

Pet Clothing Market Report and Forecast 2025-2034

Market Report | 2025-08-11 | 155 pages | EMR Inc.

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Report description:

The global pet clothing market size attained a value of approximately USD 5.85 Billion in 2024. The market is further expected to grow in the forecast period of 2025-2034 at a CAGR of 4.60%, reaching a value of around USD 9.17 Billion by 2034.

Product developments over the past few years have had a major role in supporting the growth of the pet clothing market. Based on species and animal breed, specialised pet clothes are available that suit the body shape, structure, movement, and needs of pets. As comfortable pet clothes become more widely accessible and pet owners gain awareness regarding the advantages of pet clothing, the market is expected to grow further in the coming years. The expansion of veterinary infrastructure and their recommendations of pet clothing, particularly for small, short furred, elderly, or ill pets, are augmenting the market for pet clothing.

Rising Number of Pet Adoptions is Surging the Market Growth of Pet Clothing

The global market for pet clothing is being driven by the rising adoption of pets, especially by millennial and gen-z populations. In recent years, the market has witnessed a spur in the adoption of pets, including dogs, cats, and reptiles, among others. With increasing adoption of pets that may not be ideally suited for local climates there is a heightened requirement for pet clothing that protects the pet. For example, adoption of warm climate suited pets into colder climates results in a need for adequate sweaters and jackets that keep pets warm in cooler weather.

Pet Clothing Market Segmentation

Pet clothing refers to animal garments like jackets and sweaters that are primarily used to protect animals from extreme weather conditions, such as rains and winters. Apart from protection, pet clothing can also be used for visual appeal.

On the basis of product, the market is divided into:

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- Sweaters
- Skirts
- Jacket
- Others

Based on end user, the market is categorised into:

- Dogs
- Cats
- Others

The EMR report looks into the regional markets of pet clothing like:

- North America
- Latin America
- Asia Pacific
- Europe
- Middle East and Africa

Rising Popularity of Luxury Pet Clothing to Augment the Pet Clothing Market Growth

The growth in the global market for pet couture can be associated with the growing humanisation of pets like dogs and cats. Trends surrounding the introduction of luxury pet clothing with collaborations with famous fashion brands are massively driving the growth of the market. In addition to this, with surging disposable incomes and higher purchasing power, the demand for luxurious pet products for different occasions, such as raincoats, tuxedos, T-shirts, sweaters, and shoes, among others, are furthering the growth of the market for pet clothing. Under the influence of social media, the market for pet clothing is further witnessing an upward trajectory with the introduction of pet fashion influencers, small business owners, and innovations in product designs.

Moreover, the market growth of pet clothing can also be attributed to the presence of non-profit organisations working for animal welfare. The demand for dog and animal clothing from shelter houses, animal welfare organisations, and residents for stray animals is positively influencing the market for pet clothing. With the rising awareness regarding animal health and the growing adoption of pets, the market for pet cloth is continuously growing.

Key Players in the Global Pet Clothing Market

The report presents a detailed analysis of the following key players in the global pet clothing market, looking into their capacity, market share, and latest developments like capacity expansions, plant turnabouts and mergers and acquisitions:

- ABO Gear
- Body Glove Pet
- Bootique
- Good2Go

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- Hip Doggie
- Canine Styles
- LUCY & CO.
- Medical Pet Shirts International B.V.
- Milk & Pepper
- THE Foggy Dog
- RUBY RUFUS
- Others

The comprehensive report looks at the micro and macro aspects of the market. The EMR report gives an in-depth insight into the market by providing a SWOT analysis as well as an analysis of the Porter's Five Forces Model.

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