

Organic Pet Food Market Report and Forecast 2025-2034

Market Report | 2025-08-11 | 172 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

Report description:

The global organic pet food market is projected to grow at a CAGR of 5.00% between 2025 and 2034.

Increasing Awareness about Pet Health to Boost the Market for Organic Pet Food

The global organic pet food industry is rapidly expanding. This could be attributed to the rising demand for organic variants in the market. Further, growing emphasis on pet health and wellbeing, as well as pet humanisation are also contributing to the market growth of organic pet food. Many health problems in pets are becoming more common, such as skin allergies, arthritis, brain ageing, digestive disorders, and obesity, which is a major concern for pet owners. As a result of increased awareness of such health issues, pet owners are more likely to buy safe and nutritious pet food, boosting the popularity of organic pet food. Organic pet food is preferred over traditional pet food by pet owners since it includes additional vitamins and minerals, all-natural ingredients, and no preservatives, artificial colours, or tastes. This is expected to be instrumental in the market growth of organic pet food.

Organic Pet Food Market Segmentation

Organic pet food consists of vitamins, proteins, amino acids, fatty acids, and minerals. It does not contain any preservatives, artificial flavours or colours, or genetically engineered ingredients. They are customised according to the pet's breed and age.

By pet type, the market is divided into

- Dog Food
- Cat Food
- Others

On the basis of product, the market is segmented into

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Dry Food
- Wet and Canned Pet Food
- Snacks and Treats
- Others

Based on packaging type, the market is categorised into

- Bags
- Cans
- Pouches
- Boxes

By distribution channel, the industry is divided into

- Supermarkets and Hypermarkets
- Convenience Stores
- Speciality Stores
- Online
- Others

The regional markets for the product include

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Increasing Number of Households Adopting Pets to Boost the Market Growth of Organic Pet Food

Organic pet food is more nutrient-dense than typical pet food, which has enhanced the market growth in recent years. Further, the market is being propelled by the rising demand for transparency regarding product composition. Organic variants available in the market claim transparency and clarity regarding the ingredients used in the product, which has boosted the organic pet food industry. In addition, endorsements and commercials to promote pet health have increased in recent years, resulting in an increase in the popularity of organic pet food. This has strengthened the market growth in the historical period.

Moreover, people have been adopting stray and wounded animals, which has resulted in an increased demand for the product. Further, due to the active involvement of social media to promote pet care programs, the movement toward feeding safe pet food has accelerated. However, the lack of specific legislation for the pet market, supply problems, and soaring prices are some of the obstacles that could stifle the industry's growth. Organic pet foods make up a small percentage of the total pet food industry. Since there is no legal standard for organic pet food, pet food suppliers must stick to the organic mark for human food. Companies would be forced to lower commodity prices as the level of rivalry among market players is rising, further affecting their value growth. Such problems could hinder the market growth in the forecast period.

Key Industry Players in the Global Organic Pet Food Market

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

The report gives a detailed analysis of the following key players in the global organic pet food market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- Newman's Own, Inc.
- BiOpet Pet Care Pty Ltd
- Nestle S.A.
- Evanger's Dog & Cat Food Company, Inc
- Castor & Pollux Natural Petworks
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Global Organic Pet Food Market Analysis
 - 5.1 Key Industry Highlights

