

Saudi Arabia Pet Food Market Growth Analysis Report - Market Size, Share, Forecast Trends and Outlook (2025-2034)

Market Report | 2025-08-13 | 110 pages | EMR Inc.

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Report description:

The Saudi Arabia pet food market reached a value of USD 291.30 Million in 2024 and is further expected to grow at a CAGR of 4.30% between 2025 and 2034 to reach a value of approximately USD 443.80 Million by 2034. The market growth is fuelled by the increasing demand for premium, health-focused pet food products and tailored nutrition.

Key Insights and Trends:

- By ingredient type, plant derivatives are expected to exhibit a CAGR of 5.3% over the forecast period.
- By pet type, the cats' category is expected to grow at a CAGR of 5.0% over the forecast period.
- By product type, snacks and treats are anticipated to register a CAGR OF 4.8% over the forecast period.

Market Size & Forecast:

- Market Size in 2024: USD 291.30 Million
- Projected Market Size in 2034: USD 443.80 Million
- CAGR from 2025 to 2034: 4.30%
- Fastest-Growing Pet Type: Cats

Saudi Arabia is reportedly seeing an increase in the number of pets that is increasing the demand for pet food in the country. In addition, the increasing disposable incomes of pet owners and increasing knowledge of the well-being of their pets are further contributing to the growth of the industry.

At present, cats are the most common type of pet because they are well suited to the regional environment and are considered to be sacred, healthier, and cheaper to purchase and maintain as compared to other pets. Dry pet food, based on the type of

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product, is the dominant segment with the largest market share. Since it is the most convenient form of pet food for storage and feeding, there has been a rise in demand for dry pet food in Saudi Arabia.

Depending on the type of product, animal derivatives lead the industry since they are a rich source of amino acids, proteins, fats, as well as fat-soluble vitamins and minerals. Animal derivatives are followed by plant and cereal derivatives. Supermarkets and hypermarkets are currently the leading distribution channel in the pet food market in Saudi Arabia.

Market Segmentation

Pet food is a highly nutritious specialty commodity formulated on the basis of the dietary needs of various domesticated animals. It is processed using a wide variety of ingredients such as beef, poultry, seafood, and grain feed.

Based on pet type, the industry is divided into:

- Dog
- Cat
- Others

On the basis of product type, the industry is segmented into:

- Dry Food
- Wet and Canned Pet Food
- Snacks and Treats

By ingredient type, the industry is divided into:

- Animal Derivates
- Plant Derivates
- Cereals Derivative
- Others

Based on the distribution channel, the industry can be segmented into:

- Supermarkets and Hypermarkets
- Convenience Stores
- Specialty Stores
- Online Stores
- Others

Market Analysis

A growing number of pet owners are now treating their pets as family members, leading to the rise of a pet humanisation phenomenon, which has boosted the market for healthy pet food products. Besides this, as a large part of the vital nutrients is lost during manufacturing, companies are innovating and releasing improved pet food products. Moreover, in addition, premium food ranges, like gluten-free, multigrain, protein-specific, and grain-free, are often introduced to meet the needs of various pets, including cats, dogs, birds and reptiles, which has had a positive effect on the Saudi Arabia pet food market. Furthermore, the expansion of the e-commerce market, driven by a number of favourable factors such as convenience, easy return policies, and

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low prices, stimulates the selling of pet food through online channels.

The report looks into the macro and micro aspects of the industry by examining the historical (2018-2024) and forecast (2025-2034) trends of the market. The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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