

## **Potassium Metabisulphite Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)**

Market Report | 2025-08-12 | 165 pages | EMR Inc.

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### **Report description:**

The potassium metabisulphite market size reached around USD 443.84 Million in 2024. The market is projected to grow at a CAGR of 3.20% between 2025 and 2034 to reach nearly USD 608.17 Million by 2034.

Rising Consumption of the Product Aiding the Global Market Growth of Potassium Metabisulphite

Europe is among the leading consumer regions for the product, along with North America, which is also witnessing robust growth among the consumers. The product is widely used in the production of beer and wine that are both widely consumed in the polar regions to maintain the body temperature. The rising popularity of beer among the younger consumers is driving the growth of the industry in these regions.

The Asia Pacific is anticipated to witness a robust growth in the forecast period. One of the key reasons behind the growing demand for potassium metabisulphites in the Asia Pacific region is the growth of the food and beverage industry. The rising application of potassium metabisulphite as a preservative due to an increasing requirement for packaged food is furthering the market growth in the region. Enhanced standards of living, increasing disposable incomes in developing countries, and evolving scenarios in beer and wine consumption are also contributing to the growth of the market in the Asia Pacific region.

Potassium Metabisulphite: Market Segmentation

Potassium metabisulphite is a white crystalline powder. It is also known as potassium pyrosulphite. It is used as a chemical or antioxidant sterilant. It can be used as a solution for the metabisulphite of sodium because it is a disulphite. Metabisulphite in potassium is usually preferred because it does not add sodium to the diet. The decomposition of potassium metabisulphite induces the monoclinical crystal structure of potassium sulphite and sulphur dioxide.

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Based on grade, the market can be divided into:

- Food Grade
- Pharma Grade
- Industrial Grade

The product finds extensive applications in the following:

- Beer
- Wine
- Food Preservatives
- Textile
- Gold Processing
- Pharmaceuticals
- Photographic Chemicals
- Others

The regional markets for potassium metabisulphite can be divided into:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

**Rising Demand from the Food and Beverage Industry Bolstering the Market Growth**

Potassium metabisulphite is widely used, especially in the food and beverage industry. Throughout the winemaking process, the reaction of potassium metabisulphite to sulphur dioxide helps preserve the wine's original flavour. Potassium metabisulphite is often used to prevent the growth of microorganisms during the stabilization of beverages. The product is also used for pickles preservation. Thus, its extensive use in the food and beverage industry is propelling the growth of the market. The rising demand for potassium metabisulphite from the water and chemical industries is further expected to aid the market growth. Potassium metabisulphite is also widely used in the textile industry, especially in cotton printing and dyeing, which is projected to drive the market growth in the coming years.

**Key Industry Players in the Global Potassium Metabisulphite Market**

The report gives a detailed analysis of the following key players in the global potassium metabisulphite market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- BASF SE
- Laffort
- Aditya Birla Group
- Alkaloid AD Skopje
- Esseco USA LLC
- Others

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The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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