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.2 Global Organic Pet Food Historical Market (2018-2024)
- 5.3 Global Organic Pet Food Market Forecast (2025-2034)
- 5.4 Global Organic Pet Food Market by Pet Type
 - 5.4.1 Dog Food
 - 5.4.1.1 Historical Trend (2018-2024)
 - 5.4.1.2 Forecast Trend (2025-2034)
 - 5.4.2 Cat Food
 - 5.4.2.1 Historical Trend (2018-2024)
 - 5.4.2.2 Forecast Trend (2025-2034)
 - 5.4.3 Others
- 5.5 Global Organic Pet Food Market by Product
 - 5.5.1 Dry Food
 - 5.5.1.1 Historical Trend (2018-2024)
 - 5.5.1.2 Forecast Trend (2025-2034)
 - 5.5.2 Wet and Canned Pet Food
 - 5.5.2.1 Historical Trend (2018-2024)
 - 5.5.2.2 Forecast Trend (2025-2034)
 - 5.5.3 Snacks and Treats
 - 5.5.3.1 Historical Trend (2018-2024)
 - 5.5.3.2 Forecast Trend (2025-2034)
 - 5.5.4 Others
- 5.6 Global Organic Pet Food Market by Packaging Type
 - 5.6.1 Bags
 - 5.6.1.1 Historical Trend (2018-2024)
 - 5.6.1.2 Forecast Trend (2025-2034)
 - 5.6.2 Cans
 - 5.6.2.1 Historical Trend (2018-2024)
 - 5.6.2.2 Forecast Trend (2025-2034)
 - 5.6.3 Pouches
 - 5.6.3.1 Historical Trend (2018-2024)
 - 5.6.3.2 Forecast Trend (2025-2034)
 - 5.6.4 Boxes
 - 5.6.4.1 Historical Trend (2018-2024)
 - 5.6.4.2 Forecast Trend (2025-2034)
- 5.7 Global Organic Pet Food Market by Distribution Channel
 - 5.7.1 Supermarkets and Hypermarkets
 - 5.7.1.1 Historical Trend (2018-2024)
 - 5.7.1.2 Forecast Trend (2025-2034)
 - 5.7.2 Convenience Stores
 - 5.7.2.1 Historical Trend (2018-2024)
 - 5.7.2.2 Forecast Trend (2025-2034)
 - 5.7.3 Speciality Stores
 - 5.7.3.1 Historical Trend (2018-2024)
 - 5.7.3.2 Forecast Trend (2025-2034)
 - 5.7.4 Online
 - 5.7.4.1 Historical Trend (2018-2024)
 - 5.7.4.2 Forecast Trend (2025-2034)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5.7.5 Others	
5.8 Global Organic Pet Food Market by Region	
5.8.1 North America	
5.8.1.1 Historical Trend (2018-2024)	
5.8.1.2 Forecast Trend (2025-2034)	
5.8.2 Europe	
5.8.2.1 Historical Trend (2018-2024)	
5.8.2.2 Forecast Trend (2025-2034)	
5.8.3 Asia Pacific	
5.8.3.1 Historical Trend (2018-2024)	
5.8.3.2 Forecast Trend (2025-2034)	
5.8.4 Latin America	
5.8.4.1 Historical Trend (2018-2024)	
5.8.4.2 Forecast Trend (2025-2034)	
5.8.5 Middle East and Africa	
5.8.5.1 Historical Trend (2018-2024)	
5.8.5.2 Forecast Trend (2025-2034)	
6 North America Organic Pet Food Market Analysis	
6.1 United States of America	
6.1.1 Historical Trend (2018-2024)	
6.1.2 Forecast Trend (2025-2034)	
6.2 Canada	
6.2.1 Historical Trend (2018-2024)	
6.2.2 Forecast Trend (2025-2034)	
7 Europe Organic Pet Food Market Analysis	
7.1 United Kingdom	
7.1.1 Historical Trend (2018-2024)	
7.1.2 Forecast Trend (2025-2034)	
7.2 Germany	
7.2.1 Historical Trend (2018-2024)	
7.2.2 Forecast Trend (2025-2034)	
7.3 France	
7.3.1 Historical Trend (2018-2024)	
7.3.2 Forecast Trend (2025-2034)	
7.4 Italy	
7.4.1 Historical Trend (2018-2024)	
7.4.2 Forecast Trend (2025-2034)	
7.5 Others	
8 Asia Pacific Organic Pet Food Market Analysis	
8.1 China	
8.1.1 Historical Trend (2018-2024)	
8.1.2 Forecast Trend (2025-2034)	
8.2 Japan	
8.2.1 Historical Trend (2018-2024)	
8.2.2 Forecast Trend (2025-2034)	
8.3 India	
8.3.1 Historical Trend (2018-2024)	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

