

Sealing and Strapping Packaging Tapes Market Growth Analysis - Forecast Trends, Market Size, Share and Outlook (2025-2034)

Market Report | 2025-08-13 | 159 pages | EMR Inc.

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Report description:

The global sealing and strapping packaging tapes market attained a value of USD 18.59 Billion in 2024 and is expected to grow at a CAGR of 5.00% during the forecast period 2025-2034 to reach a value of USD 30.28 Billion by 2034. The growth in the outdoor apparel industry due to increasing consumer health awareness and increased fitness activities is expected to drive the market growth of sealing and strapping packaging tapes during the forecast period.

Sealing and Strapping Packaging Tapes Industry Segmentation

Sealing and strapping packaging tapes are pressure-sensitive tapes used for various packaging functions such as reinforced packaging, bundling products, unitising of pallets, etc. The market can be broadly categorised based on materials, types of adhesive, and applications.

Market Breakup by Material

- Paper
- Polypropylene
- Polyvinyl Chloride
- Others

Market Breakup by Type of Adhesive

- Acrylic
- Rubber
- Silicone

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Market Breakup by Application

- Carton Sealing
- Strapping and Bundling

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Market Analysis

The market for sealing and strapping packaging tapes is being driven by the rising demand for protective clothing and accessories like military, surgical/medical, and chemical protective clothing. Due to the several advantages and benefits of sealing and strapping packaging tapes, these have been extended to several end-uses, generating significant growth prospects over the forecast period. Due to the rising number of food and beverage and electronic manufacturers witnessing an increased growth, the use of sealing and big packaging bands are seeing a rapid increase, which is aiding the growth of the sealing and strapping packaging tapes industry.

Key Industry Players in the Global Sealing and Strapping Packaging Tapes Market

The report presents a detailed analysis of the following key players in the global sealing and strapping packaging tapes market, looking into their capacity, market shares, and latest developments like capacity expansions, plant turnarounds, and mergers and acquisitions:

- Avery Dennison Corporation (NYSE: AVY)
- Nitto Denko Corporation (TYO: 6988)
- Intertape Polymer Group Inc. (TSE: ITP)
- Scapa Group PLC (LON: SCPA)
- Nichiban Co., Ltd. (TYO: 4218)
- 3M Company (NYSE: MMM)
- tesa SE
- Others

The EMR report gives an in-depth insight into the market by providing a SWOT analysis as well as an analysis of Porter's Five Forces model.

Table of Contents:

- 1 Executive Summary
- 1.1 Market Size 2024-2025

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- 1.2 Market Growth 2025(F)-2034(F)
- 1.3 Key Demand Drivers
- 1.4 Key Players and Competitive Structure
- 1.5 Industry Best Practices
- 1.6 Recent Trends and Developments
- 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Global Sealing and Strapping Packaging Tapes Market Analysis
 - 5.1 Key Industry Highlights
 - 5.2 Global Sealing and Strapping Packaging Tapes Historical Market (2018-2024)
 - 5.3 Global Sealing and Strapping Packaging Tapes Market Forecast (2025-2034)
 - 5.4 Global Sealing and Strapping Packaging Tapes Market by Material
 - 5.4.1 Paper
 - 5.4.1.1 Historical Trend (2018-2024)
 - 5.4.1.2 Forecast Trend (2025-2034)
 - 5.4.2 Polypropylene
 - 5.4.2.1 Historical Trend (2018-2024)
 - 5.4.2.2 Forecast Trend (2025-2034)
 - 5.4.3 Polyvinyl Chloride
 - 5.4.3.1 Historical Trend (2018-2024)
 - 5.4.3.2 Forecast Trend (2025-2034)
 - 5.4.4 Others
 - 5.5 Global Sealing and Strapping Packaging Tapes Market by Type
 - 5.5.1 Acrylic
 - 5.5.1.1 Historical Trend (2018-2024)
 - 5.5.1.2 Forecast Trend (2025-2034)
 - 5.5.2 Rubber
 - 5.5.2.1 Historical Trend (2018-2024)

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- 5.5.2.2 Forecast Trend (2025-2034)
- 5.5.3 Silicone
 - 5.5.3.1 Historical Trend (2018-2024)
 - 5.5.3.2 Forecast Trend (2025-2034)
- 5.5.4 Others
- 5.6 Global Sealing and Strapping Packaging Tapes Market by Application
 - 5.6.1 Carton Sealing
 - 5.6.1.1 Historical Trend (2018-2024)
 - 5.6.1.2 Forecast Trend (2025-2034)
 - 5.6.2 Strapping and Bundling
 - 5.6.2.1 Historical Trend (2018-2024)
 - 5.6.2.2 Forecast Trend (2025-2034)
- 5.7 Global Sealing and Strapping Packaging Tapes Market by Region
 - 5.7.1 North America
 - 5.7.1.1 Historical Trend (2018-2024)
 - 5.7.1.2 Forecast Trend (2025-2034)
 - 5.7.2 Europe
 - 5.7.2.1 Historical Trend (2018-2024)
 - 5.7.2.2 Forecast Trend (2025-2034)
 - 5.7.3 Asia Pacific
 - 5.7.3.1 Historical Trend (2018-2024)
 - 5.7.3.2 Forecast Trend (2025-2034)
 - 5.7.4 Latin America
 - 5.7.4.1 Historical Trend (2018-2024)
 - 5.7.4.2 Forecast Trend (2025-2034)
 - 5.7.5 Middle East and Africa
 - 5.7.5.1 Historical Trend (2018-2024)
 - 5.7.5.2 Forecast Trend (2025-2034)
- 6 North America Sealing and Strapping Packaging Tapes Market Analysis
 - 6.1 United States of America
 - 6.1.1 Historical Trend (2018-2024)
 - 6.1.2 Forecast Trend (2025-2034)
 - 6.2 Canada
 - 6.2.1 Historical Trend (2018-2024)
 - 6.2.2 Forecast Trend (2025-2034)
- 7 Europe Sealing and Strapping Packaging Tapes Market Analysis
 - 7.1 United Kingdom
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
 - 7.2 Germany
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
 - 7.3 France
 - 7.3.1 Historical Trend (2018-2024)
 - 7.3.2 Forecast Trend (2025-2034)
 - 7.4 Italy
 - 7.4.1 Historical Trend (2018-2024)

