

## **Juicer Market Size, Share and Growth Analysis Report - Forecast Trends and Outlook (2025-2034)**

Market Report | 2025-08-13 | 172 pages | EMR Inc.

### **AVAILABLE LICENSES:**

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

### **Report description:**

The global juicer market, valued at USD 3.17 Billion in 2024 , has seen substantial growth, driven by the increasing demand for easy access to fresh, nutrient-packed fruit and vegetable juices that promote healthy living. The market is expected to grow at a compound annual growth rate (CAGR) of 8.70% from 2025 to 2034, potentially reaching USD 7.30 Billion by 2034 , enabling consumers to effortlessly incorporate health-conscious drinks into their daily routines.

#### Global Juicer Market Growth

The growth of the juicer market is driven by its promotion of health, offering easy access to fresh, nutrient-packed juices. Juicers provide convenience, making it simple to consume fruits and vegetables daily. They allow for customised nutrition, such as detox or energy-boosting blends, while also supporting weight management. Moreover, they help boost vitamin intake and improve digestion. According to the USDA, the total export value of United States fruit and vegetable juices in 2023 was USD 977.27 million, with a three-year average of USD 931.08 million.

Fresh juices naturally enhance energy levels without the need for caffeine or sugar, while also supporting immune function due to their high Vitamin C content. Additionally, they promote better skin health by offering antioxidants and hydration, further driving the demand of the juicer market. Their popularity has surged, driven by the increasing global focus on healthy living and wellness trends.

#### Key Trends and Recent Developments

The juicer market is expanding driven by the growing demand for health-conscious consumer trends, the increasing popularity of cold-pressed juices, as well as a shift towards sustainability and eco-friendly practices.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

August 2024

Xiaomi launched the Mijia Portable Juicer Cup 2, featuring 40-second juice extraction, a 19,500 RPM motor, and a 1300mAh battery for 12 uses per charge. Priced at 99 Yuan, it offers wireless portability, ice-crushing capability, auto-cleaning, and leak-proof design, with safety features like temperature control and charge protection.

May 2024

iSqueeze launched the Citrocasa XPro, a multifruit juice machine capable of extracting juice from various fruits, including oranges and grapefruits. The machine features a slim design, responsive touchscreen, and easy assembly with fewer parts. It promotes health by using whole fruits, without preservatives or sweeteners, supporting the UK's growing health-conscious market.

March 2024

HUROM, the creator of the slow juicer, launched its new H320 Slow Juicer, expanding its range of quality appliances. The juicer features a 2L self-feeding hopper, an automatic cutting function, and a low pulp juicing mechanism. The H320 uses slow squeeze technology to extract nutrients efficiently, providing a smooth juice.

July 2022

Kuvings launched the Chef CB1000 Commercial Auto & Vacuum Blender and a new Whole Slow Juicer. The CB1000 features the world's first automatic opening and closing function, enhancing convenience for cafe workers. It creates a vacuum to preserve the freshness, texture, and nutrients of smoothies and juices.

Health-Conscious Consumers are Positively Impacting the Juicer Market Growth

The global market is benefitting from the rising trend towards health and wellness. Consumers are increasingly opting for fresh, natural juices to enhance their diets and wellbeing, which is fuelling demand for juicers that offer easy access to nutritious beverages, promoting market growth and innovation. In September 2022, Magic Bullet introduced the Mini Juicer, a compact, affordable, and user-friendly appliance designed for quick and mess-free juicing. It features a 400-watt motor, a 2-inch feed chute, and a 52-oz pulp bin, along with a silicone spout cap, a 16-oz to-go cup, and dishwasher-safe attachments for easy cleaning and storage.

Growth in Cold-Pressed Juices are Boosting Juicer Market Opportunities

Cold-pressed juicers have gained traction for their ability to preserve more nutrients and enzymes, offering a healthier, more natural product. This trend, driven by rising consumer demand for premium, nutrient-dense beverages, is encouraging manufacturers to innovate and develop more efficient cold-press models. In April 2024, Pluckk, a digital fresh food brand, launched a line of preservative-free cold-pressed juices, responding to the increasing demand for health-conscious products. The range includes flavours like Mango and Pomegranate, made from 100% fruit with no added sugar, and boasts a 21-day shelf life using HPP technology.

