

## **North America Sealants and Adhesives Market Outlook - Forecast Trends, Market Size, Share and Growth Analysis Report (2025-2034)**

Market Report | 2025-08-13 | 137 pages | EMR Inc.

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### **Report description:**

The North America sealants and adhesives market was valued at USD 16.23 Billion in 2024 . It is expected to grow at a CAGR of 3.00% from 2025 to 2034, reaching approximately USD 21.81 Billion by 2034 .

The United States of America is the leading sealants and adhesives market in North America. It accounts for over three-fourths of the industry in the region. The US construction sector is recovering from the recession and is witnessing renewed investments. The US is expected to be a leading construction market in the coming years and is expected to aid the growth of the sealants and adhesives industry. The global construction industry is projected to reach a value of USD 15.5 trillion by 2030, with US along with China and India accounting for 57% of the growth, globally. The construction sector in the US is expected to be buoyed by the rise in renovation activities on existing infrastructure, especially, to update the structures to meet the environmental regulations. The rising investments for building smart cities is also aiding the construction as well as sealants and adhesives industry.

The US automotive industry is also adding to the growth of the North America sealants and adhesives market. In 2017, the US auto sales saw a robust hike of over 67% since the 2009 financial crisis. Vehicles sales are projected to exceed 16.8 million annually till 2026, with the US auto production expected to reach 12 million by 2026. The sealants and adhesives industry is not just aided by the overall growth of auto sales and production in the US, but also by the rising trend in North America towards producing lighter weight vehicles, which are fuel efficient and produce lower emissions.

### **Key Trends and Developments**

The North America sealants and adhesives market is expanding due to technological innovations, growth in the automotive and construction sectors, increased demand for e-commerce packaging, and a strong emphasis on sustainability, leading to more advanced and eco-friendly solutions.

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February 2022

Matrix Adhesives Group launched a new platform by recapitalising Guy Chemical and Nuco with the support of private equity firm Goldner Hawn. Led by Dan Horner, the platform serves key industries with adhesive and sealant manufacturing, offering formulation, packaging, and filling through advanced facilities in Canada and the US.

October 2021

3M launched the next generation of Scotch-Weld Structural Acrylic Adhesives, expanding its portfolio with three new products: Low Odor Acrylic Adhesive 8700NS, Flexible Acrylic Adhesive 8600NS, and Nylon Bonder Structural Adhesive DP8910NS. These innovations offer improved performance, flexibility, and cost-saving benefits for various industries.

July 2021

H.B. Fuller partnered with Covestro to develop sustainable adhesives for industries like woodworking and automotive. The new adhesives use bio-based feedstock through a mass balance approach, reducing CO2 emissions and reliance on fossil raw materials, contributing to a more sustainable production process.

January 2021

Huntsman Corporation completed the acquisition of Gabriel Performance Products, a North American specialty chemical manufacturer, for USD 250 million. Gabriel, which had 2019 revenues of USD 106 million, provides specialty additives and epoxy curing agents for coatings, adhesives, sealants, and composites.

Technological Advancements is Shaping the North America Sealants and Adhesives Market Dynamics and Trends

Technological innovations are driving changes in adhesive formulations and application techniques. Developments such as smart adhesives and nanotechnology enhance product strength, durability, and precision, while improving resistance to environmental conditions. Automation is also improving efficiency and reducing waste in production. In June 2021, H.B. Fuller launched two compostable adhesives under its Flextra Evolution brand, meeting sustainability standards and offering similar performance to traditional adhesives for eco-friendly packaging in the food and beverage industries.

Automotive and Construction Sectors is Fueling the North America Sealants and Adhesives Market Growth

The automotive and construction industries are key drivers of demand for sealants and adhesives in North America. The need for lightweight, high-performance materials in both sectors has spurred greater use of adhesives for bonding, sealing, and insulation. Innovations in adhesive solutions meet the increasing demand for enhanced durability and efficiency. In May 2024, DOWSIL 991 Silicone High-Performance Sealant, designed to prevent staining on porous substrates and reduce streaking on metal panels and glass, was introduced, improving the aesthetic performance of buildings.

