

## **Polymer Binder Market Report and Forecast 2025-2034**

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### **Report description:**

The global polymer binder market attained a value of USD 32.73 Billion in 2024 . The market is further expected to grow in the forecast period of 2025-2034 at a CAGR of 7.90% to reach USD 70.01 Billion by 2034 . The rising construction industry is primarily driving the market.

#### Market Segmentation

Polymer binder refer to valuable building and coating raw materials. They are mainly used to repair and improve mortar characteristics, skim coat applications, for decorative mortar and waterproofing applications. Polymer binder improve durability, workability, tensile strength and bending strength. The bonding power is outstanding, making it ideal for motor modifications. Polymer binder are used in areas like adhesives, sealants, architectural coatings, building additives, paints and laminates as well as in the paper industry. Polymer binder have outstanding resistance to water, alkaline and abrasion, and pigment binding capacity.

Based on form, the polymer binder market can be divided into:

- Liquid
- Powder
- High Solids

On the basis of type, the polymer binder market is segmented into:

- Acrylic
- Latex
- Vinyl Acetate
- Others

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The polymer binder market can be broadly categorised based on its applications into:

- Architectural Coatings
- Adhesives and Sealants
- Construction Additives
- Paper and Board
- Textile and Carpets
- Others

Market breakup by region:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### Market Analysis

The growth of the residential and infrastructure sector would raise the demand for industrial coating. Polymer binders are more and more used for industrial and architectural coating applications as the waterborne coating formulation demonstrates superior adhesion and abrasion resistance. Furthermore, stringent legislations introduced by different countries to reduce emissions of VOCs will continue to increase the market for waterborne coatings with lower VOC emissions and lower health risks. Polymer binders are commonly used in the composition of coating to improve waterborne and solvent-based coating efficiency and durability. The EB curing system has high investment costs, which limits the growth of this sector.

#### Competitive Landscape

The report presents a detailed analysis of the following key players in the global polymer binder market, looking into their capacity, market shares, and latest developments like capacity expansions, plant turnarounds, and mergers and acquisitions:

- The Dow Chemical Company
- Wacker Chemie AG
- Celanese Corporation
- Arkema
- Trinseo S.A.
- BASF SE
- Others

The EMR report gives an in-depth insight into the industry by providing a SWOT analysis as well as an analysis of Porter's Five Forces model.

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