

Remittance Market Size, Share and Growth Analysis Report - Forecast Trends and Outlook (2025-2034)

Market Report | 2025-08-11 | 155 pages | EMR Inc.

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Report description:

The remittance market attained a value of USD 34.84 Billion in 2024 . The market is expected to grow at a CAGR of 4.00% during the forecast period of 2025-2034. By 2034, the market is expected to reach USD 51.57 Billion .

One of the primary drivers of the remittance market is the increasing scale of global migration. More people are moving across borders for work, education, and better opportunities. According to the Migration Data Portal, 304,021,813 people across the world were reported to be international migrants at mid-year 2024. Migrants send money back home to support families, fuelling demand for remittance services. This trend is especially strong between developing and developed countries. Continued globalization and economic disparities sustain this dynamic, making migration a fundamental driver of the remittance market.

Remittance-as-a-Service (RaaS) is rapidly transforming the remittance market dynamics by enabling businesses to offer cross-border payment capabilities without the need to build complex and costly infrastructure. In July 2025, Intermex launched its fully redesigned RaaS platform for enabling businesses to embed secure, branded cross border transfers into apps for Latin America, European Union, Africa, and Asia. By providing ready-made APIs and global payment rails, RaaS platforms lower the barriers to entry for fintech startups, mobile wallets, e-commerce platforms, and even traditional banks, making it more inclusive, efficient, and accessible for businesses and consumers across the world.

Key Trends and Developments

July 2025

LemFi began offering its remittance services in Egypt, tapping into a crucial USD 29.6 billion remittance corridor. Targeting the Egyptian diaspora in the United States, the United Kingdom, Canada, and Europe, LemFi delivers low-cost, dependable cross-border transfers, bolstering digital payment adoption and financial inclusion in North Africa.

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March 2025

TerraPay partnered with Banque du Caire to enable seamless digital remittance payouts across Egypt. The collaboration allows direct transfers to bank accounts and mobile wallets throughout the country for offering faster, more secure, and cost-effective services to the Egyptian diaspora while supporting financial inclusion and formalizing remittance flow.

January 2025

Wise launched in Mexico, marking its entry into a crucial remittance corridor. The service enables fully digital cross-border transfers from MXN to over 40 currencies, including USD for addressing hidden fee transparency and offering fast, affordable, and secure money movement for Mexican nationals and diaspora communities.

November 2024

Boxo and Nium unveiled a customizable white label remittance platform that allows mobile apps to integrate international money transfer capabilities. The offering supports over 60 countries, flexible pricing, full front end branding, and dashboard analytics via Boxo's SDK for delivering fast, secure, and affordable cross border payments within any app.

Digital Payment Technologies

The rise of digital payment technologies is transforming the remittance industry. Mobile money, online transfers, and fintech apps offer faster, cheaper, and more convenient ways to send money internationally. In September 2024, Gozem-backed "Gozem Money," developed with NSIA Bank, was anticipated to launch in Togo in Q4 of 2024 for enabling digital bill payments, transfers, purchases via its super app. These digital solutions reduce dependency on traditional cash-based methods and formal banking channels, increasing accessibility for underbanked populations.

Cross-border E-commerce Integration

Cross-border e-commerce is emerging as a complementary trend influencing remittance services. Migrants use digital platforms to buy goods or send gifts to their home countries alongside financial transfers. Integration of remittances with e-commerce and digital wallets creates seamless experiences for sending money and goods. In November 2024, African social commerce platform ChitChat launched a remittance feature allowing users to send money across 13 countries by simplifying cross-border transactions for its users. This trend also encourages providers to bundle services, increasing customer retention and satisfaction.

