

Pet Tech Market Growth Analysis Report - Market Size, Share, Forecast Trends and Outlook (2025-2034)

Market Report | 2025-08-11 | 172 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

Report description:

The global pet tech market is expected to witness a healthy growth in the forecast period of 2025-2034, expanding at a CAGR of 24.00%.

Increasing Demand in Household Segment to Augment the Pet Tech Industry Growth

Based on end use, the household segment accounts for a significant share in the pet tech industry. The increasing adoption of pets in the household sector has been observed in many regions. Dogs and cats are the most preferred domestic animal species. Smart devices, especially for these animals, are being created by pet food suppliers. Some of the big companies producing these technologies are GoPro, CleverPet, PetChatz, Tailio and Petcube. Pet owners in this market are spending heavily on the procurement of automated food distribution systems for their dogs. These systems allow pet owners to set the timer and the portion size of the unit for automated distribution of food to ensure a proper and timely pet diet. In addition, these solutions also offer mobile access, allowing owners to remotely update and evaluate pet eating habits. Many pet feeding systems are equipped with a monitor that can help owners virtually verify their dogs' health. All these factors are significantly contributing to the growth of the pet tech industry.

European Region to Provide Enhanced Growth Opportunities to the Pet Tech Industry

Owing to rising concern about the well-being of homeless dogs and cats, Europe is expected to witness a robust growth in the pet tech industry over the projected era. In Germany, private shelters known as "Tierheim" are being designed to house abandoned animals. Thousands of these shelters take care of a large number of animals each year, anywhere from 10,000 to 15,000 animals. These shelters are funded by grants, bequests, governmental bodies, and various organisations. The introduction of new technology such as the smart leash, smart vest, and smart harness is expected to be further motivated by the increasing awareness about the welfare and health of animals.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Several firms have created low-power wireless smart collars with non-invasive sensors to monitor the pet's location, calories eaten and burned, respiration, heartbeat, movement, temperature, and heart-rate changes, all of which contribute to the optimal health of the pet. Furthermore, the rapid growth of pet shops and pet healthcare and pet sitting facilities in the region would enable household pet owners to embrace these advanced technologies.

Pet Tech: Market Segmentation

Pet tech companies are defined as "companies whose core business is using tech-enabled solutions to serve the pet owner market". This includes, for example, technology solutions for tracking, training, and connectivity of pets. Existing in the current world necessitates being continuously linked to new apps or digital solutions. This is particularly true when it comes to looking after your loved ones, including pets. Pet tech devices are a whole world of digital solutions for dogs, cats, or other pets.

By product, the market is divided into

- Tracking Equipment
- Monitoring Equipment
- Entertainment Equipment
- Feeding Equipment
- Others

The market is divided based on application into

- Pet Healthcare
- Pet Owner Convenience
- Communication and Entertainment
- Pet Safety

The market is divided based on end use into

- Household
- Commercial

The market is divided based on distribution channel into

- Offline
- Online

The regional markets for the product include

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Growing Technological Developments and the Higher Purchasing Power to Bolster the Growth of the Pet Tech Industry

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Pet owners consider their pets to be members of the family and these owners are constantly investing in the well-being of their pets, including health, fitness, and safety. This has contributed to the high adoption of online and digitally connected items to ensure the health and well-being of pets, thus, accelerating the growth of the pet tech industry. The countries such as the United States, India, Russia, and China are global markets with significant numbers of domestic dogs and cats. In addition, higher discretionary income enabled pet owners to spend more on high-quality accessories, such as smart collars with built-in GPS, allowing them to track the health and mood of their pets.

The pet tech industry would benefit from the rising technological advances and developments in pet durables in the forecast period. The development of smart exercise trackers, feeders, games, and others represents only a handful of big technical advances in the pet care industry. Several companies are creating groundbreaking wearable devices that allow pet owners to keep an eye on their pets' activities at all times. This is expected to aid the market in the forecast period.

