

Oxo-Alcohol Market Report and Forecast 2025-2034

Market Report | 2025-08-13 | 168 pages | EMR Inc.

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Report description:

The global oxo-alcohol market reached a volume of nearly 9.11 Million Tons in 2024 . The market is further expected to grow at a CAGR of 2.50% in the forecast period of 2025-2034, reaching a volume of 11.66 Million Tons by 2034 .

Heightened Demand for Oxo-Alcohol based End Products in the Construction Sector to Support the Overall Market Growth

The rising demand for oxo-alcohols in the production of adhesives, and paints and coatings, among others has been supporting the market growth. Oxo-alcohol as a paint additive helps in reducing viscosity and improving brush flow. The rising government investment in the development of public infrastructure is supporting the product demand in the construction sector. Furthermore, the rapid industrialisation and urbanisation are also expected to support the growth of the market. In addition, the rising demand for oxo-alcohol in the production of solvents, which find applications in printing inks and as an additive in cleaners and polishes is anticipated to support the market growth in the forecast years.

North America to Provide Lucrative Opportunities for the Market Growth of Oxo-Alcohol

North America is anticipated to account for a significant share in the global market for oxo-alcohol. This can be attributed to growing demand for oxo-alcohol such as isobutanol as an additive blended into gasoline, which helps to reduce carburettor icing. It is also used as an automotive polish additive as well as an automotive paint cleaner additive. Meanwhile, the market in the Asia Pacific is expected to witness a considerable growth in the forecast period, with the heightened expansion of the manufacturing sector. This can be attributed to the rapid industrialisation and urbanisation and the growing investments by the leading market players in increasing their production activities in the region.

Market Segmentation

Oxo-alcohol is prepared by carbon monoxide (CO) and hydrogen (H₂) followed by hydrogenation of the intermediate aldehyde. It is a clear liquid with mild odour and typically lies in the C₃-C₁₅ range. Various types of oxo-alcohols can be derived using different

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olefins such as propylene, ethylene, and acetylene.

By type, the market can be segmented into:

- 2-Ethylhexanol
- n-Butanol
- iso-Butanol
- Others

Based on the form, the market is categorised into:

- Plasticiser
- Ethylhexyl Acrylate
- Others

Based on feedstock, the market is bifurcated into:

- Propylene
- Natural Gas

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Rising Demand for Oxo-Alcohols Across End Use Industries to Supplement the Market Growth

The market is being driven by the heightened demand for oxo-alcohol across end use industries. Oxo-alcohol finds increased usage in the production of plasticisers, which are chemical intermediates used to soften PVC to make it more pliable. PVC finds usage in the production of cables and wires, toys, and floorings, among others. Furthermore, the heightened application of oxo-alcohol as a lube oil additive to be used in the efficient lubrication of machinery and automobile components is also propelling the market growth. In the forecast period, the rapid urbanisation especially in emerging nations is anticipated to bolster the demand for oxo-alcohol based products such as paints, coatings, and adhesives. This can be attributed to the rising government expenditure in the construction sector to support housing projects and develop public infrastructure.

The report also covers the global import and export trends of popular product types (2-Ethylhexanol and n-Butanol), with China being the largest importer of both alcohol types while Germany and the United States being the largest exporter of 2-Ethylhexanol and n-Butanol, respectively.

Key Players in the Global Oxo-Alcohol Market

The report gives a detailed analysis of the following key players in the global oxo-alcohol market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

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- BASF SE
- Exxon Mobil Corporation
- Eastman Chemical Company
- INEOS Group
- Grupa Azoty ZAK S.A.
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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