Rise of E-commerce Packaging as a Key Trend in the North America Sealants and Adhesives Market

The growth of e-commerce is driving the demand for packaging adhesives in North America. With an increasing number of consumers shopping online, the need for secure, durable, and cost-effective packaging solutions has surged. In Q3 2024, e-commerce sales accounted for 16.2% of total retail sales, reaching USD 288.8 billion, a 2.2% increase from Q2 2024, according to U.S. Census data. In response, adhesive manufacturers are developing more sustainable packaging materials, such as recyclable and biodegradable tapes, to support the rapidly expanding e-commerce sector.

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## Sustainability Focus is Increasing Opportunities in the North America Sealants and Adhesives Market

The North American sealants and adhesives market is shifting towards sustainability, with companies focusing on eco-friendly solutions using recyclable materials and energy-efficient manufacturing. Consumer demand and regulatory pressures are accelerating this change. WACKER's ELASTOSIL eco, a plant-based silicone sealant certified to the REDcert2 standard, is an example of this trend. It ensures traceability of renewable raw materials throughout production, offering biodegradable and non-toxic solutions for sealing applications, supporting the drive for a greener future.

### Market Segmentation

Sealants prevent against structural damage by protecting the structure from breach of water, dust, dirt, insects, chemicals, and others, by sealing the gaps between the substrates and the joints. Adhesives, on the other hand, is used to join two surfaces. They are generally liquid in form and solidify upon application on the surfaces.

### Market Breakup by Product Type

#### - Reactive System

??- Epoxy

??- Polyurethane

??- Others

#### - Solvent Based

??- Vinyl Acetate

??- PVA

??- Rubber

??- Others

#### - Pressure Sensitive

??- Acryl

??- Rubber

??- Others

#### - Water Based

??- Acryl Emulsion

??- Vinyl Acetate

??- Others

#### - Hot Melts

??- EVA (Ethylene Vinyl Acetate)

??- Rubber

??- Others

#### - Others

### Market Breakup by Application

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- Paper, Board and Related Products
- Building, Construction, Civil Engineering, Craftsmen
- Woodworking and Joinery
- Transportation
- Footwear and Leather
- Consumer/DIY
- Assembly Operations
- Others

#### Market Breakup by Product Type

- Silicones
- Acrylic
- Butyls
- Polysulphides
- Polyurethanes
- Others

#### Market Breakup by Application

- Construction
- Consumer/DIY
- Assembly
- Transportation
- Others

#### Market Breakup by Region

- United States of America
- Canada

#### Market Analysis

The North America sealants and adhesives market is being driven by the growth of the application sectors like construction and transportation. The rising construction industry is also aiding the growth of other related application sectors like woodworking and joinery. The industry is also being driven by the rising packaging industry in the country. The robust online retail industry is a major driver for the growth of the packaging industry. The rising consumption of convenient packaged foods like ready-to-eat food and ready-to-drink beverages due to busier lifestyles of consumers will drive the sealants and adhesives industry in North America. Cosmetics is also a major application sector for the packaging industry. The US is a leading cosmetics market. The industry is expected to be propelled forward in the coming years due to the rising demand for premium products from the country's growing high-income class.

Consumer and DIY is also a major application sector for sealants and adhesives that is witnessing a robust growth. The rising demand for diapers, feminine hygiene products, and adult incontinence products in the region is aiding the North America sealants and adhesives market growth. DIY is emerging as a significant trend in the industry as consumers are becoming more interested in DIY projects, influenced by the social media, which promotes them as a cost efficient alternative. The rising R & D undertakings by major manufacturers and the development of new technologies are expected to aid the North America sealants

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and adhesives market. Water-based and hot-melt types of adhesives are witnessing a growth in the region due to a shift away from solvent-based adhesives in the developed economies, globally.

## Competitive Landscape

The North America sealants and adhesives market key players are dedicated to innovation, sustainability, and producing high-quality products. Their adhesive solutions are extensively used across sectors such as automotive, electronics, packaging, and construction. These companies have made notable progress in advancing sustainability through eco-friendly products and efficient production methods. With a strong emphasis on customer-focused solutions, they consistently invest in research and development to address the ever-changing market needs.

### Henkel AG & Company, KGaA

Headquartered in Dusseldorf, Germany, Henkel was founded in 1876. A global leader in adhesives, Henkel operates in various sectors including industrial, consumer, and healthcare products. The company is known for its innovation, sustainability initiatives, and market-leading brands like Loctite, Persil, and Schwarzkopf.

