

Mirabelle Plum Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

Market Report | 2025-08-12 | 154 pages | EMR Inc.

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Report description:

The global mirabelle plum market attained a volume of 12.66 Million Tons in 2024. The market is projected to grow at a CAGR of 1.80% between 2025 and 2034 to reach nearly 15.13 Million Tons by 2034.

The European Mirabelle Plum Market to Witness a Healthy Growth

Europe is a significant market for mirabelle plum. Mirabelle plum or mirabelle prune is a unique variety of plum. It is a specialty of the Lorraine region of France, which has a favourable climate and soil compositions for the cultivation of the fruit. This region produces a large share of the global production of mirabelle plum. Mirabelle plums are preferred for the production of soups, jams, and sauces in most of the European countries.

Apart from Europe, North America and the Asia Pacific are significant regional markets of mirabelle plum. Mirabelle plum is becoming popular among consumers due to its numerous nutritional and health benefits. It is also used in pharmaceuticals for the treatment of various diseases like gastroenteritis.

Mirabelle Plum: Market Segmentation

Mirabelle plum, also known as mirabelle prune, is a small, sweet fruit most commonly grown in the Lorraine region of France. They are rich in sugar content and are renowned for their use in various jellies, baked products, and jams. A small portion of mirabelle plum is consumed in the production of eau de vie, a colourless alcoholic beverage.

The major forms of mirabelle plum are:

- Raw

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- Processed

Based on the distribution channels, the market can be segmented into:

- Direct Sales
- Indirect Sales

The market can be broadly categorised on the basis of its applications into:

- Food and Beverage
- Cosmetics
- Personal Care
- Pharmaceuticals
- Others

The EMR report looks into the regional markets of mirabelle plum like

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Mirabelle Plum Industry to be Driven by its Numerous Health Benefits

Mirabelle plum contains vitamin C and phytonutrients. These antioxidants can help prevent cancer by neutralising normal cell-harming free radicals that destroy the body cells causing cancer. Mirabelle plum helps in regulating cholesterol levels and reduce anxiety. Cardiovascular disease patients can be benefitted by mirabelle plum as the fruit helps in preventing sugar cravings and mood swings. Owing to these health and nutritional benefits, mirabelle plum is witnessing a surging demand in the market. The utilisation of mirabelle plum in pharmaceuticals and cosmetics is expected to fuel the market growth over the forecast period.

Mirabelle plum has some side effects, such as food allergies. Oral allergy syndrome (OAS) is the most common reported symptom of allergy caused by mirabelle plum. These might hinder the mirabelle plum industry globally.

Key Industry Players in the Global Mirabelle Plum Market

The report presents a detailed analysis of the following key players in the global mirabelle plum industry, looking into their capacity, market shares, and latest developments like capacity expansions, plant turnarounds, and mergers and acquisitions:

- Sica Sas Sicodis
- Maison de la Mirabelle
- Others

The comprehensive report looks into the macro and micro aspects of the industry. The EMR report gives an in-depth insight into the market by providing a SWOT analysis as well as an analysis of Porter's Five Forces model.

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