8.3.2 Forecast Trend (2025-2034)	
8.4 ASEAN	
8.4.1 Historical Trend (2018-2024)	
8.4.2 Forecast Trend (2025-2034)	
8.5 Australia	
8.5.1 Historical Trend (2018-2024)	
8.5.2 Forecast Trend (2025-2034)	
8.6 Others	
9 Latin America Organic Pet Food Market Analysis	
9.1 Brazil	
9.1.1 Historical Trend (2018-2024)	
9.1.2 Forecast Trend (2025-2034)	
9.2 Argentina	
9.2.1 Historical Trend (2018-2024)	
9.2.2 Forecast Trend (2025-2034)	
9.3 Mexico	
9.3.1 Historical Trend (2018-2024)	
9.3.2 Forecast Trend (2025-2034)	
9.4 Others	
10 Middle East and Africa Organic Pet Food Market Analysis	
10.1 Saudi Arabia	
10.1.1 Historical Trend (2018-2024)	
10.1.2 Forecast Trend (2025-2034)	
10.2 United Arab Emirates	
10.2.1 Historical Trend (2018-2024)	
10.2.2 Forecast Trend (2025-2034)	
10.3 Nigeria	
10.3.1 Historical Trend (2018-2024)	
10.3.2 Forecast Trend (2025-2034)	
10.4 South Africa	
10.4.1 Historical Trend (2018-2024)	
10.4.2 Forecast Trend (2025-2034)	
10.5 Others	
11 Market Dynamics	
11.1 SWOT Analysis	
11.1.1 Strengths	
11.1.2 Weaknesses	
11.1.3 Opportunities	
11.1.4 Threats	
11.2 Porter's Five Forces Analysis	
11.2.1 Supplier's Power	
11.2.2 Buyer's Power	
11.2.3 Threat of New Entrants	
11.2.4 Degree of Rivalry	
11.2.5 Threat of Substitutes	
11.3 Key Indicators for Demand	
11.4 Key Indicators for Price	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 12 Value Chain Analysis
- 13 Competitive Landscape
 - 13.1 Supplier Selection
 - 13.2 Key Global Players
 - 13.3 Key Regional Players
 - 13.4 Key Player Strategies
 - 13.5 Company Profiles
 - 13.5.1 Newman's Own, Inc.
 - 13.5.1.1 Company Overview
 - 13.5.1.2 Product Portfolio
 - 13.5.1.3 Demographic Reach and Achievements
 - 13.5.1.4 Certifications
 - 13.5.2 BiOpet Pet Care Pty Ltd
 - 13.5.2.1 Company Overview
 - 13.5.2.2 Product Portfolio
 - 13.5.2.3 Demographic Reach and Achievements
 - 13.5.2.4 Certifications
 - 13.5.3 Nestle S.A.
 - 13.5.3.1 Company Overview
 - 13.5.3.2 Product Portfolio
 - 13.5.3.3 Demographic Reach and Achievements
 - 13.5.3.4 Certifications
 - 13.5.4 Evanger's Dog & Cat Food Company, Inc
 - 13.5.4.1 Company Overview
 - 13.5.4.2 Product Portfolio
 - 13.5.4.3 Demographic Reach and Achievements
 - 13.5.4.4 Certifications
 - 13.5.5 Castor & Pollux Natural Petworks
 - 13.5.5.1 Company Overview
 - 13.5.5.2 Product Portfolio
 - 13.5.5.3 Demographic Reach and Achievements
 - 13.5.5.4 Certifications
 - 13.5.6 Others

Organic Pet Food Market Report and Forecast 2025-2034

Market Report | 2025-08-11 | 172 pages | EMR Inc.

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3599.00
	Five User License	\$4249.00
	Corporate License	\$5099.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-17"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com