

Plasticisers Coating Additives Market Report and Forecast 2025-2034

Market Report | 2025-08-11 | 177 pages | EMR Inc.

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Report description:

The global plasticisers coating additives market reached a value of about USD 2.56 Billion in 2024. The market is further expected to grow at a CAGR of 5.80% in the forecast period of 2025-2034 to reach a value of approximately USD 4.50 Billion by 2034.

Increasing Demand for Construction and Remodelling to Augment the Plasticisers Coating Additives Industry Growth

Based on end use, the construction and remodelling segment accounts for a significant share in the plasticisers coating additives industry. In the construction industry, plastics play an important role. The increasing use of plastics in a variety of applications, such as pipes, wires, flooring, domes, roofing, windows and doors, storage tanks, hardware containers, and insulation materials, among others, is expected to drive up demand for plasticisers coating additives.

Moreover, plastics are used in the construction industry for a variety of factors, including toughness, cost-effectiveness, recyclability, safety, lightweight, ease of installation, and corrosion resistance. Acrylic (PMMA), polystyrene (PS), polycarbonate (PC), polyethylene (PE), polypropylene (PP), and polyvinylchloride (PVC) are some of the plastics used throughout the construction industry.

The Asia Pacific to Provide Enhanced Growth Opportunities to the Plasticisers Coating Additives Industry

The Asia Pacific region has a significant demand for plasticisers coating additives. The market for plasticisers coating additives in the region is driven by the packaging industry and increased demand from the retail industry. Moreover, polymer industries are booming in developing countries like India, due to their expanding economies. Furthermore, the market expansion can be attributed to the region's growing packaging and automotive industries.

Plasticisers Coating Additives: Market Segmentation

Plasticisers are additives that improve the elasticity of coatings based on film-forming materials. Proper film formation is needed

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to meet unique application requirements.

By type, the market is divided into:

- Phthalate Plasticisers
- Non-Phthalate Plasticisers
- Bio-Based Plasticisers

Based on type, the phthalate plasticisers segment can further be divided into di-octyl phthalate (DOP), and dibutyl phthalate (DBP), among others, whereas the non-phthalate plasticisers segment is further segmented by type into acetyl tri-butyl citrate (ATBC), and dioctyl adipate (DOA), among others. Furthermore, on the basis of type, the bio-based plasticisers segment can be further classified into epoxidized vegetable oils, castor oil, and succinic acid, among others.

Based on end use, the industry can be segmented into:

- Pharmaceuticals
- Construction and Remodelling
- Electronics and Communication
- Automotive
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Replacement of Conventional Materials by Plastics in Several Applications to Bolster the Market Growth

The replacement of conventional materials by plastics in various applications is a major factor that is driving the growth of the market. Moreover, increasing disposable income and rapid urbanisation are propelling the industry progress. Furthermore, the rising demand from the Asia Pacific region is favouring the market's rapid growth. Also, the untapped opportunities in emerging markets for packaging are acting as catalysts for the progress of the industry. Over the forecast period, the increasing demand from agricultural and pharmaceutical applications is expected to play a major role in augmenting the market growth.

Key Industry Players in the Global Plasticisers Coating Additives Market

The report gives a detailed analysis of the following key players in the global plasticisers coating additives market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- BASF SE
- Arkema Group
- Evonik Industries AG
- Exxon Mobil Corporation

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- Eastman Chemical Company
- LG Chem
- INEOS Group
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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