### H.B. Fuller Company

H.B. Fuller, established in 1887 and headquartered in Minnesota, United States, is a global supplier of adhesives, sealants, and coatings. The company serves multiple industries, including automotive, electronics, and medical sectors. H.B. Fuller is committed to sustainability and delivering high-performance solutions that meet customers' needs worldwide.

### Arkema Inc.

Founded in 2004 and headquartered in Colombes, France, Arkema is a global chemicals and materials company. It manufactures specialty chemicals, including high-performance adhesives. With a strong focus on innovation and sustainability, Arkema operates across various industries such as construction, automotive, and electronics, creating value with its advanced materials.

### Pioneer Adhesives Inc.

Established in 1954 and based in Quezon City, Philippines, Pioneer Adhesives Inc. is a leading manufacturer of industrial and consumer adhesives. The company provides a wide range of products for construction, automotive, and packaging sectors. Pioneer is recognised for delivering reliable adhesive solutions tailored to meet diverse customer needs.

Other key players in the North America sealants and adhesives market report are Sika AG, Wacker Chemie AG, Saint-Gobain S.A, Evonik Chemicals Limited, Pidilite Industries Limited, Shandong Evergain Adhesive Co., Ltd., ITLS (H.K.) Co., Limited., The Dow Chemical Company and RPM International Inc., among others.

## Table of Contents:

- 1 Executive Summary
  - 1.1 Market Size 2024-2025
  - 1.2 Market Growth 2025(F)-2034(F)
  - 1.3 Key Demand Drivers
  - 1.4 Key Players and Competitive Structure

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- 1.5 Industry Best Practices
- 1.6 Recent Trends and Developments
- 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
  - 2.1 Market Trends
  - 2.2 Key Verticals
  - 2.3 Key Countries
  - 2.4 Supplier Power
  - 2.5 Buyer Power
  - 2.6 Key Market Opportunities and Risks
  - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
  - 3.1 GDP Outlook
  - 3.2 GDP Per Capita Growth
  - 3.3 Inflation Trends
  - 3.4 Democracy Index
  - 3.5 Gross Public Debt Ratios
  - 3.6 Balance of Payment (BoP) Position
  - 3.7 Population Outlook
  - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
  - 4.1 Country Risk
  - 4.2 Business Climate
- 5 Global Sealants and Adhesives Market Analysis
  - 5.1 Key Industry Highlights
  - 5.2 Global Sealants and Adhesives Historical Market (2018-2024)
  - 5.3 Global Sealants and Adhesives Market Forecast (2025-2034)
  - 5.4 Global Sealants and Adhesives Market by Region
    - 5.4.1 North America
    - 5.4.2 Europe
    - 5.4.3 Asia Pacific
    - 5.4.4 North America
    - 5.4.5 Middle East and Africa
- 6 North America Sealants and Adhesives Market Analysis
  - 6.1 Key Industry Highlights
  - 6.2 North America Sealants and Adhesives Historical Market (2018-2024)
  - 6.3 North America Sealants and Adhesives Market Forecast (2025-2034)
  - 6.4 North America Sealants and Adhesives Market by Countries
    - 6.4.1 United States of America
    - 6.4.2 Canada
- 7 North America Adhesives Market Analysis
  - 7.1 North America Adhesives Historical Market (2018-2024)
  - 7.2 North America Adhesives Market Forecast (2025-2034)
  - 7.3 North America Adhesives Market by Product Type
    - 7.3.1 Reactive Systems
      - 7.3.1.1 Historical Trend (2018-2024)
      - 7.3.1.2 Forecast Trend (2025-2034)

