

Laptop Cooling Pads Market Report and Forecast 2025-2034

Market Report | 2025-08-12 | 179 pages | EMR Inc.

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Report description:

The global laptop cooling pads market reached a value of USD 379.64 Million in 2024. The industry is further expected to grow at a CAGR of 5.80% in the forecast period of 2025-2034 to reach a value of around USD 667.16 Million by 2034.

4.3%

North America to be a Significant Regional Market for Laptop Cooling Pads

The global market for laptop cooling pads is being significantly aided by the growth of the industry in North America. The region is witnessing a rising demand for the product. North America is likely to account for a significant share of the market for laptop cooling pads during the forecast period due to the WFH mechanisms in place across a wide range of organisations, especially for the duration of the COVID-19 pandemic. The booming sales of laptops in Europe and the Asia Pacific are also creating tremendous growth opportunities for the market growth due to the large-scale growth in the demand for laptop cooling pads in these regions.

Laptop Cooling Pads: Market Segmentation

Laptops are now not limited to privileges but have become part and parcel of almost everyone's life. The influence of desktops has almost diminished, and a large population now prefers laptops for work, gaming, and entertainment purposes. With advancements in laptop technology, high-temperature GPUs and CPUs have become a common concern. Therefore, to avoid this from occurring, laptop cooling pads are used on a wide scale.

The product types in the market can be categorised as follows:

- Active Cooling Pad
- Passive Cooling Pad

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Breakup by Sales Channel

- Organised
- Unorganised

Laptop cooling pads find their end-uses in the following sectors:

- Residential
- Commercial
- Industrial
- Others

Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Favourable Government Initiatives to Bolster the Market Growth of Laptop Cooling Pads

The growth of the industry is being driven by factors like rising adoption of preventive steps to avoid premature failure of laptops, rising import and export of electronic products, and continuous usage of laptops in a range of vertical industry sectors. The increased adoption of gaming laptops, combined with a boom in the gaming industry, and the growing adoption of laptop accessories are also boosting the growth of the industry. The implementation of government initiatives to help the manufacturing sector is an important factor propelling the market growth. Other factors include rising population, rising urbanisation, and the increased disposable income of the consumers are further catalysing the market growth.

Key Industry Players in the Global Laptop Cooling Pads Market

The report gives a detailed analysis of the following key players in the global laptop cooling pads market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- Targus Europe Limited
- Belkin International, Inc.
- Cooler Master Technology Inc.
- Honeywell International Inc.
- Logitech Inc.
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

Table of Contents:

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- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Global Laptop Cooling Pads Market Analysis
 - 5.1 Key Industry Highlights
 - 5.2 Global Laptop Cooling Pads Historical Market (2018-2024)
 - 5.3 Global Laptop Cooling Pads Market Forecast (2025-2034)
 - 5.4 Global Laptop Cooling Pads Market by Product Type
 - 5.4.1 Active Cooling Pad
 - 5.4.1.1 Historical Trend (2018-2024)
 - 5.4.1.2 Forecast Trend (2025-2034)
 - 5.4.2 Passive Cooling Pad
 - 5.4.2.1 Historical Trend (2018-2024)
 - 5.4.2.2 Forecast Trend (2025-2034)
 - 5.5 Global Laptop Cooling Pads Market by Sales Channel
 - 5.5.1 Organised
 - 5.5.1.1 Historical Trend (2018-2024)
 - 5.5.1.2 Forecast Trend (2025-2034)
 - 5.5.2 Unorganised
 - 5.5.2.1 Historical Trend (2018-2024)
 - 5.5.2.2 Forecast Trend (2025-2034)
 - 5.6 Global Laptop Cooling Pads Market by End Use

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- 5.6.1 Residential
 - 5.6.1.1 Historical Trend (2018-2024)
 - 5.6.1.2 Forecast Trend (2025-2034)
- 5.6.2 Commercial
 - 5.6.2.1 Historical Trend (2018-2024)
 - 5.6.2.2 Forecast Trend (2025-2034)
- 5.6.3 Industrial
 - 5.6.3.1 Historical Trend (2018-2024)
 - 5.6.3.2 Forecast Trend (2025-2034)
- 5.6.4 Others
- 5.7 Global Laptop Cooling Pads Market by Region
 - 5.7.1 North America
 - 5.7.1.1 Historical Trend (2018-2024)
 - 5.7.1.2 Forecast Trend (2025-2034)
 - 5.7.2 Europe
 - 5.7.2.1 Historical Trend (2018-2024)
 - 5.7.2.2 Forecast Trend (2025-2034)
 - 5.7.3 Asia Pacific
 - 5.7.3.1 Historical Trend (2018-2024)
 - 5.7.3.2 Forecast Trend (2025-2034)
 - 5.7.4 Latin America
 - 5.7.4.1 Historical Trend (2018-2024)
 - 5.7.4.2 Forecast Trend (2025-2034)
 - 5.7.5 Middle East and Africa
 - 5.7.5.1 Historical Trend (2018-2024)
 - 5.7.5.2 Forecast Trend (2025-2034)
- 6 North America Laptop Cooling Pads Market Analysis
 - 6.1 United States of America
 - 6.1.1 Historical Trend (2018-2024)
 - 6.1.2 Forecast Trend (2025-2034)
 - 6.2 Canada
 - 6.2.1 Historical Trend (2018-2024)
 - 6.2.2 Forecast Trend (2025-2034)
- 7 Europe Laptop Cooling Pads Market Analysis
 - 7.1 United Kingdom
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
 - 7.2 Germany
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
 - 7.3 France
 - 7.3.1 Historical Trend (2018-2024)
 - 7.3.2 Forecast Trend (2025-2034)
 - 7.4 Italy
 - 7.4.1 Historical Trend (2018-2024)
 - 7.4.2 Forecast Trend (2025-2034)
 - 7.5 Others