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- 7.4.2 Forecast Trend (2025-2034)
- 7.5 Others
- 8 Asia Pacific Sealing and Strapping Packaging Tapes Market Analysis
 - 8.1 China
 - 8.1.1 Historical Trend (2018-2024)
 - 8.1.2 Forecast Trend (2025-2034)
 - 8.2 Japan
 - 8.2.1 Historical Trend (2018-2024)
 - 8.2.2 Forecast Trend (2025-2034)
 - 8.3 India
 - 8.3.1 Historical Trend (2018-2024)
 - 8.3.2 Forecast Trend (2025-2034)
 - 8.4 ASEAN
 - 8.4.1 Historical Trend (2018-2024)
 - 8.4.2 Forecast Trend (2025-2034)
 - 8.5 Australia
 - 8.5.1 Historical Trend (2018-2024)
 - 8.5.2 Forecast Trend (2025-2034)
 - 8.6 Others
- 9 Latin America Sealing and Strapping Packaging Tapes Market Analysis
 - 9.1 Brazil
 - 9.1.1 Historical Trend (2018-2024)
 - 9.1.2 Forecast Trend (2025-2034)
 - 9.2 Argentina
 - 9.2.1 Historical Trend (2018-2024)
 - 9.2.2 Forecast Trend (2025-2034)
 - 9.3 Mexico
 - 9.3.1 Historical Trend (2018-2024)
 - 9.3.2 Forecast Trend (2025-2034)
 - 9.4 Others
- 10 Middle East and Africa Sealing and Strapping Packaging Tapes Market Analysis
 - 10.1 Saudi Arabia
 - 10.1.1 Historical Trend (2018-2024)
 - 10.1.2 Forecast Trend (2025-2034)
 - 10.2 United Arab Emirates
 - 10.2.1 Historical Trend (2018-2024)
 - 10.2.2 Forecast Trend (2025-2034)
 - 10.3 Nigeria
 - 10.3.1 Historical Trend (2018-2024)
 - 10.3.2 Forecast Trend (2025-2034)
 - 10.4 South Africa
 - 10.4.1 Historical Trend (2018-2024)
 - 10.4.2 Forecast Trend (2025-2034)
 - 10.5 Others
- 11 Market Dynamics
 - 11.1 SWOT Analysis
 - 11.1.1 Strengths

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- 11.1.2 Weaknesses
- 11.1.3 Opportunities
- 11.1.4 Threats
- 11.2 Porter's Five Forces Analysis
 - 11.2.1 Supplier's Power
 - 11.2.2 Buyer's Power
 - 11.2.3 Threat of New Entrants
 - 11.2.4 Degree of Rivalry
 - 11.2.5 Threat of Substitutes
- 11.3 Key Indicators for Demand
- 11.4 Key Indicators for Price
- 12 Price Analysis
- 13 Competitive Landscape
 - 13.1 Supplier Selection
 - 13.2 Key Global Players
 - 13.3 Key Regional Players
 - 13.4 Key Player Strategies
 - 13.5 Company Profiles
 - 13.5.1 Avery Dennison Corporation (NYSE: AVY)
 - 13.5.1.1 Company Overview
 - 13.5.1.2 Product Portfolio
 - 13.5.1.3 Demographic Reach and Achievements
 - 13.5.1.4 Certifications
 - 13.5.2 Nitto Denko Corporation (TYO: 6988)
 - 13.5.2.1 Company Overview
 - 13.5.2.2 Product Portfolio
 - 13.5.2.3 Demographic Reach and Achievements
 - 13.5.2.4 Certifications
 - 13.5.3 Intertape Polymer Group Inc. (TSE: ITP)
 - 13.5.3.1 Company Overview
 - 13.5.3.2 Product Portfolio
 - 13.5.3.3 Demographic Reach and Achievements
 - 13.5.3.4 Certifications
 - 13.5.4 Scapa Group PLC (LON: SCPA)
 - 13.5.4.1 Company Overview
 - 13.5.4.2 Product Portfolio
 - 13.5.4.3 Demographic Reach and Achievements
 - 13.5.4.4 Certifications
 - 13.5.5 Nichiban Co., Ltd. (TYO: 4218)
 - 13.5.5.1 Company Overview
 - 13.5.5.2 Product Portfolio
 - 13.5.5.3 Demographic Reach and Achievements
 - 13.5.5.4 Certifications
 - 13.5.6 3M Company (NYSE: MMM)
 - 13.5.6.1 Company Overview
 - 13.5.6.2 Product Portfolio
 - 13.5.6.3 Demographic Reach and Achievements

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- 13.5.6.4 Certifications
- 13.5.7 tesa SE
 - 13.5.7.1 Company Overview
 - 13.5.7.2 Product Portfolio
 - 13.5.7.3 Demographic Reach and Achievements
 - 13.5.7.4 Certifications
- 13.5.8 Others

Sealing and Strapping Packaging Tapes Market Growth Analysis - Forecast Trends, Market Size, Share and Outlook (2025-2034)

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