

Inorganic Colour Pigments Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

Market Report | 2025-08-11 | 178 pages | EMR Inc.

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Report description:

The global inorganic colour pigments market attained a value of USD 3.20 Billion in 2024 . The market is further expected to grow in the forecast period of 2025-2034 at a CAGR of 3.20% , to reach USD 4.38 Billion by 2034 .

Growing Construction Activities Boosting the Market Growth of Inorganic Colour Pigments

The global market for inorganic colour pigments is being driven by the growing applications of the product in paints, coatings, plastics, and construction materials, among others. These pigments are produced by mixing metal oxides, owing to which their composition offers excellent physical properties like high tinting strength, heat stability, and extreme weather tolerance.

This is providing impetus to the market growth. In addition to this, the rise in residential, commercial, and industrial construction activities across the world, owing to expanding spending capacity, industrialisation, and urbanisation, the demand for inorganic colour pigments in paints and varnishes is stimulating the growth of the market. Furthermore, the market growth can be characterised by the increasing focus on aesthetics, which is propelling the market growth of inorganic colour pigments as these pigments do not cause the colour to fade when exposed to sunlight, making them durable and lowering maintenance costs. Thus, the added advantage of the cost-effectiveness of inorganic colour pigments is furthering the growth of the market.

Inorganic Colour Pigments: Market Segmentation

Inorganic colour pigments are metallic salts that are subjected to simple chemical reactions like oxidation and high-temperature calcination. As opposed to organic colour pigments, inorganic colour pigments are easier to disperse, making them favourable for several applications.

On the basis of pigment type, the market can be divided into

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- Ultramarine
- Cadmium
- Bismuth Pigments
- Iron and Iron Oxide
- Chrome Pigment
- Carbon Black
- Others

Based on form, the market can be categorised into

- Aqueous
- Powder

The market, based on application, can be classified into

- Paints and Coatings
- Plastics
- Printing Inks
- Roofing Granules
- Construction Material
- Others

The EMR report looks into the regional markets of inorganic colour pigments

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Rising Demand from End-Use Industries is Bolstering the Market Growth of Inorganic Colour Pigments

The market growth of inorganic colour pigments can be associated with the growing demand for surface treatment activities, along with the growing inclination towards better aesthetics in the automotive, construction, healthcare, and cosmetic industries. Properties such as reduced absorption of oil and dispersant make inorganic colour pigments an ideal choice for surface treatments. As a result, the demand for inorganic colour pigments is rising on account of durability.

Moreover, organic colour pigments are widely used in the plastic industry as colourants for manufacturing various plastic products, including toys, food packaging, automotive parts, and bottles, among others. The rising applicability of plastic products in various end-use industries owing to its cost-effectiveness, along with improving environmental properties, are additional factors positively influencing the market growth of inorganic colour pigments.

Key Industry Players in the Global Inorganic Colour Pigments Market

The report presents a detailed analysis of the following key players in the global inorganic colour pigments market, looking into their capacity, market shares, and latest developments like capacity expansions, plant turnarounds, and mergers and

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acquisitions:

- Ferro Corporation
- Tronox
- Venator Materials PLC
- Heubach GmbH
- Lanxess AG
- Others

The comprehensive report looks into the macro and micro aspects of the industry. The EMR report gives an in-depth insight into the market by providing a SWOT analysis as well as an analysis of Porter's Five Forces model.

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