Key Industry Players in the Global Pet Tech Market

The report gives a detailed analysis of the following key players in the global pet tech market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- CleverPet
- Dogtra Company
- Pawscout, Inc.
- Felcana
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

More Insights On:

United States Pet Tech Market Europe Pet Tech Market

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 2.4 Supplier Power
- 2.5 Buyer Power
- 2.6 Key Market Opportunities and Risks
- 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Global Pet Tech Market Analysis
 - 5.1 Key Industry Highlights
 - 5.2 Global Pet Tech Historical Market (2018-2024)
 - 5.3 Global Pet Tech Market Forecast (2025-2034)
 - 5.4 Global Pet Tech Market by Product
 - 5.4.1 Tracking Equipment
 - 5.4.1.1 Historical Trend (2018-2024)
 - 5.4.1.2 Forecast Trend (2025-2034)
 - 5.4.2 Monitoring Equipment
 - 5.4.2.1 Historical Trend (2018-2024)
 - 5.4.2.2 Forecast Trend (2025-2034)
 - 5.4.3 Entertainment Equipment
 - 5.4.3.1 Historical Trend (2018-2024)
 - 5.4.3.2 Forecast Trend (2025-2034)
 - 5.4.4 Feeding Equipment
 - 5.4.4.1 Historical Trend (2018-2024)
 - 5.4.4.2 Forecast Trend (2025-2034)
 - 5.4.5 Others
 - 5.5 Global Pet Tech Market by Application
 - 5.5.1 Pet Healthcare
 - 5.5.1.1 Historical Trend (2018-2024)
 - 5.5.1.2 Forecast Trend (2025-2034)
 - 5.5.2 Pet Owner Convenience
 - 5.5.2.1 Historical Trend (2018-2024)
 - 5.5.2.2 Forecast Trend (2025-2034)
 - 5.5.3 Communication and Entertainment
 - 5.5.3.1 Historical Trend (2018-2024)
 - 5.5.3.2 Forecast Trend (2025-2034)
 - 5.5.4 Pet Safety
 - 5.5.4.1 Historical Trend (2018-2024)
 - 5.5.4.2 Forecast Trend (2025-2034)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.5.5 Others
- 5.6 Global Pet Tech Market by End Use
 - 5.6.1 Household
 - 5.6.1.1 Historical Trend (2018-2024)
 - 5.6.1.2 Forecast Trend (2025-2034)
 - 5.6.2 Commercial
 - 5.6.2.1 Historical Trend (2018-2024)
 - 5.6.2.2 Forecast Trend (2025-2034)
- 5.7 Global Pet Tech Market by Distribution Channel
 - 5.7.1 Offline
 - 5.7.1.1 Historical Trend (2018-2024)
 - 5.7.1.2 Forecast Trend (2025-2034)
 - 5.7.2 Online
 - 5.7.2.1 Historical Trend (2018-2024)
 - 5.7.2.2 Forecast Trend (2025-2034)
- 5.8 Global Pet Tech Market by Region
 - 5.8.1 North America
 - 5.8.1.1 Historical Trend (2018-2024)
 - 5.8.1.2 Forecast Trend (2025-2034)
 - 5.8.2 Europe
 - 5.8.2.1 Historical Trend (2018-2024)
 - 5.8.2.2 Forecast Trend (2025-2034)
 - 5.8.3 Asia Pacific
 - 5.8.3.1 Historical Trend (2018-2024)
 - 5.8.3.2 Forecast Trend (2025-2034)
 - 5.8.4 Latin America
 - 5.8.4.1 Historical Trend (2018-2024)
 - 5.8.4.2 Forecast Trend (2025-2034)
 - 5.8.5 Middle East and Africa
 - 5.8.5.1 Historical Trend (2018-2024)
 - 5.8.5.2 Forecast Trend (2025-2034)
- 6 North America Pet Tech Market Analysis
 - 6.1 United States of America
 - 6.1.1 Historical Trend (2018-2024)
 - 6.1.2 Forecast Trend (2025-2034)
 - 6.2 Canada
 - 6.2.1 Historical Trend (2018-2024)
 - 6.2.2 Forecast Trend (2025-2034)
- 7 Europe Pet Tech Market Analysis
 - 7.1 United Kingdom
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
 - 7.2 Germany
