

Plasticisers Market Report and Forecast 2025-2034

Market Report | 2025-08-12 | 155 pages | EMR Inc.

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Report description:

The global plasticisers market reached a value of almost USD 21.47 Billion in 2024 . The market is further expected to grow at a CAGR of 3.50% in the forecast period of 2025-2034, to reach USD 30.29 Billion by 2034 .

North America to Witness a Significant Growth in the Plasticisers Industry

Region-wise, the North America region is a significant market for the plasticisers. This can be attributed to the growing application of the product in thriving industries like chemicals, healthcare, and packaging. Europe is an established market for plasticisers as the region is witnessing stable growth in both the manufacturing and healthcare industries . The Asia Pacific market is also a flourishing market for plasticisers as the regional market is governed by factors such as changing lifestyles, inflating disposable incomes, and rapid urbanisation. Regions such as Western Europe, North America, and the Asia Pacific, excluding Japan, are estimated to hold the largest share in the plasticisers industry.

Plasticisers: Market Segmentation

Plasticisers refer to chemical substances that are added to another material, generally a plastic, to provide it flexibility, resilience, and make it easier to handle. Plasticisers are available in more than 300 types, out of which about 50-100 are commercially used. They also enrich the properties of materials like clays, concrete, and other such products.

On the basis of type, the market is divided into:

- Phthalate Esters
- Aliphatic Dibasic Acid Esters
- Benzoate
- Trimellitate
- Polyesters

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- Bio-Based Plasticisers
- Others

Phthalate Esters is divided on the basis of type into DOP and DINP/DIDP/DPHP, among others.

Based on application, the industry can be segmented into:

- Film and Sheet
- Flooring and Walls
- Wire and Cable
- Coated Fabrics
- Consumer Goods
- Others

Market breakup by region:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

The Introduction of Bio-Based Plasticisers to Aid the Market Growth

The market growth of plasticisers is being driven by the introduction of bio-based plasticisers in the market. The bio-based variant of the product is produced from vegetable raw materials and are used as a substitute for petroleum-based plasticisers. The market is further being aided by the demand for secure, bio-degradable, and non-phthalate-based plasticisers from the end-users. Although the market is hindered by the rising consumer awareness regarding the toxicity of plasticisers and their consequent ban, the manufacturers have developed eco-friendly bio-based plasticisers in its stead. These are used as a food packaging material and in medical products. This emerging trend of eco-friendly bio-based plasticisers is expected to upsurge the market growth of plasticisers over the forecast period.

Key Industry Players in the Global Plasticisers Market

The report gives a detailed analysis of the following key players in the global plasticisers market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- BASF SE
- Arkema Group
- Evonik Industries AG
- Exxon Mobil Corporation
- Eastman Chemical Company
- LG Chem
- Ineos AG
- Others

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The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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