

Paint Roller Market Report and Forecast 2025-2034

Market Report | 2025-08-11 | 153 pages | EMR Inc.

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Report description:

The global paint roller market attained a value of nearly USD 2.93 Billion in 2024. The market is further expected to grow in the forecast period of 2025-2034 at a CAGR of 5.50% to reach about USD 5.00 Billion by 2034.

Robust Growth of the Construction Industry Augmenting the Market Growth for Paint Roller

The paint roller industry is being driven by the rising applications in the building and construction industries. The construction of new residential and commercial buildings owing to the exponential growth in the global population is increasing the use of paint rollers. Moreover, the introduction of various favourable government initiatives to construct enclosed public spaces is further invigorating the growth of the paint roller industry. The inflating per-capita income and urbanisation are increasing renovation activities in the residential sector, which is also aiding the market growth. The rising use of paintings and coatings to not only improve the appearance but also protect an enclosed space is increasing the demand for paint rollers, therefore aiding the market growth.

Moreover, paint rollers are increasingly used instead of brushes as they provide even and thin coats, due to which they are ideal for use in painting large walls and ceilings. In addition, paint rollers are more efficient and cost-efficient as they apply a thin and even layer faster. This is also facilitating the market growth. The availability of various rollers for different kinds of paints is providing further impetus to the growth of the paint roller industry. The rising demand for decorative coating is increasing significantly, consequently escalating the demand for paint rollers for coating in modern finishing materials and augmenting the industry growth.

Paint Roller: Market Segmentation

Paint roller is a roller that is made up of absorbent material and mounted on a handle. It is rolled in a trough of paint and then rolled over a flat surface to be painted. It is typically used for painting large and flat surfaces efficiently and smoothly.

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Based on fabric, the market is divided into

- Synthetic
- Blended

The major frame sizes of paint roller are

- Shorter
- Medium
- Large

The market can be broadly categorised on the basis of its end use segments into

- Residential
- Commercial
- Industrial

Based on Region, the market is divided into:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Innovations to Ease Paintings and Coatings to Bolster the Market Growth of Paint Roller

The development of innovative paint rollers to make painting easier and faster is boosting the market growth. Paint rollers that can be used to paint ceilings effectively are also aiding the market growth. Moreover, the introduction of reusable roller covers and roller frames are appealing to environmentally conscious consumers, which is augmenting its market growth. In addition, various innovations such as moving colour into the roller by pressing a button at one's desired speed are positively impacting the growth of the paint roller industry. The use of paints with special effects in residential interiors for aesthetic and visual appeal is increasing significantly. This, in turn, is surging the demand for texture roller is further invigorating the market growth. Although the market is hindered by the lack of skilled labour, the rising popularity of do-it-yourself painting is accelerating the market growth. Moreover, major companies are increasingly investing in developing labour skills, which is anticipated to fuel the market growth.

Key Industry Players in the Global Paint Roller Market

The report presents a detailed analysis of the following key players in the global paint roller market, looking into their capacity, market shares, and latest developments like capacity expansions, plant turnarounds, and mergers and acquisitions:

- Anderson Paint
- Beorol d.o.o.
- Gordon Brush Mfg. Co., Inc
- Marshall Brushes & Rollers Ltd
- Premier Paint Roller Company LLC

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- The Sherwin-Williams Company
- The Wooster Brush Company
- Others

The comprehensive report looks into the macro and micro aspects of the industry. The EMR report gives an in-depth insight into the market by providing a SWOT analysis as well as an analysis of Porter's Five Forces model.

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