Smart Juicers and Technological Advancements is a Key Trend in the Juicer Market

The rise of smart juicers incorporating features such as app integration, touchscreens, and automated settings is a significant trend in the juicer market. These innovations enhance convenience and appeal to tech-savvy consumers, making the juicing process more accessible and user-friendly. In July 2022, Hazel Quinn introduced the world's first true filter-free slow juicer with six

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

patented technologies, offering efficient extraction, fibre-rich pulp, and optimal nutrition, while simplifying usage and cleaning. It is available for pre-sale on platforms like Indiegogo and Kickstarter.

## Sustainability and Eco-Friendly Practices Influencing the Juice Market Dynamics and Trends

Sustainability is increasingly influencing the market, with brands prioritising eco-friendly materials and energy-efficient machines. As consumers grow more environmentally aware, juicer manufacturers are responding by using recyclable materials, reducing packaging waste, and creating environmentally conscious products. In August 2024, two Japanese vending machines, "Feed ME Orange" and "IJOZ," became popular by offering fresh, 100% pure orange juice from seasonal, additive-free oranges.

## Global Juicer Market Trends

Juicers are becoming more popular as they seamlessly fit into busy lifestyles, providing a quick and convenient way to enjoy health-focused drinks daily, which is positively impacting the juicer market revenue. They cater to various dietary needs, such as vegan and gluten-free preferences, while many models are designed with eco-friendly materials to reduce food waste. According to the USDA's Citrus Annual report, Australia's citrus production for 2024/25 is benefiting from favourable early conditions and expanded production areas, with orange production set to rise by 5%, reaching 545,000 metric tons-the highest in two decades.

The demand for the juicer market is rising, as home juicing offers cost savings in comparison to buying pre-packaged juices. Manufacturers have introduced options with features like easy cleaning and quiet operation. Additionally, juices, particularly those with high water content, support hydration, while the market continues to focus on sustainable sourcing and packaging, enhancing global accessibility.

## Global Juicer Industry Segmentation

The EMR's report titled "Global Juicer Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

### Market Breakup by Product

- Centrifugal Juicer
- Masticating Juicer
- Triturating Juicer

### Market Breakup by End Use

- Residential
- Commercial

### Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## Global Juicer Market Share

According to the juicer market analysis, the market is led by residential juicers, catering to health-conscious consumers who seek quick, easy access to fresh, nutrient-dense juices at home. These juicers provide a cost-effective alternative to store-bought juices and support personalised nutrition tailored to various diets, including vegan and gluten-free. They also promote healthier lifestyle choices. In April 2024, Hurom launched the H70 Easy Clean Slow Juicer, designed to fit on kitchen countertops. With patented Slow Squeeze Technology at 70 RPM, it preserves nutrients and flavour, while its self-feeding hopper and two-part auger optimise juice yield, reducing pulp. The juicer also features an easy-clean chamber with detachable, user-friendly parts for simple maintenance.

The juicer market growth is boosted due to the rising demand for commercial juicers, particularly in cafes, restaurants, and juice bars, where fresh, high-quality beverages are in high demand. These juicers enable efficient, high-volume production with minimal waste, catering to the growing trend for health-conscious options. Businesses benefit from offering nutritious drinks to attract health-focused customers, helping them remain competitive. To tackle food waste, in November 2022, Spain introduced the Food Waste Law, with the UN FAO estimating that 30% of global food is wasted. ZUMEX contributes by offering juicing solutions that reduce waste by turning "ugly" produce into juice. Their solutions help retailers, restaurants, and schools comply with sustainability regulations and promote responsible consumption practices.

## Competitive Landscape

The juicer market key players are renowned for their innovative, high-quality kitchen appliances. Initially known for food processors, these brands have expanded their product range to include juicers, blenders, coffee makers, and grills. Known for reliability and performance, they offer products that combine cutting-edge technology with sleek, user-friendly designs, making cooking and meal preparation more efficient and enjoyable. Their commitment to excellence has established them as trusted names worldwide.

### Breville Group Ltd.

Headquartered in Sydney, Australia, Breville Group Ltd. was established in 1932. Known for its innovative kitchen appliances, Breville has built a global reputation for producing high-quality juicers, coffee makers, and other cooking equipment, offering convenience and advanced technology to enhance everyday cooking and food preparation.

### Cuisinart

Founded in 1971 and headquartered in Connecticut, United States, Cuisinart is renowned for its high-quality kitchen appliances, including food processors, blenders, and juicers. The company has consistently focused on innovation and reliability, offering both professional-grade and home-use products that help consumers prepare meals with ease and efficiency.

