

Pakistan Rubber Tyre Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

Market Report | 2025-08-13 | 145 pages | EMR Inc.

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Report description:

The Pakistan rubber tyre market attained a volume of about 29.61 Million Units in 2024. The market is further expected to grow in the forecast period of 2025-2034 at a CAGR of 8.76% to reach nearly 68.57 Million Units by 2034.

Rise in Vehicle Ownership is Augmenting the Market Growth of Rubber Tyres in Pakistan

The Pakistan rubber tyre industry is witnessing growth on account of increased vehicle ownership in the country. This can be attributed to the various infrastructural and macroeconomic reforms undertaken by the governing agencies in Pakistan, which is pushing the market growth of various industries, including the automotive and tyre industries. In addition to this, vehicle manufacturing has increased in recent years in Pakistan due to the growing consumer preference for advanced features like advanced driving assistance system (ADAS) along with other features. This has been incrementing the demand for tyres, thereby augmenting the growth of the market. Furthermore, the rise in the number of electronic vehicles in Pakistan on account of favourable government policies to promote sustainability is another key factor invigorating the growth of the market.

Rubber Tyre: Market Segmentation

Rubber tyres represent a significant component in automobiles that aid in transferring a load of a vehicle from the axle to the ground.

Based on vehicle type, the market can be divided into:

- Two-Wheeler and Three Wheeler Tyres
- Passenger Cars and Light Truck Tyres
- Heavy Commercial and OTR Tyres

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On the basis of segment, the market can be categorised into:

- OEM
- Replacement

The market, based on market type, can be segmented into:

- Legitimate Market
- Grey Market

On the basis of design, the market can be classified into:

- Radial
- Bias

Based on type, the market can be segmented into:

- Tube Tyres
- Tubeless Tyres

The EMR report looks into the regional markets of rubber tyre in Pakistan like:

- Sindh
- Punjab
- Khyber Pakhtunkhwa
- Balochistan
- Others

Supportive Government Policies to Promote Domestic Manufacturers to Push the Market Growth

In line with increased demand for tyres, the Pakistani rubber tyre industry is witnessing growth due to robust local and foreign investments. In addition to this, the robust competition in terms of strong penetration of leading tyre manufacturers in the region is promoting the adoption of advanced technology to increase the life cycle of tyres in a cost-friendly manner, which is contributing to the growth of the market. Additionally, the growing preference for nitrogen gas in car tyres to produce sustainable and durable tyres is providing impetus to the Pakistan rubber tyre industry. Furthermore, supportive government policies, such as the imposition of taxes on imports to support domestic manufacturers, is boosting the growth of the market.

Key Industry Players in the Pakistan Rubber Tyre Market

The report presents a detailed analysis of the following key players in the Pakistan rubber tyre market, looking into their capacity, market shares, and latest developments like capacity expansions, plant turnarounds, and mergers and acquisitions:

- General Tyre and Rubber Co. Ltd.
- Panther Tyres Limited
- Diamond Tyres Limited
- Ghauri Tyre and Tube Pvt. Limited

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- Others

The comprehensive report looks into the macro and micro aspects of the industry. The EMR report gives an in-depth insight into the market by providing a SWOT analysis as well as an analysis of Porter's Five Forces model.

More Insights On:

Airless Tyres Market

Automotive Winter Tyre Market

Green Tyre Market

India Tyre Market

South Korea Airless Tyres Market

Brazil Automotive Tyre Market

India Passenger Car Tyre Market

Australia Tyre Market

Farm Tyre Market

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