

## **Methyl Salicylate Market Report and Forecast 2025-2034**

Market Report | 2025-08-12 | 155 pages | EMR Inc.

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### **Report description:**

The global methyl salicylate market is being aided by the salicylate market. The global salicylate market is expected to grow at a CAGR of 4.80% in the forecast period of 2025-2034.

Growing Demand from the Pharmaceutical Industry to Aid the Market Growth of Methyl Salicylate

The market growth of methyl salicylate is on the rise due to the growing demand from its application industries like pharmaceuticals. The product is employed in a variety of applications like pharmaceutical, industrial, and cosmetics. Moreover, the product is classified as a topical analgesic, due to which it is extensively employed in essential oil formulations and pain-relieving rubs to provide relief from arthritis and other aches. Methyl salicylate has several properties like being a superior intermediate for the synthesis of certain industrial, pharmaceutical, and agrochemical molecules, which has also encouraged the growth of methyl salicylate. In addition, methyl salicylate is also used for medical applications like curing certain skin ailments, like psoriasis, acne, dandruff, and blemishes. Methyl salicylate is used as a preservative in food, and as an intermediate for the production of fragrances and chemicals. The rising demand for these products is aiding the market growth of methyl salicylate.

Methyl Salicylate: Market Segmentation

Methyl salicylate is an organic ester methanol and salicylic acid that is naturally developed by several species of plants, specifically wintergreens. It is also an active ingredient in the wintergreen oil. Methyl salicylate is used in various sectors like pharmaceuticals, food and beverage, and liniments, among others.

On the basis of application, the market is divided into:

- Food and Beverages
- Cosmetics and Personal Care
- Pharmaceuticals

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#### Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### Rising Awareness for Personal Care to Aid the Market Growth of Methyl salicylate

The market growth of methyl salicylate is being driven by the rising demand for personal care products like skin care and hair care . This can be attributed to the rising awareness for hair and skin, which is expected to facilitate the market growth over the forecast period as well. In addition, the rising demand for pharmaceuticals is also predicted to enhance the market growth of methyl salicylate. Further, the increasing demand for methyl salicylate in the pharmaceutical sector for the production of various drugs and ointments is also estimated to invigorate the market growth over the forecast period. The growth of the pharmaceutical industry on account of various initiatives undertaken by certain governmental bodies, along with the rising awareness about the well-being among consumers, is predicted to boost the demand for methyl salicylate in the coming years.

#### Key Industry Players in the Global Methyl Salicylate Market

The report gives a detailed analysis of the following key players in the global methyl salicylate market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- Seqens Group
- Zhenjiang Gaopeng Pharmaceutical Co., Ltd.
- Alta Laboratories Ltd.
- Tokyo Chemical Industry Co., Ltd.
- Siddharth Carbochem Products Ltd.
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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