor them using their smartphones or tablets. The rising adoption of the appliances has also been driven by the significant benefit of connecting all the home appliances to the internet through a single interface.

The growing popularity of home improvement projects in Western countries is paving the way for various smart products for residential use. In the coming years, the growth of the smart appliances industry is expected to be significantly driven by the increasing consumer preference for video doorbells, voice-assisted technologies (such as Alexa and Google Home), and surveillance systems. In addition, smart home appliances are changing as a result of IoT advancements. IoT will allow various appliances, such as lighting, home appliances, computers, and security cameras, to communicate, which is further projected to propel the growth of the market.

With most businesses shifting their traditional practices toward IoT, it is expected to reach numerous application areas such as lighting, healthcare, security, and entertainment. The rise in wireless solutions' availability is, thus, expected to boost the smart home appliances industry growth in the coming years considerably. Home appliances such as refrigerators, washing machines,

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and other appliances that can be controlled using a smart device while also incorporating smart systems are expected to be the key applications of smart home appliances that are anticipated to see a significant growth.

#### Key Industry Players in the Global Smart Home Appliances Market

The report gives a detailed analysis of the following key players in the global smart home appliances market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- LG Electronics Inc.
- AB ELECTROLUX
- Whirlpool Corporation
- Samsung Electronics Co., Ltd.
- BSH Hausgerate GmbH
- Panasonic Corporation
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

#### **Table of Contents:**

- 1 Executive Summary
  - 1.1 Market Size 2024-2025
  - 1.2 Market Growth 2025(F)-2034(F)
  - 1.3 Key Demand Drivers
  - 1.4 Key Players and Competitive Structure
  - 1.5 Industry Best Practices
  - 1.6 Recent Trends and Developments
  - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
  - 2.1 Market Trends
  - 2.2 Key Verticals
  - 2.3 Key Regions
  - 2.4 Supplier Power
  - 2.5 Buyer Power
  - 2.6 Key Market Opportunities and Risks
  - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
  - 3.1 GDP Outlook
  - 3.2 GDP Per Capita Growth
  - 3.3 Inflation Trends
  - 3.4 Democracy Index
  - 3.5 Gross Public Debt Ratios
  - 3.6 Balance of Payment (BoP) Position
  - 3.7 Population Outlook

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- 3.8 Urbanisation Trends
- 4 Country Risk Profiles
  - 4.1 Country Risk
  - 4.2 Business Climate
- 5 Global Smart Home Appliances Market Analysis
  - 5.1 Key Industry Highlights
  - 5.2 Global Smart Home Appliances Historical Market (2018-2024)
  - 5.3 Global Smart Home Appliances Market Forecast (2025-2034)
  - 5.4 Global Smart Home Appliances Market by Product Type
    - 5.4.1 Smart Ovens
      - 5.4.1.1 Historical Trend (2018-2024)
      - 5.4.1.2 Forecast Trend (2025-2034)
    - 5.4.2 Smart Dishwashers
      - 5.4.2.1 Historical Trend (2018-2024)
      - 5.4.2.2 Forecast Trend (2025-2034)
    - 5.4.3 Smart Refrigerators
      - 5.4.3.1 Historical Trend (2018-2024)
      - 5.4.3.2 Forecast Trend (2025-2034)
    - 5.4.4 Smart Cookware and Cooktops
      - 5.4.4.1 Historical Trend (2018-2024)
      - 5.4.4.2 Forecast Trend (2025-2034)
    - 5.4.5 Smart Scale and Thermometers
      - 5.4.5.1 Historical Trend (2018-2024)
      - 5.4.5.2 Forecast Trend (2025-2034)
    - 5.4.6 Others
  - 5.5 Global Smart Home Appliances Market by Region
    - 5.5.1 North America
      - 5.5.1.1 Historical Trend (2018-2024)
      - 5.5.1.2 Forecast Trend (2025-2034)
    - 5.5.2 Europe
      - 5.5.2.1 Historical Trend (2018-2024)
      - 5.5.2.2 Forecast Trend (2025-2034)
    - 5.5.3 Asia Pacific
      - 5.5.3.1 Historical Trend (2018-2024)
      - 5.5.3.2 Forecast Trend (2025-2034)
    - 5.5.4 Latin America
      - 5.5.4.1 Historical Trend (2018-2024)
      - 5.5.4.2 Forecast Trend (2025-2034)
    - 5.5.5 Middle East and Africa
      - 5.5.5.1 Historical Trend (2018-2024)
      - 5.5.5.2 Forecast Trend (2025-2034)
  - 6 North America Smart Home Appliances Market Analysis
    - 6.1 United States of America
      - 6.1.1 Historical Trend (2018-2024)
      - 6.1.2 Forecast Trend (2025-2034)
    - 6.2 Canada
      - 6.2.1 Historical Trend (2018-2024)