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
 - 7.3 France
 - 7.3.1 Historical Trend (2018-2024)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.3.2 Forecast Trend (2025-2034)
- 7.4 Italy
 - 7.4.1 Historical Trend (2018-2024)
 - 7.4.2 Forecast Trend (2025-2034)
- 7.5 Others
- 8 Asia Pacific Pet Tech Market Analysis
 - 8.1 China
 - 8.1.1 Historical Trend (2018-2024)
 - 8.1.2 Forecast Trend (2025-2034)
 - 8.2 Japan
 - 8.2.1 Historical Trend (2018-2024)
 - 8.2.2 Forecast Trend (2025-2034)
 - 8.3 India
 - 8.3.1 Historical Trend (2018-2024)
 - 8.3.2 Forecast Trend (2025-2034)
 - 8.4 ASEAN
 - 8.4.1 Historical Trend (2018-2024)
 - 8.4.2 Forecast Trend (2025-2034)
 - 8.5 Australia
 - 8.5.1 Historical Trend (2018-2024)
 - 8.5.2 Forecast Trend (2025-2034)
 - 8.6 Others
- 9 Latin America Pet Tech Market Analysis
 - 9.1 Brazil
 - 9.1.1 Historical Trend (2018-2024)
 - 9.1.2 Forecast Trend (2025-2034)
 - 9.2 Argentina
 - 9.2.1 Historical Trend (2018-2024)
 - 9.2.2 Forecast Trend (2025-2034)
 - 9.3 Mexico
 - 9.3.1 Historical Trend (2018-2024)
 - 9.3.2 Forecast Trend (2025-2034)
 - 9.4 Others
- 10 Middle East and Africa Pet Tech Market Analysis
 - 10.1 Saudi Arabia
 - 10.1.1 Historical Trend (2018-2024)
 - 10.1.2 Forecast Trend (2025-2034)
 - 10.2 United Arab Emirates
 - 10.2.1 Historical Trend (2018-2024)
 - 10.2.2 Forecast Trend (2025-2034)
 - 10.3 Nigeria
 - 10.3.1 Historical Trend (2018-2024)
 - 10.3.2 Forecast Trend (2025-2034)
 - 10.4 South Africa
 - 10.4.1 Historical Trend (2018-2024)
 - 10.4.2 Forecast Trend (2025-2034)
 - 10.5 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11 Market Dynamics
 - 11.1 SWOT Analysis
 - 11.1.1 Strengths
 - 11.1.2 Weaknesses
 - 11.1.3 Opportunities
 - 11.1.4 Threats
 - 11.2 Porter's Five Forces Analysis
 - 11.2.1 Supplier's Power
 - 11.2.2 Buyer's Power
 - 11.2.3 Threat of New Entrants
 - 11.2.4 Degree of Rivalry
 - 11.2.5 Threat of Substitutes
 - 11.3 Key Indicators for Demand
 - 11.4 Key Indicators for Price
- 12 Competitive Landscape
 - 12.1 Supplier Selection
 - 12.2 Key Global Players
 - 12.3 Key Regional Players
 - 12.4 Key Player Strategies
 - 12.5 Company Profiles
 - 12.5.1 CleverPet
 - 12.5.1.1 Company Overview
 - 12.5.1.2 Product Portfolio
 - 12.5.1.3 Demographic Reach and Achievements
 - 12.5.1.4 Certifications
 - 12.5.2 Dogtra Company
 - 12.5.2.1 Company Overview
 - 12.5.2.2 Product Portfolio
 - 12.5.2.3 Demographic Reach and Achievements
 - 12.5.2.4 Certifications
 - 12.5.3 Pawscout, Inc.
 - 12.5.3.1 Company Overview
 - 12.5.3.2 Product Portfolio
 - 12.5.3.3 Demographic Reach and Achievements
 - 12.5.3.4 Certifications
 - 12.5.4 Felcana
 - 12.5.4.1 Company Overview
 - 12.5.4.2 Product Portfolio
 - 12.5.4.3 Demographic Reach and Achievements
 - 12.5.4.4 Certifications
 - 12.5.5 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Pet Tech Market Growth Analysis Report - Market Size, Share, Forecast Trends and Outlook (2025-2034)

Market Report | 2025-08-11 | 172 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3599.00
	Five User License	\$4249.00
	Corporate License	\$5099.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-21"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

