

Methyl Ester Sulfonate Market Report and Forecast 2025-2034

Market Report | 2025-08-13 | 152 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

Report description:

The global methyl ester sulfonate market attained a volume of 1316.10 MMT in 2024 . The industry is expected to grow at a CAGR of 12.30% during the forecast period of 2025 and 2034 to attain a volume of 4198.43 MMT by 2034 .

Due to MES having surfactant properties, a solid structure, and being biodegradable, the manufacturers are increasingly preferring the material as it helps in decreasing their carbon footprint. Smart and eco-conscious consumers are also seeking MES in detergents as it ensures environmental sustainability and efficiency. Powder detergents account for a significant share of the global MES market. The increasing demand from developing economies, like India and China, for powder detergents, is propelling the market for methyl ester sulfonate forward.

The Asia Pacific is the leading market for methyl ester sulfonate, occupying nearly 80% of the supply market share. The industry in the Asia Pacific region is being driven by the high growth rate of powder detergents in the emerging economies of the region like India and China. The regional industry is also finding further impetus for its growth in the easy availability of feedstock, which makes the manufacturing process more cost-efficient. The domestic demand is expected to rise due to a significant increase in the use of MES as an alternative to LAS. North America follows the Asia Pacific region. While the region currently accounts for nearly a fifth of the global MES capacity, North America is expected to witness a slower growth in the coming years due to a shift away from powder detergents.

Market Segmentation

Methyl ester sulfonates (MES) are anionic surfactants made from the sulfonation of saturated fatty acid methyl esters. It is derived from palm oil and acts as a surfactant having cleansing properties. It is used in the processing of laundry detergent powders and detergent cakes. MES is used as a biodegradable alternative to the petrochemical-derived LAS. Methyl esters are raw materials that are used in a wide variety of markets ranging from agrochemicals to industrial markets. It is cost-effective and compatible with the application of builders and enzymes. It also has excellent synergistic effect when combined with other surfactants.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Market Breakup by Application

- Laundry
- Dishwashing
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Market Analysis

The rising demand for powder detergents and dishwashing is driving the market for methyl ester sulfonate, especially within the emerging economies. It is a biodegradable substitute for petrochemical-derived LAS and is finding great impetus for its demand growth as a potential replacement for LAS in powder detergents, further driving the market. The growing awareness regarding environmentally friendly raw materials is aiding the industry growth as MES is a biodegradable material. Manufacturers are, thus, increasingly preferring MES due to its eco-friendly nature.

The increasing demand from other application sectors like dishwashing paste and agricultural industries in developing regions, such as the Asia Pacific, is aiding the growth of the methyl ester sulfonates industry. The increased consumption of powder detergents in India and China has supported the growth of the detergent industry in the Asia Pacific, which is further driving the MES industry in the region. The increasing disposable incomes, along with a rising hygiene awareness in growing economies like China and India in the Asia Pacific, is also a major driver for the industry.

In the Asia Pacific region, there has been an increase in demand for MES due to a mounting demand for powder detergents, coupled with rising LAS prices. LAS prices are affected by fluctuating crude oil prices, which are expected to rise in the coming years. MES is cheaper and eco-friendlier as compared to LAS and offers the potential to replace it. Thus, the increasing prices of LAS will influence the adoption of MES by the manufacturers.

Competitive Landscape

The report gives a detailed analysis of the following key players in the global methyl ester sulfonate market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- Chemithon Corporation
- Wilmar International Limited
- KLK Oleo
- Stepan Company
- Lion Corporation
- Zanyu Technology Group CO., Ltd.
- Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

The comprehensive EMR report provides an in-depth assessment of the industry based on Porter's five forces model, along with giving a SWOT analysis. A detailed price analysis of the product has also been provided for the product across global and regional markets like North America, Europe, the Asia Pacific, Latin America, and the Middle East and Africa.

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Global Methyl Ester Sulfonate Market Analysis
 - 5.1 Key Industry Highlights
 - 5.2 Global Methyl Ester Sulfonate Historical Market (2018-2024)
 - 5.3 Global Methyl Ester Sulfonate Market Forecast (2025-2034)
 - 5.4 Global Methyl Ester Sulfonate Market by Application
 - 5.4.1 Laundry
 - 5.4.1.1 Historical Trend (2018-2024)
 - 5.4.1.2 Forecast Trend (2025-2034)
 - 5.4.2 Dishwashing
 - 5.4.2.1 Historical Trend (2018-2024)
 - 5.4.2.2 Forecast Trend (2025-2034)
 - 5.4.3 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