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- 6.2.2 Forecast Trend (2025-2034)
- 7 Europe Smart Home Appliances Market Analysis
  - 7.1 United Kingdom
    - 7.1.1 Historical Trend (2018-2024)
    - 7.1.2 Forecast Trend (2025-2034)
  - 7.2 Germany
    - 7.2.1 Historical Trend (2018-2024)
    - 7.2.2 Forecast Trend (2025-2034)
  - 7.3 France
    - 7.3.1 Historical Trend (2018-2024)
    - 7.3.2 Forecast Trend (2025-2034)
  - 7.4 Italy
    - 7.4.1 Historical Trend (2018-2024)
    - 7.4.2 Forecast Trend (2025-2034)
  - 7.5 Others
- 8 Asia Pacific Smart Home Appliances Market Analysis
  - 8.1 China
    - 8.1.1 Historical Trend (2018-2024)
    - 8.1.2 Forecast Trend (2025-2034)
  - 8.2 Japan
    - 8.2.1 Historical Trend (2018-2024)
    - 8.2.2 Forecast Trend (2025-2034)
  - 8.3 India
    - 8.3.1 Historical Trend (2018-2024)
    - 8.3.2 Forecast Trend (2025-2034)
  - 8.4 ASEAN
    - 8.4.1 Historical Trend (2018-2024)
    - 8.4.2 Forecast Trend (2025-2034)
  - 8.5 Australia
    - 8.5.1 Historical Trend (2018-2024)
    - 8.5.2 Forecast Trend (2025-2034)
  - 8.6 Others
- 9 Latin America Smart Home Appliances Market Analysis
  - 9.1 Brazil
    - 9.1.1 Historical Trend (2018-2024)
    - 9.1.2 Forecast Trend (2025-2034)
  - 9.2 Argentina
    - 9.2.1 Historical Trend (2018-2024)
    - 9.2.2 Forecast Trend (2025-2034)
  - 9.3 Mexico
    - 9.3.1 Historical Trend (2018-2024)
    - 9.3.2 Forecast Trend (2025-2034)
  - 9.4 Others
- 10 Middle East and Africa Smart Home Appliances Market Analysis
  - 10.1 Saudi Arabia
    - 10.1.1 Historical Trend (2018-2024)
    - 10.1.2 Forecast Trend (2025-2034)

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- 10.2 United Arab Emirates
  - 10.2.1 Historical Trend (2018-2024)
  - 10.2.2 Forecast Trend (2025-2034)
- 10.3 Nigeria
  - 10.3.1 Historical Trend (2018-2024)
  - 10.3.2 Forecast Trend (2025-2034)
- 10.4 South Africa
  - 10.4.1 Historical Trend (2018-2024)
  - 10.4.2 Forecast Trend (2025-2034)
- 10.5 Others
- 11 Market Dynamics
  - 11.1 SWOT Analysis
    - 11.1.1 Strengths
    - 11.1.2 Weaknesses
    - 11.1.3 Opportunities
    - 11.1.4 Threats
  - 11.2 Porter's Five Forces Analysis
    - 11.2.1 Supplier's Power
    - 11.2.2 Buyer's Power
    - 11.2.3 Threat of New Entrants
    - 11.2.4 Degree of Rivalry
    - 11.2.5 Threat of Substitutes
  - 11.3 Key Indicators for Demand
  - 11.4 Key Indicators for Price
- 12 Value Chain Analysis
- 13 Competitive Landscape
  - 13.1 Supplier Selection
  - 13.2 Key Global Players
  - 13.3 Key Regional Players
  - 13.4 Key Player Strategies
  - 13.5 Company Profiles
    - 13.5.1 LG Electronics Inc.
      - 13.5.1.1 Company Overview
      - 13.5.1.2 Product Portfolio
      - 13.5.1.3 Demographic Reach and Achievements
      - 13.5.1.4 Certifications
    - 13.5.2 AB ELECTROLUX
      - 13.5.2.1 Company Overview
      - 13.5.2.2 Product Portfolio
      - 13.5.2.3 Demographic Reach and Achievements
      - 13.5.2.4 Certifications
    - 13.5.3 Whirlpool Corporation
      - 13.5.3.1 Company Overview
      - 13.5.3.2 Product Portfolio
      - 13.5.3.3 Demographic Reach and Achievements
      - 13.5.3.4 Certifications
    - 13.5.4 Samsung Electronics Co., Ltd.

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- 13.5.4.1 Company Overview
- 13.5.4.2 Product Portfolio
- 13.5.4.3 Demographic Reach and Achievements
- 13.5.4.4 Certifications
- 13.5.5 BSH Hausgerate GmbH
- 13.5.5.1 Company Overview
- 13.5.5.2 Product Portfolio
- 13.5.5.3 Demographic Reach and Achievements
- 13.5.5.4 Certifications
- 13.5.6 Panasonic Corporation
- 13.5.6.1 Company Overview
- 13.5.6.2 Product Portfolio
- 13.5.6.3 Demographic Reach and Achievements
- 13.5.6.4 Certifications
- 13.5.7 Others

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