Financial Inclusion

Financial inclusion is a driver and beneficiary for the growth of the remittance market. Many remittance recipients live in underserved or rural areas lacking traditional banking infrastructure. Providers are increasingly integrating remittance services with mobile wallets and agent networks, enabling recipients to receive and use funds digitally. In May 2025, TerraPay partnered with Wave Mobile Money in Mali, allowing users to receive cross-border remittances directly into their Wave wallets via money transfers. Such instances are creating a positive feedback loop that sustains market expansion.

Adoption of Mobile Money Platforms

Mobile money platforms have revolutionized access to remittance services in many regions, particularly in Africa and Asia. These platforms allow users to send, receive, and store money on mobile phones without needing a traditional bank account. In August

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2023, Airtel Africa and Mastercard launched cross-border remittances connecting 14 African countries to wallets in 145+ global markets, serving 100M+ users. This integration of remittance services with mobile wallets has accelerated financial inclusion and broadened the remittance ecosystem, especially among younger and tech-savvy populations.

Partnerships and Ecosystem Collaboration

The remittance market heavily relies on partnerships among banks, fintech companies, telecom operators, and retail agents. Collaboration enables providers to expand their service networks, improve interoperability, and offer innovative products. In April 2025, Indian payments fintech Fairexpay partnered with RemitX to enable Liberalized Remittance Scheme compliant transfers within Fairexpay's digital platform. Strategic alliances also help overcome regulatory, technological, and geographical barriers, enhancing service accessibility and reliability, further contributing to market growth and diversification.

Remittance Industry Segmentation

The EMR's report titled "Remittance Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Type

- Inward Remittance
- Outward Remittance

Key Insight: The inward remittance market value is growing with surging government support for offering preferential exchange rates. This segment dominates the market, especially in India, Mexico, the Philippines, and Egypt, where remittances form a significant part of GDP. In December 2023, India retained its place as the largest recipient of remittances, attaining an estimated USD 125 billion in 2023. These funds are crucial for household expenses, education, healthcare, and small businesses. Fintech innovations, mobile wallets, and partnerships with local banks have made inward transfers faster and more affordable.

Market Breakup by Remittance Channel

- Banks
- Money Transfer Operators
- Others

Key Insight: Banks play a dominant role in the remittance market, especially for high-value, regulated transactions as they provide secure and reliable cross-border money transfer services via SWIFT networks and partnerships with foreign banks. For instance, in October 2022, ICICI Bank introduced 'Smart Wire', an online solution facilitating SWIFT-based inward remittances for NRIs and resident customers. Banks are preferred for sending money for education, real estate, or investments due to compliance with international regulations. To stay competitive, many banks are digitizing their remittance offerings and collaborating with FinTech's to enhance speed, transparency, and customer convenience.

Market Breakup by Application

- Consumption
- Savings
- Investment

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Key Insight: Consumption leads the most significant use of funds in the remittance industry, especially in low- and middle-income countries. A large portion of remittances received by families is spent on daily necessities, such as food, housing, education, clothing, and healthcare. As per International Organization for Migration, Nepal received almost USD 11 billion in remittances in 2023, which accounted for over 26% of the country's gross domestic product. This immediate impact on well-being and poverty reduction makes consumption the primary driver of remittance use.

Market Breakup by End User

- Business
- Personal

Key Insight: The business remittance market outlook is impacted by the growing number of cross-border B2B transactions in global trade, outsourcing, and freelancing. Corporates regularly transfer funds internationally to pay vendors, manage supply chains, or fund overseas operations. In June 2025, London-based fintech Aspora secured USD 53 million to expand cross-border banking for NRIs. Serving 250,000 UAE users, the firm scaled remittance volume from USD 400M to over USD 2B in six months. As global e-commerce expands and remote work becomes mainstream, business remittances continue to grow rapidly, contributing significantly to the market value.

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Key Insight: North America is the leading remittance industry, primarily driven by the United States and Canada. Major providers, such as Western Union, Remitly, and Xoom dominate the market by offering fast, secure, and digital money transfer services. The United States government's efforts to ease cross-border payments and fintech innovations further boost remittance flows. In August 2023, Western Union participated in a pilot study with the Digital Dollar Project, exploring the use of America's Central Bank Digital Currency (CBDC) for cross-border remittances. Canada also contributes significantly, with rising immigrant populations increasingly using digital platforms.