5.5 Global Methyl Ester Sulfonate Market by Region

5.5.1 North America

5.5.1.1 Historical Trend (2018-2024)

5.5.1.2 Forecast Trend (2025-2034)

5.5.2 Europe

5.5.2.1 Historical Trend (2018-2024)

5.5.2.2 Forecast Trend (2025-2034)

5.5.3 Asia Pacific

5.5.3.1 Historical Trend (2018-2024)

5.5.3.2 Forecast Trend (2025-2034)

5.5.4 Latin America

5.5.4.1 Historical Trend (2018-2024)

5.5.4.2 Forecast Trend (2025-2034)

5.5.5 Middle East and Africa

5.5.5.1 Historical Trend (2018-2024)

5.5.5.2 Forecast Trend (2025-2034)

6 North America Methyl Ester Sulfonate Market Analysis

6.1 United States of America

6.1.1 Historical Trend (2018-2024)

6.1.2 Forecast Trend (2025-2034)

6.2 Canada

6.2.1 Historical Trend (2018-2024)

6.2.2 Forecast Trend (2025-2034)

7 Europe Methyl Ester Sulfonate Market Analysis

7.1 United Kingdom

7.1.1 Historical Trend (2018-2024)

7.1.2 Forecast Trend (2025-2034)

7.2 Germany

7.2.1 Historical Trend (2018-2024)

7.2.2 Forecast Trend (2025-2034)

7.3 France

7.3.1 Historical Trend (2018-2024)

7.3.2 Forecast Trend (2025-2034)

7.4 Italy

7.4.1 Historical Trend (2018-2024)

7.4.2 Forecast Trend (2025-2034)

7.5 Others

8 Asia Pacific Methyl Ester Sulfonate Market Analysis

8.1 China

8.1.1 Historical Trend (2018-2024)

8.1.2 Forecast Trend (2025-2034)

8.2 Japan

8.2.1 Historical Trend (2018-2024)

8.2.2 Forecast Trend (2025-2034)

8.3 India

8.3.1 Historical Trend (2018-2024)

8.3.2 Forecast Trend (2025-2034)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.4 ASEAN
 - 8.4.1 Historical Trend (2018-2024)
 - 8.4.2 Forecast Trend (2025-2034)
- 8.5 Australia
 - 8.5.1 Historical Trend (2018-2024)
 - 8.5.2 Forecast Trend (2025-2034)
- 8.6 Others
- 9 Latin America Methyl Ester Sulfonate Market Analysis
 - 9.1 Brazil
 - 9.1.1 Historical Trend (2018-2024)
 - 9.1.2 Forecast Trend (2025-2034)
 - 9.2 Argentina
 - 9.2.1 Historical Trend (2018-2024)
 - 9.2.2 Forecast Trend (2025-2034)
 - 9.3 Mexico
 - 9.3.1 Historical Trend (2018-2024)
 - 9.3.2 Forecast Trend (2025-2034)
 - 9.4 Others
- 10 Middle East and Africa Methyl Ester Sulfonate Market Analysis
 - 10.1 Saudi Arabia
 - 10.1.1 Historical Trend (2018-2024)
 - 10.1.2 Forecast Trend (2025-2034)
 - 10.2 United Arab Emirates
 - 10.2.1 Historical Trend (2018-2024)
 - 10.2.2 Forecast Trend (2025-2034)
 - 10.3 Nigeria
 - 10.3.1 Historical Trend (2018-2024)
 - 10.3.2 Forecast Trend (2025-2034)
 - 10.4 South Africa
 - 10.4.1 Historical Trend (2018-2024)
 - 10.4.2 Forecast Trend (2025-2034)
 - 10.5 Others
- 11 Market Dynamics
 - 11.1 SWOT Analysis
 - 11.1.1 Strengths
 - 11.1.2 Weaknesses
 - 11.1.3 Opportunities
 - 11.1.4 Threats
 - 11.2 Porter's Five Forces Analysis
 - 11.2.1 Supplier's Power
 - 11.2.2 Buyer's Power
 - 11.2.3 Threat of New Entrants
 - 11.2.4 Degree of Rivalry
 - 11.2.5 Threat of Substitutes
 - 11.3 Key Indicators for Demand
 - 11.4 Key Indicators for Price
- 12 Value Chain Analysis

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 13 Price Analysis
- 14 Procurement Insights
 - 14.1 Contract Terms
 - 14.2 Cost Structure
 - 14.2.1 Raw Material
 - 14.2.2 Utility
 - 14.2.3 Labour Cost
 - 14.2.4 Fixed Cost
 - 14.3 Pricing Model
 - 14.4 Vendor Selection Criteria
 - 14.5 Supplier and Buyer Power at Regional Level
 - 14.5.1 Demand
 - 14.5.2 Supply
 - 14.5.3 Raw Material/Feedstock Availability
 - 14.5.4 Supplier Power
 - 14.5.5 Buyer Power
 - 14.6 Procurement Strategy: Best Practices
- 15 Competitive Landscape
 - 15.1 Supplier Selection
 - 15.2 Key Global Players
 - 15.3 Key Regional Players
 - 15.4 Key Player Strategies
 - 15.5 Company Profiles
 - 15.5.1 Chemithon Corporation
 - 15.5.1.1 Company Overview
 - 15.5.1.2 Product Portfolio
 - 15.5.1.3 Demographic Reach and Achievements
 - 15.5.1.4 Certifications
 - 15.5.2 Wilmar International Limited
 - 15.5.2.1 Company Overview
 - 15.5.2.2 Product Portfolio
 - 15.5.2.3 Demographic Reach and Achievements
 - 15.5.2.4 Certifications
 - 15.5.3 KLK Oleo
 - 15.5.3.1 Company Overview
 - 15.5.3.2 Product Portfolio
 - 15.5.3.3 Demographic Reach and Achievements
 - 15.5.3.4 Certifications
 - 15.5.4 Stepan Company
 - 15.5.4.1 Company Overview
 - 15.5.4.2 Product Portfolio
 - 15.5.4.3 Demographic Reach and Achievements
 - 15.5.4.4 Certifications
 - 15.5.5 Lion Corporation
 - 15.5.5.1 Company Overview
 - 15.5.5.2 Product Portfolio
 - 15.5.5.3 Demographic Reach and Achievements

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 15.5.5.4 Certifications
- 15.5.6 Zanyu Technology Group CO., Ltd.
 - 15.5.6.1 Company Overview
 - 15.5.6.2 Product Portfolio
 - 15.5.6.3 Demographic Reach and Achievements
 - 15.5.6.4 Certifications
- 15.5.7 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Methyl Ester Sulfonate Market Report and Forecast 2025-2034

Market Report | 2025-08-13 | 152 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3599.00
	Five User License	\$4249.00
	Corporate License	\$5099.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-05"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com