

Kiosks Market Report and Forecast 2025-2034

Market Report | 2025-08-12 | 153 pages | EMR Inc.

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Report description:

The global kiosks market attained USD 32.81 Billion by 2024 . The global kiosks market is expected to grow at a CAGR of 11.20% in the forecast period of 2025-2034 to attain USD 94.85 Billion by 2034 .

Extensive Application in End Use Industries to Aid the Market Growth of Kiosks

Region-wise, the Asia Pacific region is significantly supporting the growth of the kiosks industry. This could be attributed to the growth of end use industries like banking and financial industries, convenience store, and food and beverages store. Further, due to advancements in technology and new business model, countries like India, China, Japan, Singapore, and Australia are adapting to self-service technology, which is boosting the growth of the kiosks industry. In addition, a rise in services like self-ticketing, ATMs, food and beverages vending machines, as well as increasing retail industries and changing lifestyle of the people are bolstering the market growth in this region. Moreover, high-tech kiosks are predicted to witness rapid growth over the forecast period.

Kiosks Industry Segmentation

Kiosks refer to customised computer made for public use so as to offer information and objects and facilitate transactions. These terminals are designed with an aim to empower consumers and businesses to implement automated self-service functions. They enhance the consumer experience and are therefore considered an essential investment for businesses to adopt them in their processes.

Breakup by Type

- Interactive
- Non-Interactive

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Breakup by Product Type

- Self-Service Kiosks
- Vender Kiosks
- Bank Kiosks
- Advertising Display and Digital Signage Kiosks
- Others

Breakup by Display Size

- Less than 17 Inch
- 17 Inch to 25 Inch
- 26 Inch to 40 Inch
- More than 40 Inch

Breakup by End User

- Banking, Financial Services and Insurance (BFSI)
- Food and Beverage
- Retail
- Healthcare
- Transportation
- Entertainment
- Hospitality
- Others

Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Rising Internet Penetration to Aid the Market Growth of Kiosks

The market for kiosks is driven by the enhanced customer experience offered by the use of kiosks. Further, the usage of kiosks is instrumental in accelerating sales across an extensive range of industries, consequently boosting the use of kiosk marketing as a key strategy to enhance their profits. Further, factors like rising internet penetration and growing mobile phone users are aiding the market growth of kiosks. However, growing security concerns could obstruct the market growth of kiosks. In addition, the high initial investment required, and further maintenance costs of kiosks could pose a challenge to the growth of the market in the forecast period.

Key Industry Players in the Global Kiosks Market

The report gives a detailed analysis of the following key players in the global kiosks market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

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- NCR Corporation
- KIOSK Information System
- SZZT Electronics Shenzhen Co., Ltd.
- Acante Solutions Ltd
- NEXCOM International Co., Ltd.
- SLABB Inc.
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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