

IPM Pheromones Market Report and Forecast 2025-2034

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Report description:

The global market for IPM pheromones attained a value of about USD 1118.25 Million in 2024 . The market is further projected to grow at a CAGR of 10.80% in the forecast period of 2025-2034, reaching a value of USD 3118.43 Million by 2034 .

North America to be a Significant Regional Market for IPM Pheromones

North America is anticipated to be the largest regional market for integrated pest management (IPM) pheromones. The demand for IPM pheromones appears to be gaining popularity in the region's agriculture sector as farming has become mechanised and heavily dependent upon an integrated system for supporting agribusinesses. Farmers in North America have started adopting improved technologies, such as IPM, chemical and bio-fertilisers, and grain elevators. The growing need for effective pest management techniques to develop specialised crops has compelled many farmers to adopt integrated pest management programs for crop protection. The federal government of Canada's adoption of the precision farming effort to develop environmentally and economically friendly methods is projected to provide opportunities for the market over the forecast period. The increasing adoption of pheromones in fruits such as apples, pears, grapes, and peaches in the United States and Mexico and ongoing projects will further boost the market in the North American region.

Market Segmentations

An efficient and environmentally sensitive approach to pesticide management is integrated pest management (IPM). It involves the responsible use of pesticides and other appropriate pesticide management options. Integrated pest management (IPM) pheromones are environmentally friendly as well as safe alternative to hazardous and highly harmful technologies which are generally used in pesticides.

The market can be broadly categorised based on its product types into:

- Sex Pheromones

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- Aggregation Pheromones
- Oviposition-Deterring Pheromones
- Alarm Pheromones

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Increasing Demand for Pheromones in the Agricultural Field Augmenting the Market Growth

Increasing demand for pheromones in the agricultural field is the main driving factor for the integrated pest management pheromones market. Growing awareness regarding food security and concerns over the ill effects of synthetic crop protection chemicals is expected to drive the global IPM pheromones market. Factors such as biodegradability, non-toxins to humans, long-term effects, and wide-area coverage are also positively impacting the global market. Significant investment in start-ups by multinational companies is also an opportunity for the growth of the global market. Further, the increased use of improved pesticide management tools and pesticide control techniques to detect and extract new pheromone strains is expected to fuel the market growth during the forecast period. Additionally, integrating pest management technology in crop protection provides numerous benefits to farmers, the environment, and pest management organisations. Integrating pest management techniques reduces the farmer's economic risk while promoting low-cost pest management practices. It reduces the health risk of field workers by encouraging the adoption of best management practices. Over the forecast period, the reduction in crop and land destruction is anticipated to propel the demand for IPM pheromones.

Key Players in the Global Market for IPM Pheromones

The report gives a detailed analysis of the following key players in the global IPM pheromones market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- Harmony Ecotech Pvt. Ltd.
- AgBiTech LLC
- Agrichem S.A
- AgriSense-BCS Ltd.
- Laboratorio Agrochem, S.L.
- ATGC Biotech Pvt Ltd
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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