

## **Potassium Lactate Market Growth Analysis - Market Size, Share, Forecast Trends and Outlook Report (2025-2034)**

Market Report | 2025-08-12 | 172 pages | EMR Inc.

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### **Report description:**

The global potassium lactate market was valued at USD 4.81 Billion in 2024. It is expected to grow at a CAGR of 17.00% from 2025 to 2034, reaching approximately USD 23.12 Billion by 2034.

#### Growing Demand from the Major End Use Industries to Aid the Potassium Lactate Market

Owing to its excellent antimicrobial action and ability to inhibit most spoilage and pathogenic bacteria, potassium lactate is commonly used in the food and beverages sector. It is added to the products to extend its shelf life and ensure food safety, such as in meat and poultry products. Potassium lactate can prevent the growth of the pathogens due to its ability to reduce the pH of the food products. The growing demand for packaged foods and changing dietary patterns are augmenting the demand for the product in the food and beverages industry. Further, it also has applications in the cosmetics and personal care industry due to its high moisturising property and buffering capacity. The rise in demand for cosmetics and personal care products is also aiding the market for potassium lactate.

Region-wise, the Asia Pacific is expected to account for a significant share in the market owing to the growing demand for personal care products, which in turn, is driving the potassium lactate industry growth. Meanwhile, North America is anticipated to witness an increased demand for the product owing to the growing consumption of packaged food products over the forecast period.

#### Potassium Lactate: Market Segmentation

Potassium lactate refers to the potassium salt of lactic acid with the formula  $KC_3H_5O_3$ . It is obtained through the process of neutralisation of lactic acid, which has been fermented from a sugar source. It is a liquid product often containing 60% solid content.

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On the basis of function, the market is divided into:

- Food Additives
- Preservatives
- Emulsifiers
- pH and Acidity Regulators
- Bulking Agents
- Others

Based on end use, the industry can be segmented into:

- Food and Beverages
- Cosmetics
- Clinical Nutrition
- Personal Care
- Animal Feed
- Others

The regional markets for the product include:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Thriving Food and Beverages Industry to Bolster the Market Growth of Potassium Lactate

The market is being driven by the growing food and beverages sector globally. The increasing consumption of packaged and processed food products is driving the demand for preservatives and food additives, such as potassium lactate. The growing demand for canned beverages among adults is also aiding the growth of the segment. Further, the growing awareness regarding personal hygiene, particularly in the emerging nations, is driving the demand for personal care products, thus, propelling the growth of the potassium lactate market. The other factors contributing to the market growth include the rising disposable incomes, improving standards of living, growing demand for animal feed, and increasing focus on wellness and appearance. Over the forecast period, the growing demand for potassium lactate in the healthcare sector is expected to have a positive effect on the market expansion.

Key Industry Players in the Global Potassium Lactate Market

The report gives a detailed analysis of the following key players in the global potassium lactate market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- Jungbunzlauer Suisse AG
- American Elements
- Lab M Limited

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- Henan Jindan Lactic Acid Technology Co., Ltd
- Qingdao Health Food Co., Ltd.
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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