Remittance Market Share

Rising Demand for Outward Remittance

The outward remittance industry involves funds sent by residents of a country to recipients overseas, often for education, medical treatment, investment, or supporting family members. This remittance is growing rapidly in emerging economies including China, India, and the United Arab Emirates. This segment also benefits from growing globalization, rising incomes, and digital banking tools. In May 2025, The United States government approved the "One Big Beautiful Bill" for reducing the proposed excise tax on outward remittances by non-American citizens from 5% to 3.5%, effective January 1, 2026.

Money Transfer Operators to Boost Remittance Preference

Money Transfer Operators (MTOs) are gaining traction in the remittance market as they offer low-cost, fast, and accessible benefits, particularly in developing nations. MTOs dominate in terms of transaction volume, especially for inward remittances sent

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by migrant workers. In February 2025, Western Union partnered with Saint Lucia's top digital wallet PennyPinch to embed international remittance functionality, allowing users to send and receive money worldwide, with support for bank deposits, mobile wallets, and cash pickups. With growing smartphone use, MTOs have also expanded into digital platforms. This segment thrives on convenience, speed, and localized service.

Thriving Interest in Remittance Savings & Investments

Savings is a common use of remittance income, where recipients deposit part of the funds in banks or microfinance institutions. In Nepal and Morocco, formal banking channels have helped migrant families accumulate savings, often encouraged by government schemes or interest-bearing savings accounts. These savings provide financial security and help cope with emergencies and allow families to plan for future expenses. While not as immediate as consumption, saving remittance income promotes financial inclusion, as more families open bank accounts. Fintech platforms and mobile wallets have further facilitated remittance-linked savings, especially in areas lacking formal banking infrastructure.

Investment is largely contributing to the remittance industry share as it holds transformative potential. In this context, remittances are channelled into productive activities, such as purchasing land, starting small businesses, or improving agricultural practices. Government and NGO initiatives are also increasingly working to redirect more remittances toward productive investments, aiming to convert temporary income flows into sustainable economic development tools for households and communities. For instance, in June 2025, IFAD and EU launched a new EUR 4.26M initiative for boosting climate resilience across rural areas via remittances as well as diaspora investments.

Personal Remittance to Garner Great Interest

The personal remittance market revenue is rising as these transfers are primarily sent by migrant workers to support their families back home, covering living expenses, education, and healthcare. Platforms and digital apps, such as Remitly or WorldRemit have made sending personal remittances quicker and more affordable. For instance, in November 2024, Remitly expanded its Seafarers product to the European Union, the United Kingdom, Australia, and Singapore to offer tailored, user-friendly remittance options to maritime workers. Personal remittances are further crucial for poverty reduction and household financial stability globally.

Remittance Market Regional Analysis

Thriving Remittance Industry in Europe & Asia Pacific

Europe remittance market is driven by diverse immigrant populations from Africa, Asia, and Eastern Europe. The United Kingdom, Germany, and France are major senders. As per Eurostat, personal transfers of money sent by European Union residents to other countries reached EUR 50.9 billion in 2023, an 8% rise from EUR 47.0 billion in 2022. European remittance flows target countries, such as Nigeria, Poland, and Pakistan. The region benefits from robust digital payment ecosystems and regulatory bodies promoting transparency and consumer protection.

Asia Pacific is a rapidly growing remittance industry, largely due to vast migrant worker populations in the United Arab Emirates, Singapore, and Malaysia sending money home to India, the Philippines, and China. The market is characterized by a mix of formal digital channels and informal cash networks. Governments and private sectors are pushing financial inclusion and digital payment adoption. In September 2023, the Japanese government revealed plans to launch a system by spring 2023, allowing companies to pay salaries digitally without bank accounts, further adding to the remittance uptake.