### Hamilton Beach Brands Holding Co.

Established in 1910 and based in Virginia, United States, Hamilton Beach Brands Holding Co. has been a leading manufacturer of household appliances. The company's extensive product range includes juicers, blenders, coffee makers, and more, with a focus on providing affordable, practical solutions for everyday home cooking needs.

### Koninklijke Philips NV

Headquartered in Amsterdam, Netherlands, Koninklijke Philips NV was founded in 1891. Philips is a global leader in health technology, home appliances, and electronics. With a diverse product portfolio, including juicers, Philips aims to improve people's

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

lives through meaningful innovation, providing consumers with high-performance, energy-efficient appliances.

Another key player in the juicer market report is Kuvings SNS among others.

## **Table of Contents:**

- 1 Executive Summary
  - 1.1 Market Size 2024-2025
  - 1.2 Market Growth 2025(F)-2034(F)
  - 1.3 Key Demand Drivers
  - 1.4 Key Players and Competitive Structure
  - 1.5 Industry Best Practices
  - 1.6 Recent Trends and Developments
  - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
  - 2.1 Market Trends
  - 2.2 Key Verticals
  - 2.3 Key Regions
  - 2.4 Supplier Power
  - 2.5 Buyer Power
  - 2.6 Key Market Opportunities and Risks
  - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
  - 3.1 GDP Outlook
  - 3.2 GDP Per Capita Growth
  - 3.3 Inflation Trends
  - 3.4 Democracy Index
  - 3.5 Gross Public Debt Ratios
  - 3.6 Balance of Payment (BoP) Position
  - 3.7 Population Outlook
  - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
  - 4.1 Country Risk
  - 4.2 Business Climate
- 5 Global Juicer Market Analysis
  - 5.1 Key Industry Highlights
  - 5.2 Global Juicer Historical Market (2018-2024)
  - 5.3 Global Juicer Market Forecast (2025-2034)
  - 5.4 Global Juicer Market by Product
    - 5.4.1 Centrifugal Juicer
      - 5.4.1.1 Historical Trend (2018-2024)
      - 5.4.1.2 Forecast Trend (2025-2034)
    - 5.4.2 Masticating Juicer
      - 5.4.2.1 Historical Trend (2018-2024)
      - 5.4.2.2 Forecast Trend (2025-2034)
    - 5.4.3 Triturating Juicer

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 5.4.3.1 Historical Trend (2018-2024)
- 5.4.3.2 Forecast Trend (2025-2034)
- 5.5 Global Juicer Market by End Use
  - 5.5.1 Residential
    - 5.5.1.1 Historical Trend (2018-2024)
    - 5.5.1.2 Forecast Trend (2025-2034)
  - 5.5.2 Commercial
    - 5.5.2.1 Historical Trend (2018-2024)
    - 5.5.2.2 Forecast Trend (2025-2034)
- 5.6 Global Juicer Market by Region
  - 5.6.1 North America
    - 5.6.1.1 Historical Trend (2018-2024)
    - 5.6.1.2 Forecast Trend (2025-2034)
  - 5.6.2 Europe
    - 5.6.2.1 Historical Trend (2018-2024)
    - 5.6.2.2 Forecast Trend (2025-2034)
  - 5.6.3 Asia Pacific
    - 5.6.3.1 Historical Trend (2018-2024)
    - 5.6.3.2 Forecast Trend (2025-2034)
  - 5.6.4 Latin America
    - 5.6.4.1 Historical Trend (2018-2024)
    - 5.6.4.2 Forecast Trend (2025-2034)
  - 5.6.5 Middle East and Africa
    - 5.6.5.1 Historical Trend (2018-2024)
    - 5.6.5.2 Forecast Trend (2025-2034)
- 6 North America Juicer Market Analysis
  - 6.1 United States of America
    - 6.1.1 Historical Trend (2018-2024)
    - 6.1.2 Forecast Trend (2025-2034)
  - 6.2 Canada
    - 6.2.1 Historical Trend (2018-2024)
    - 6.2.2 Forecast Trend (2025-2034)
- 7 Europe Juicer Market Analysis
  - 7.1 United Kingdom
    - 7.1.1 Historical Trend (2018-2024)
    - 7.1.2 Forecast Trend (2025-2034)
  - 7.2 Germany
    - 7.2.1 Historical Trend (2018-2024)
    - 7.2.2 Forecast Trend (2025-2034)
  - 7.3 France
    - 7.3.1 Historical Trend (2018-2024)
    - 7.3.2 Forecast Trend (2025-2034)
  - 7.4 Italy
    - 7.4.1 Historical Trend (2018-2024)
    - 7.4.2 Forecast Trend (2025-2034)
  - 7.5 Others
- 8 Asia Pacific Juicer Market Analysis