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- 7.3.1.3 Breakup by Type
  - 7.3.1.3.1 Epoxy
  - 7.3.1.3.2 Polyurethane
- 7.3.2 Solvent Based
  - 7.3.2.1 Historical Trend (2018-2024)
  - 7.3.2.2 Forecast Trend (2025-2034)
  - 7.3.2.3 Breakup by Type
    - 7.3.2.3.1 Vinyl Acetate
    - 7.3.2.3.2 PVA (Polyvinyl Acetate)
    - 7.3.2.3.3 Rubber
- 7.3.3 Pressure Sensitive
  - 7.3.3.1 Historical Trend (2018-2024)
  - 7.3.3.2 Forecast Trend (2025-2034)
  - 7.3.3.3 Breakup by Type
    - 7.3.3.3.1 Acryl
    - 7.3.3.3.2 Rubber
- 7.3.4 Water Based
  - 7.3.4.1 Historical Trend (2018-2024)
  - 7.3.4.2 Forecast Trend (2025-2034)
  - 7.3.4.3 Breakup by Type
    - 7.3.4.3.1 Acryl Emulsion
    - 7.3.4.3.2 Vinyl Acetate
- 7.3.5 Hot Melt
  - 7.3.5.1 Historical Trend (2018-2024)
  - 7.3.5.2 Forecast Trend (2025-2034)
  - 7.3.5.3 Breakup by Type
    - 7.3.5.3.1 EVA (Ethylene Vinyl Acetate)
    - 7.3.5.3.2 Rubber
- 7.4 North America Adhesives Market by Application
  - 7.4.1 Paper, Board and Related Products
    - 7.4.1.1 Historical Trend (2018-2024)
    - 7.4.1.2 Forecast Trend (2025-2034)
  - 7.4.2 Building, Construction, Civil Engineering, Craftsmen
    - 7.4.2.1 Historical Trend (2018-2024)
    - 7.4.2.2 Forecast Trend (2025-2034)
  - 7.4.3 Woodworking and Joinery
    - 7.4.3.1 Historical Trend (2018-2024)
    - 7.4.3.2 Forecast Trend (2025-2034)
  - 7.4.4 Transportation
    - 7.4.4.1 Historical Trend (2018-2024)
    - 7.4.4.2 Forecast Trend (2025-2034)
  - 7.4.5 Footwear and Leather
    - 7.4.5.1 Historical Trend (2018-2024)
    - 7.4.5.2 Forecast Trend (2025-2034)
  - 7.4.6 Consumer/DIY
    - 7.4.6.1 Historical Trend (2018-2024)
    - 7.4.6.2 Forecast Trend (2025-2034)

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- 7.4.7 Assembly Operations
  - 7.4.7.1 Historical Trend (2018-2024)
  - 7.4.7.2 Forecast Trend (2025-2034)
- 7.4.8 Others
- 8 North America Sealants Market Analysis
  - 8.1 North America Sealants Historical Market (2018-2024)
  - 8.2 North America Sealants Market Forecast (2025-2034)
  - 8.3 North America Sealants Market by Product Type
    - 8.3.1 Silicones
      - 8.3.1.1 Historical Trend (2018-2024)
      - 8.3.1.2 Forecast Trend (2025-2034)
    - 8.3.2 Acrylic
      - 8.3.2.1 Historical Trend (2018-2024)
      - 8.3.2.2 Forecast Trend (2025-2034)
    - 8.3.3 Butyls
      - 8.3.3.1 Historical Trend (2018-2024)
      - 8.3.3.2 Forecast Trend (2025-2034)
    - 8.3.4 Polysulphides
      - 8.3.4.1 Historical Trend (2018-2024)
      - 8.3.4.2 Forecast Trend (2025-2034)
    - 8.3.5 Polyurethanes
      - 8.3.5.1 Historical Trend (2018-2024)
      - 8.3.5.2 Forecast Trend (2025-2034)
    - 8.3.6 Others
  - 8.4 North America Sealants Market by Application
    - 8.4.1 Construction
      - 8.4.1.1 Historical Trend (2018-2024)
      - 8.4.1.2 Forecast Trend (2025-2034)
    - 8.4.2 Consumer/DIY
      - 8.4.2.1 Historical Trend (2018-2024)
      - 8.4.2.2 Forecast Trend (2025-2034)
    - 8.4.3 Assembly
      - 8.4.3.1 Historical Trend (2018-2024)
      - 8.4.3.2 Forecast Trend (2025-2034)
    - 8.4.4 Transportation
      - 8.4.4.1 Historical Trend (2018-2024)
      - 8.4.4.2 Forecast Trend (2025-2034)
    - 8.4.5 Others
  - 9 Regional Analysis
    - 9.1 United States of America
      - 9.1.1 Historical Trend (2018-2024)
      - 9.1.2 Forecast Trend (2025-2034)
    - 9.2 Canada
      - 9.2.1 Historical Trend (2018-2024)
      - 9.2.2 Forecast Trend (2025-2034)
  - 10 Market Dynamics
    - 10.1 SWOT Analysis