Competitive Landscape

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Key players operating in the remittance market are employing a variety of strategic approaches to stay competitive and expand their global footprint. With digital transformation, companies are investing in advanced digital platforms and mobile apps to offer fast, convenient, and low-cost cross-border money transfers. Partnerships with fintech firms, banks, and mobile wallet providers enable broader reach and seamless integration, especially in underserved and emerging markets. Players prioritize regulatory compliance to navigate complex international financial laws, ensuring smoother operations and reduced legal risks.

Enhancing transaction speed and security is another key focus, with investments in blockchain technology, real-time payment systems, and advanced encryption to build customer trust. Competitive pricing strategies, including lower fees and better exchange rates, help attract cost-conscious customers. Additionally, user experience improvements, such as multilingual support, transparent fees, and intuitive interfaces, boost customer satisfaction and retention.

Targeted marketing campaigns focusing on diaspora communities and remittance corridors further strengthen market presence. Overall, these strategies collectively drive growth, customer loyalty, and innovation in the dynamic industry.

Bank of America Corporation

Founded in 1904 and headquartered in Charlotte, the United States, Bank of America is a global financial leader and has pioneered innovations in mobile banking and digital payments. Recognized for its strong presence in global remittances, the bank offers secure, technology-driven cross-border money transfer solutions through extensive banking networks.

Citigroup Inc.

Established in 1812 and based in New York City in the United States, Citigroup is a prominent global financial institution, known for launching Citibank's global money transfer services. Citi's innovations include blockchain-based international payments and partnerships to expand access in developing markets through mobile platforms.

J.P. Morgan Chase & Co.

Headquartered in New York, the United States, and founded in 2000 through a merger, J.P. Morgan Chase is a leader in investment as well as consumer banking and has introduced real-time cross-border payment solutions and blockchain-based remittance trials. With an emphasis on financial technology, J P Morgan continues to transform global payment systems.

Ria Financial Services Ltd.

Founded in 1987 and based in Buena Park, the United States, Ria Financial is a major remittance service provider and operates in over 160 countries, offering affordable and reliable money transfer services. Ria is noted for its mobile app innovations and extensive agent network, strengthening financial inclusion worldwide.

Other players in the remittance market are Western Union Holdings, Inc., MoneyGram International, Inc., and TransferWise Ltd., among others.

Key Features of the Remittance Market Report

- In-depth quantitative analysis of global and regional remittance market size and growth.
- Comprehensive segmentation by remittance type, channel, application end-user, and geography.
- Historical data and accurate forecasts up to 2034 for strategic planning.

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- Competitive landscape profiling key players and recent industry developments.
- Detailed evaluation of remittance market trends, challenges, and opportunities.
- Coverage of technological advancements and regulatory dynamics shaping the industry.

Why Choose Expert Market Research?

- Trusted by industry leaders for reliable market insights and strategic guidance.
- Offers well-researched, data-backed reports tailored for informed decision-making.
- Experienced analysts with sector-specific knowledge and global perspective.
- Regularly updated reports reflecting current market realities and forecasts.

Call to Action

Gain a competitive edge in the evolving remittance industry? download your free sample report today! Explore in-depth remittance market trends 2025 , growth drivers, and future forecasts backed by reliable data. Whether you're an investor, policymaker, or business strategist, this report delivers key insights to guide your next move.

