

## **Kerala Dairy Market Growth Analysis Report - Market Size, Share, Forecast Trends and Outlook (2025-2034)**

Market Report | 2025-08-11 | 122 pages | EMR Inc.

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### **Report description:**

The Kerala dairy market size reached a volume of almost 2.20 Billion Liters in the year 2024. The Kerala dairy industry is expected to further grow between 2025 and 2034.

Kerala to Present Significant Growth Opportunities for the Dairy Industry in India

Kerala presents a significantly emerging dairy market in India . Within the state, milk production primarily consists of cow milk and buffalo milk. Cow milk is expected to be one of the leading product segments in the market. The industry at large in India is still highly unorganised, dominated by a large number of small as well as marginal dairy farmers, including the ones in Kerala, thus, presenting a significant opportunity for market expansion in the region.

Kerala Dairy: Market Segmentation

Dairy products are referred to as those items that are manufactured by the use of milk of cows, buffaloes, goats, sheep, and others. These products play a crucial role in the day-to-day diet as they are filled with healthy nutrients like calcium, potassium, protein, vitamins, magnesium, zinc, and fats. They offer several health benefits, including maintaining blood pressure, reducing the risk of osteoporosis, strengthening bones, type 2 diabetes, and cardiovascular disease.

The dairy market in Kerala on the basis of product type is divided into:

- Liquid Milk
- Ghee
- Curd
- Paneer

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- Ice Cream
- Table Butter
- Skimmed Milk Powder
- Frozen/Flavoured Yoghurt
- Fresh Cream
- Lassi
- Butter Milk
- Cheese
- Flavoured Milk
- UHT Milk
- Dairy Whitener
- Sweet Condensed Milk
- Infant Food
- Others

Some of the fastest growing segments in the market include frozen/flavoured yoghurt, UHT milk, cheese, and flavoured milk

#### Favourable Governmental Initiatives to Aid the Market Growth in Kerala

The dairy market in Kerala is being driven by the various untapped opportunities that the regional industry offers, which has attracted a number of private companies and investors. The market is further aided by the several initiatives the government of India is taking to help develop the dairy sector by providing support to the rural milk producers and milk cooperatives. Some of the initiatives include dairy development schemes in Kerala and the setting up of dairy farmers welfare fund board within the state.

In addition, the sustained growth of the Indian economy has given rise to the rapid urbanisation, increased spending power of consumers, and changes in the dietary patterns. The hectic lifestyles of consumers, increasing working population, and growing health consciousness have led to a rising trend towards the healthy and ready-to-eat dairy products. Apart from this, a huge number of affluent customers in Kerala who prefer value-added and premium dairy products have further enhanced the growth of the organised dairy sector in the region. These factors are also expected to bolster the market growth in the coming years.

#### Key Industry Players in the Kerala Dairy Market

The report gives a detailed analysis of the following key players in the Kerala dairy market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- Kerala Co-operative Milk Marketing Federation Ltd.
- Sapins Farm Products Pvt. Ltd.
- Aroma Milk Products
- Nestle S.A.
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

More Insights On

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Nigeria Dairy Market

Japan Dairy Market

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