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- 10.1.1 Strengths
- 10.1.2 Weaknesses
- 10.1.3 Opportunities
- 10.1.4 Threats
- 10.2 Porter's Five Forces Analysis
  - 10.2.1 Supplier's Power
  - 10.2.2 Buyer's Power
  - 10.2.3 Threat of New Entrants
  - 10.2.4 Degree of Rivalry
  - 10.2.5 Threat of Substitutes
- 10.3 Key Indicators for Demand
- 10.4 Key Indicators for Price
- 11 Trade Data Analysis (Global HS Code - 391,3909,2915,2830)
  - 11.1 Major Importing Countries
    - 11.1.1 By Value
    - 11.1.2 By Volume
  - 11.2 Major Exporting Countries
    - 11.2.1 By Value
    - 11.2.2 By Volume
- 12 Price Analysis
- 13 Competitive Landscape
  - 13.1 Supplier Selection
  - 13.2 Key Global Players
  - 13.3 Key Regional Players
  - 13.4 Key Player Strategies
  - 13.5 Company Profiles
    - 13.5.1 Henkel AG & Company, KGaA
      - 13.5.1.1 Company Overview
      - 13.5.1.2 Product Portfolio
      - 13.5.1.3 Demographic Reach and Achievements
      - 13.5.1.4 Certifications
    - 13.5.2 H.B. Fuller Company
      - 13.5.2.1 Company Overview
      - 13.5.2.2 Product Portfolio
      - 13.5.2.3 Demographic Reach and Achievements
      - 13.5.2.4 Certifications
    - 13.5.3 Arkema Inc.
      - 13.5.3.1 Company Overview
      - 13.5.3.2 Product Portfolio
      - 13.5.3.3 Demographic Reach and Achievements
      - 13.5.3.4 Certifications
    - 13.5.4 Pioneer Adhesives Inc.
      - 13.5.4.1 Company Overview
      - 13.5.4.2 Product Portfolio
      - 13.5.4.3 Demographic Reach and Achievements
      - 13.5.4.4 Certifications
    - 13.5.5 Sika AG

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- 13.5.5.1 Company Overview
- 13.5.5.2 Product Portfolio
- 13.5.5.3 Demographic Reach and Achievements
- 13.5.5.4 Certifications
- 13.5.6 Wacker Chemie AG
  - 13.5.6.1 Company Overview
  - 13.5.6.2 Product Portfolio
  - 13.5.6.3 Demographic Reach and Achievements
  - 13.5.6.4 Certifications
- 13.5.7 Saint-Gobain S.A.
  - 13.5.7.1 Company Overview
  - 13.5.7.2 Product Portfolio
  - 13.5.7.3 Demographic Reach and Achievements
  - 13.5.7.4 Certifications
- 13.5.8 Evonik Chemicals Limited
  - 13.5.8.1 Company Overview
  - 13.5.8.2 Product Portfolio
  - 13.5.8.3 Demographic Reach and Achievements
  - 13.5.8.4 Certifications
- 13.5.9 Pidilite Industries Limited
  - 13.5.9.1 Company Overview
  - 13.5.9.2 Product Portfolio
  - 13.5.9.3 Demographic Reach and Achievements
  - 13.5.9.4 Certifications
- 13.5.10 Shandong Evergain Adhesive Co., Ltd.
  - 13.5.10.1 Company Overview
  - 13.5.10.2 Product Portfolio
  - 13.5.10.3 Demographic Reach and Achievements
  - 13.5.10.4 Certifications
- 13.5.11 ITLS (H.K.) Co., Limited.
  - 13.5.11.1 Company Overview
  - 13.5.11.2 Product Portfolio
  - 13.5.11.3 Demographic Reach and Achievements
  - 13.5.11.4 Certifications
- 13.5.12 The Dow Chemical Company
  - 13.5.12.1 Company Overview
  - 13.5.12.2 Product Portfolio
  - 13.5.12.3 Demographic Reach and Achievements
  - 13.5.12.4 Certifications
- 13.5.13 RPM International Inc.
  - 13.5.13.1 Company Overview
  - 13.5.13.2 Product Portfolio
  - 13.5.13.3 Demographic Reach and Achievements
  - 13.5.13.4 Certifications
- 13.5.14 Others

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