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk

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- 4.2 Business Climate
- 5 Global Remittance Market Analysis
 - 5.1 Key Industry Highlights
 - 5.2 Global Remittance Historical Market (2018-2024)
 - 5.3 Global Remittance Market Forecast (2025-2034)
 - 5.4 Global Remittance Market by Type
 - 5.4.1 Inward Remittance
 - 5.4.1.1 Historical Trend (2018-2024)
 - 5.4.1.2 Forecast Trend (2025-2034)
 - 5.4.2 Outward Remittance
 - 5.4.2.1 Historical Trend (2018-2024)
 - 5.4.2.2 Forecast Trend (2025-2034)
 - 5.5 Global Remittance Market by Remittance Channel
 - 5.5.1 Banks
 - 5.5.1.1 Historical Trend (2018-2024)
 - 5.5.1.2 Forecast Trend (2025-2034)
 - 5.5.2 Money Transfer Operators
 - 5.5.2.1 Historical Trend (2018-2024)
 - 5.5.2.2 Forecast Trend (2025-2034)
 - 5.5.3 Others
 - 5.6 Global Remittance Market by Application
 - 5.6.1 Consumption
 - 5.6.1.1 Historical Trend (2018-2024)
 - 5.6.1.2 Forecast Trend (2025-2034)
 - 5.6.2 Savings
 - 5.6.2.1 Historical Trend (2018-2024)
 - 5.6.2.2 Forecast Trend (2025-2034)
 - 5.6.3 Investment
 - 5.6.3.1 Historical Trend (2018-2024)
 - 5.6.3.2 Forecast Trend (2025-2034)
 - 5.7 Global Remittance Market by End User
 - 5.7.1 Business
 - 5.7.1.1 Historical Trend (2018-2024)
 - 5.7.1.2 Forecast Trend (2025-2034)
 - 5.7.2 Personal
 - 5.7.2.1 Historical Trend (2018-2024)
 - 5.7.2.2 Forecast Trend (2025-2034)
 - 5.8 Global Remittance Market by Region
 - 5.8.1 North America
 - 5.8.1.1 Historical Trend (2018-2024)
 - 5.8.1.2 Forecast Trend (2025-2034)
 - 5.8.2 Europe
 - 5.8.2.1 Historical Trend (2018-2024)
 - 5.8.2.2 Forecast Trend (2025-2034)
 - 5.8.3 Asia Pacific
 - 5.8.3.1 Historical Trend (2018-2024)
 - 5.8.3.2 Forecast Trend (2025-2034)

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- 5.8.4 Latin America
 - 5.8.4.1 Historical Trend (2018-2024)
 - 5.8.4.2 Forecast Trend (2025-2034)
- 5.8.5 Middle East and Africa
 - 5.8.5.1 Historical Trend (2018-2024)
 - 5.8.5.2 Forecast Trend (2025-2034)
- 6 North America Remittance Market Analysis
 - 6.1 United States of America
 - 6.1.1 Historical Trend (2018-2024)
 - 6.1.2 Forecast Trend (2025-2034)
 - 6.2 Canada
 - 6.2.1 Historical Trend (2018-2024)
 - 6.2.2 Forecast Trend (2025-2034)
- 7 Europe Remittance Market Analysis
 - 7.1 United Kingdom
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
 - 7.2 Germany
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
 - 7.3 France
 - 7.3.1 Historical Trend (2018-2024)
 - 7.3.2 Forecast Trend (2025-2034)
 - 7.4 Italy
 - 7.4.1 Historical Trend (2018-2024)
 - 7.4.2 Forecast Trend (2025-2034)
 - 7.5 Others
- 8 Asia Pacific Remittance Market Analysis
 - 8.1 China
 - 8.1.1 Historical Trend (2018-2024)
 - 8.1.2 Forecast Trend (2025-2034)
 - 8.2 Japan
 - 8.2.1 Historical Trend (2018-2024)
 - 8.2.2 Forecast Trend (2025-2034)
 - 8.3 India
 - 8.3.1 Historical Trend (2018-2024)
 - 8.3.2 Forecast Trend (2025-2034)
 - 8.4 ASEAN
 - 8.4.1 Historical Trend (2018-2024)
 - 8.4.2 Forecast Trend (2025-2034)
 - 8.5 Australia
 - 8.5.1 Historical Trend (2018-2024)
 - 8.5.2 Forecast Trend (2025-2034)
 - 8.6 Others
- 9 Latin America Remittance Market Analysis
 - 9.1 Brazil
 - 9.1.1 Historical Trend (2018-2024)