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 8.1 China
  - 8.1.1 Historical Trend (2018-2024)
  - 8.1.2 Forecast Trend (2025-2034)
- 8.2 Japan
  - 8.2.1 Historical Trend (2018-2024)
  - 8.2.2 Forecast Trend (2025-2034)
- 8.3 India
  - 8.3.1 Historical Trend (2018-2024)
  - 8.3.2 Forecast Trend (2025-2034)
- 8.4 ASEAN
  - 8.4.1 Historical Trend (2018-2024)
  - 8.4.2 Forecast Trend (2025-2034)
- 8.5 Australia
  - 8.5.1 Historical Trend (2018-2024)
  - 8.5.2 Forecast Trend (2025-2034)
- 8.6 Others
- 9 Latin America Juicer Market Analysis
  - 9.1 Brazil
    - 9.1.1 Historical Trend (2018-2024)
    - 9.1.2 Forecast Trend (2025-2034)
  - 9.2 Argentina
    - 9.2.1 Historical Trend (2018-2024)
    - 9.2.2 Forecast Trend (2025-2034)
  - 9.3 Mexico
    - 9.3.1 Historical Trend (2018-2024)
    - 9.3.2 Forecast Trend (2025-2034)
  - 9.4 Others
- 10 Middle East and Africa Juicer Market Analysis
  - 10.1 Saudi Arabia
    - 10.1.1 Historical Trend (2018-2024)
    - 10.1.2 Forecast Trend (2025-2034)
  - 10.2 United Arab Emirates
    - 10.2.1 Historical Trend (2018-2024)
    - 10.2.2 Forecast Trend (2025-2034)
  - 10.3 Nigeria
    - 10.3.1 Historical Trend (2018-2024)
    - 10.3.2 Forecast Trend (2025-2034)
  - 10.4 South Africa
    - 10.4.1 Historical Trend (2018-2024)
    - 10.4.2 Forecast Trend (2025-2034)
  - 10.5 Others
- 11 Market Dynamics
  - 11.1 SWOT Analysis
    - 11.1.1 Strengths
    - 11.1.2 Weaknesses
    - 11.1.3 Opportunities
    - 11.1.4 Threats

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.2 Porter's Five Forces Analysis
  - 11.2.1 Supplier's Power
  - 11.2.2 Buyer's Power
  - 11.2.3 Threat of New Entrants
  - 11.2.4 Degree of Rivalry
  - 11.2.5 Threat of Substitutes
- 11.3 Key Indicators for Demand
- 11.4 Key Indicators for Price
- 12 Value Chain Analysis
- 13 Price Analysis
- 14 Competitive Landscape
  - 14.1 Supplier Selection
  - 14.2 Key Global Players
  - 14.3 Key Regional Players
  - 14.4 Key Player Strategies
  - 14.5 Company Profiles
    - 14.5.1 Breville Group Ltd.
      - 14.5.1.1 Company Overview
      - 14.5.1.2 Product Portfolio
      - 14.5.1.3 Demographic Reach and Achievements
      - 14.5.1.4 Certifications
    - 14.5.2 Cuisinart
      - 14.5.2.1 Company Overview
      - 14.5.2.2 Product Portfolio
      - 14.5.2.3 Demographic Reach and Achievements
      - 14.5.2.4 Certifications
    - 14.5.3 Hamilton Beach Brands, Inc.
      - 14.5.3.1 Company Overview
      - 14.5.3.2 Product Portfolio
      - 14.5.3.3 Demographic Reach and Achievements
      - 14.5.3.4 Certifications
    - 14.5.4 Koninklijke Philips NV
      - 14.5.4.1 Company Overview
      - 14.5.4.2 Product Portfolio
      - 14.5.4.3 Demographic Reach and Achievements
      - 14.5.4.4 Certifications
    - 14.5.5 Kuvings SNS
      - 14.5.5.1 Company Overview
      - 14.5.5.2 Product Portfolio
      - 14.5.5.3 Demographic Reach and Achievements
      - 14.5.5.4 Certifications
    - 14.5.6 Others

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Juicer Market Size, Share and Growth Analysis Report - Forecast Trends and Outlook  
(2025-2034)**

Market Report | 2025-08-13 | 172 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$3599.00
	Five User License	\$4249.00
	Corporate License	\$5099.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-09"/>
		Signature	

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)