SCOTTS INTERNATIONAL

Industrial Wax Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

Market Report | 2025-08-13 | 163 pages | EMR Inc.

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Report description:

The global industrial wax market size reached around USD 11.86 Billion in 2024. The market is projected to grow at a CAGR of 3.60% between 2025 and 2034 to reach nearly USD 16.89 Billion by 2034.

The Asia Pacific region accounts for the highest market share due to the rising consumption and production of products like coatings, candles, and packaging products.

Properties and Applications

Industrial waxes have excellent lubrication and moisture barrier capabilities and are therefore primarily used in foodstuffs packaging. Such waxes can protect dried foods against humidity or reduce the loss of moisture in the packaged food.

However, a wax coating protects food during shipping and handling. In addition, a wax-coated paper is a cost-effective, efficient wrapping, which protects products from moisture, water, and grazing.

Based on its type, the industrial wax market can be divided into:

- Fossil-Based Waxes
- Synthetic Based Wax
- Bio-Based Waxes

Fossil based waxes can be further divided:

- Mineral Waxes

- Petroleum Waxes

Mineral waxes can be divided into montan wax (lignite/brown coal) and ozokerite. Petroleum waxes, meanwhile, are divided into paraffin wax (long-chain alkanes) and microcrystalline wax.

Synthetic based wax is segmented into:

- Poly-Olefin Waxes/ Alpha-Olefin Waxes
- Fischer-Topsch Waxes (GTL, CTL, BTL)

Bio-based waxes are broadly classified into:

- Vegetable Waxes (Candelilla Wax, Carnauba Wax)
- Animal Waxes (Beeswax, Chinese Wax, Tallow, Lanolin)

The industrial wax market can be broadly categorised based on its applications into:

- Candles
- Packaging
- Coatings and Polishes
- Hot Melt Adhesives
- Tyres and Rubber
- Cosmetics and Personal Care
- Food
- Others

The EMR report looks into the regional industrial wax markets like North America, Latin America, Europe, the Middle East and Africa, and the Asia Pacific.

Market Analysis

The personal care sector is seeing a significant growth due to the increased consumer demand. Industrial wax is used for the improvement of the viscosity and durability of these personal care products as well as cosmetic products. Thus, the rising demand for personal care products is significantly increasing the demand for industrial wax.

The growing demand for industrial applications has led to an increase in research and development activities. Scientists are also focusing on developing techniques to expand industrial wax applications. Industrial wax is being produced on 3D printers as an alternative to plastic.

Competitive Landscape

The report presents a detailed analysis of the following key players in the global industrial wax market, looking into their capacity, market shares, and latest developments like capacity expansions, plant turnarounds, and mergers and acquisitions:

- China Petroleum and Chemical Corporation
- Royal Dutch Shell PLC
- Exxon Mobil Corporation

- Sasol Limited
- Numaligarh Refinery Limited
- Petroleo Brasilerio S.A.
- NK Lukoil PAO
- Others

The EMR report gives an in-depth insight into the industrial wax market by providing a SWOT analysis as well as an analysis of Porter's Five Forces models.

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