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- 9.1.2 Forecast Trend (2025-2034)
- 9.2 Argentina
 - 9.2.1 Historical Trend (2018-2024)
 - 9.2.2 Forecast Trend (2025-2034)
- 9.3 Mexico
 - 9.3.1 Historical Trend (2018-2024)
 - 9.3.2 Forecast Trend (2025-2034)
- 9.4 Others
- 10 Middle East and Africa Remittance Market Analysis
 - 10.1 Saudi Arabia
 - 10.1.1 Historical Trend (2018-2024)
 - 10.1.2 Forecast Trend (2025-2034)
 - 10.2 United Arab Emirates
 - 10.2.1 Historical Trend (2018-2024)
 - 10.2.2 Forecast Trend (2025-2034)
 - 10.3 Nigeria
 - 10.3.1 Historical Trend (2018-2024)
 - 10.3.2 Forecast Trend (2025-2034)
 - 10.4 South Africa
 - 10.4.1 Historical Trend (2018-2024)
 - 10.4.2 Forecast Trend (2025-2034)
 - 10.5 Others
- 11 Market Dynamics
 - 11.1 SWOT Analysis
 - 11.1.1 Strengths
 - 11.1.2 Weaknesses
 - 11.1.3 Opportunities
 - 11.1.4 Threats
 - 11.2 Porter's Five Forces Analysis
 - 11.2.1 Supplier's Power
 - 11.2.2 Buyer's Power
 - 11.2.3 Threat of New Entrants
 - 11.2.4 Degree of Rivalry
 - 11.2.5 Threat of Substitutes
 - 11.3 Key Indicators for Demand
 - 11.4 Key Indicators for Price
- 12 Competitive Landscape
 - 12.1 Supplier Selection
 - 12.2 Key Global Players
 - 12.3 Key Regional Players
 - 12.4 Key Player Strategies
 - 12.5 Company Profiles
 - 12.5.1 Bank of America Corporation
 - 12.5.1.1 Company Overview
 - 12.5.1.2 Product Portfolio
 - 12.5.1.3 Demographic Reach and Achievements
 - 12.5.1.4 Certifications

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- 12.5.2 Citigroup Inc.
 - 12.5.2.1 Company Overview
 - 12.5.2.2 Product Portfolio
 - 12.5.2.3 Demographic Reach and Achievements
 - 12.5.2.4 Certifications
- 12.5.3 J.P. Morgan Chase & Co.
 - 12.5.3.1 Company Overview
 - 12.5.3.2 Product Portfolio
 - 12.5.3.3 Demographic Reach and Achievements
 - 12.5.3.4 Certifications
- 12.5.4 Ria Financial Services Ltd
 - 12.5.4.1 Company Overview
 - 12.5.4.2 Product Portfolio
 - 12.5.4.3 Demographic Reach and Achievements
 - 12.5.4.4 Certifications
- 12.5.5 Western Union Holdings, Inc.
 - 12.5.5.1 Company Overview
 - 12.5.5.2 Product Portfolio
 - 12.5.5.3 Demographic Reach and Achievements
 - 12.5.5.4 Certifications
- 12.5.6 MoneyGram International, Inc.
 - 12.5.6.1 Company Overview
 - 12.5.6.2 Product Portfolio
 - 12.5.6.3 Demographic Reach and Achievements
 - 12.5.6.4 Certifications
- 12.5.7 TransferWise Ltd.
 - 12.5.7.1 Company Overview
 - 12.5.7.2 Product Portfolio
 - 12.5.7.3 Demographic Reach and Achievements
 - 12.5.7.4 Certifications
- 12.5.8 Others

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