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8 Asia Pacific Laptop Cooling Pads Market Analysis

8.1 China

8.1.1 Historical Trend (2018-2024)

8.1.2 Forecast Trend (2025-2034)

8.2 Japan

8.2.1 Historical Trend (2018-2024)

8.2.2 Forecast Trend (2025-2034)

8.3 India

8.3.1 Historical Trend (2018-2024)

8.3.2 Forecast Trend (2025-2034)

8.4 ASEAN

8.4.1 Historical Trend (2018-2024)

8.4.2 Forecast Trend (2025-2034)

8.5 Australia

8.5.1 Historical Trend (2018-2024)

8.5.2 Forecast Trend (2025-2034)

8.6 Others

9 Latin America Laptop Cooling Pads Market Analysis

9.1 Brazil

9.1.1 Historical Trend (2018-2024)

9.1.2 Forecast Trend (2025-2034)

9.2 Argentina

9.2.1 Historical Trend (2018-2024)

9.2.2 Forecast Trend (2025-2034)

9.3 Mexico

9.3.1 Historical Trend (2018-2024)

9.3.2 Forecast Trend (2025-2034)

9.4 Others

10 Middle East and Africa Laptop Cooling Pads Market Analysis

10.1 Saudi Arabia

10.1.1 Historical Trend (2018-2024)

10.1.2 Forecast Trend (2025-2034)

10.2 United Arab Emirates

10.2.1 Historical Trend (2018-2024)

10.2.2 Forecast Trend (2025-2034)

10.3 Nigeria

10.3.1 Historical Trend (2018-2024)

10.3.2 Forecast Trend (2025-2034)

10.4 South Africa

10.4.1 Historical Trend (2018-2024)

10.4.2 Forecast Trend (2025-2034)

10.5 Others

11 Market Dynamics

11.1 SWOT Analysis

11.1.1 Strengths

11.1.2 Weaknesses

11.1.3 Opportunities

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- 11.1.4 Threats
- 11.2 Porter's Five Forces Analysis
 - 11.2.1 Supplier's Power
 - 11.2.2 Buyer's Power
 - 11.2.3 Threat of New Entrants
 - 11.2.4 Degree of Rivalry
 - 11.2.5 Threat of Substitutes
- 11.3 Key Indicators for Demand
- 11.4 Key Indicators for Price
- 12 Value Chain Analysis
- 13 Competitive Landscape
 - 13.1 Supplier Selection
 - 13.2 Key Global Players
 - 13.3 Key Regional Players
 - 13.4 Key Player Strategies
 - 13.5 Company Profiles
 - 13.5.1 Targus Europe Limited
 - 13.5.1.1 Company Overview
 - 13.5.1.2 Product Portfolio
 - 13.5.1.3 Demographic Reach and Achievements
 - 13.5.1.4 Certifications
 - 13.5.2 Belkin International, Inc.
 - 13.5.2.1 Company Overview
 - 13.5.2.2 Product Portfolio
 - 13.5.2.3 Demographic Reach and Achievements
 - 13.5.2.4 Certifications
 - 13.5.3 Cooler Master Technology Inc.
 - 13.5.3.1 Company Overview
 - 13.5.3.2 Product Portfolio
 - 13.5.3.3 Demographic Reach and Achievements
 - 13.5.3.4 Certifications
 - 13.5.4 Honeywell International Inc.
 - 13.5.4.1 Company Overview
 - 13.5.4.2 Product Portfolio
 - 13.5.4.3 Demographic Reach and Achievements
 - 13.5.4.4 Certifications
 - 13.5.5 Logitech Inc.
 - 13.5.5.1 Company Overview
 - 13.5.5.2 Product Portfolio
 - 13.5.5.3 Demographic Reach and Achievements
 - 13.5.5.4 Certifications
 - 13.5.6 Others

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