

India Whiskey Market Outlook Report - Market Size, Share Analysis and Forecast (2025-2034)

Market Report | 2025-08-11 | 121 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

Report description:

The India whiskey market reached 260.07 Million Cases in 2024 and is set to grow at a 7.60% CAGR, reaching 541.02 Million Cases by 2034.

South India to be One of the Major Whiskey Consuming Regions in India

South India is a significant consumer of whiskey in India. Whiskey is also widely consumed in Goa along with Chhattisgarh, Tripura, Punjab, and Arunachal Pradesh. Along with being a major consumer, India is also a significant whiskey producer globally.

Allied Blenders & Distillers Pvt. Ltd.'s Officer's Choice whiskey was one of the most consumed whiskeys in India. Allied Blenders and Distillers has powerful sales across the nation, especially due to their Officer's Choice whiskey and a well-connected delivery network along with a pan-India production range with 43 production and bottling facilities.

Whiskey: Market Segmentation

Most of the whiskey generated in India is made from fermented molasses (as rum) with either grain whiskey or pre-blended Scotch whiskey. The various types of whiskey available in India are:

- American Whiskey
- Irish Whiskey
- Scotch Whiskey

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Canadian Whiskey

- Others

By raw material, the market can be segmented into:

- Malt

- Wheat

- Rye

- Corn

- Blended

- Others

Based on quality, the industry can be divided into:

- Premium

- High End Premium

- Super Premium

- Others

On the basis of size, the market is categorised into:

- 180 ml

- 375 ml

- 750 ml

- Others

The report also covers the regional markets of the whiskey in India, like North Region, East and Central Region, West Region, and South Region.

Changing Lifestyle of People to Bolster the Market Growth of Whiskey in India

The whiskey market in India is growing due to the changing lifestyle of people in India, owing to the rapid urbanisation. Their alcohol consumption is increasing, further pushing forward the market. The industry for whiskey is being driven by a strong demand for high-quality, premium alcoholic beverages with an increase in consumer purchasing power. With the increasing globalisation and opportunities, the disposable income, that is, the purchasing power of people, is also increasing. In order to

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

maintain their lifestyle, they are spending more on alcohol consumption, especially whiskey. Increased single-malt whiskey manufacturing and aged-barrel whiskey will also have a positive effect on product consumption in the coming years. The rising demand from the younger consumers in India for whiskey is also expected to catalyse the market growth.

Key Industry Players in the India Whiskey Market

The report gives a detailed analysis of the following key players in the India whiskey market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- Pernod Ricard
- Allied Blenders And Distillers Private Limited
- Radico Khaitan Limited
- Diageo plc
- Amrut Distilleries
- Paul John Whisky
- Tulleeho Portals Pvt. Ltd
- Beam Suntory Inc.
- The Macallan Distillers Limited
- William Grant & Sons
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

More Insights On:

Canada Whiskey Market Argentina Whiskey Market Mexico Whiskey Market Peru Whiskey Market United States Whiskey Market Whiskey Market Irish Whiskey Market

India Whiskey Market Report Snapshots

India Whiskey Companies

Table of Contents:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Global Whiskey Market Overview
 - 5.1 Key Industry Highlights
 - 5.2 Global Whiskey Historical Market (2018-2024)
 - 5.3 Global Whiskey Market Forecast (2025-2034)
 - 5.4 Global Whiskey Market Share by Region
 - 5.4.1 North America
 - 5.4.2 Europe
 - 5.4.3 Asia Pacific
 - 5.4.4 Latin America
 - 5.4.5 Middle East and Africa
- 6 India Whiskey Market Overview
 - 6.1 Key Industry Highlights
 - 6.2 India Whiskey Historical Market (2018-2024)
 - 6.3 India Whiskey Market Forecast (2025-2034)
- 7 India Whiskey Market by Type
 - 7.1 American Whiskey
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
 - 7.2 Irish Whiskey

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.2.1 Historical Trend (2018-2024)
- 7.2.2 Forecast Trend (2025-2034)
- 7.3 Scotch Whiskey
 - 7.3.1 Historical Trend (2018-2024)
 - 7.3.2 Forecast Trend (2025-2034)
- 7.4 Canadian Whiskey
 - 7.4.1 Historical Trend (2018-2024)
 - 7.4.2 Forecast Trend (2025-2034)
- 7.5 Others
- 8 India Whiskey Market by Raw Material
 - 8.1 Malt
 - 8.1.1 Historical Trend (2018-2024)
 - 8.1.2 Forecast Trend (2025-2034)
 - 8.2 Wheat
 - 8.2.1 Historical Trend (2018-2024)
 - 8.2.2 Forecast Trend (2025-2034)
 - 8.3 Rye
 - 8.3.1 Historical Trend (2018-2024)
 - 8.3.2 Forecast Trend (2025-2034)
 - 8.4 Corn
 - 8.4.1 Historical Trend (2018-2024)
 - 8.4.2 Forecast Trend (2025-2034)
 - 8.5 Blended
 - 8.5.1 Historical Trend (2018-2024)
 - 8.5.2 Forecast Trend (2025-2034)
 - 8.6 Others
- 9 India Whiskey Market by Quality
 - 9.1 Premium
 - 9.1.1 Historical Trend (2018-2024)
 - 9.1.2 Forecast Trend (2025-2034)
 - 9.2 High-End Premium
 - 9.2.1 Historical Trend (2018-2024)
 - 9.2.2 Forecast Trend (2025-2034)
 - 9.3 Super Premium
 - 9.3.1 Historical Trend (2018-2024)
 - 9.3.2 Forecast Trend (2025-2034)
 - 9.4 Others
- 10 India Whiskey Market by Size
 - 10.1 180 ml
 - 10.1.1 Historical Trend (2018-2024)
 - 10.1.2 Forecast Trend (2025-2034)
 - 10.2 375 ml
 - 10.2.1 Historical Trend (2018-2024)
 - 10.2.2 Forecast Trend (2025-2034)
 - 10.3 750 ml
 - 10.3.1 Historical Trend (2018-2024)
 - 10.3.2 Forecast Trend (2025-2034)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.4 Others
- 11 India Whiskey Market by Region
 - 11.1 North Region
 - 11.1.1 Historical Trend (2018-2024)
 - 11.1.2 Forecast Trend (2025-2034)
 - 11.2 East and Central Region
 - 11.2.1 Historical Trend (2018-2024)
 - 11.2.2 Forecast Trend (2025-2034)
 - 11.3 West Region
 - 11.3.1 Historical Trend (2018-2024)
 - 11.3.2 Forecast Trend (2025-2034)
 - 11.4 South Region
 - 11.4.1 Historical Trend (2018-2024)
 - 11.4.2 Forecast Trend (2025-2034)
- 12 Market Dynamics
 - 12.1 SWOT Analysis
 - 12.1.1 Strengths
 - 12.1.2 Weaknesses
 - 12.1.3 Opportunities
 - 12.1.4 Threats
 - 12.2 Porter's Five Forces Analysis
 - 12.2.1 Supplier's Power
 - 12.2.2 Buyer's Power
 - 12.2.3 Threat of New Entrants
 - 12.2.4 Degree of Rivalry
 - 12.2.5 Threat of Substitutes
 - 12.3 Key Indicators for Demand
 - 12.4 Key Indicators for Price
- 13 Value Chain Analysis
- 14 Trade Data Analysis (HS Code - 22830)
 - 14.1 Major Importing Countries
 - 14.1.1 By Volume
 - 14.1.2 By Value
 - 14.2 Major Exporting Countries
 - 14.2.1 By Volume
 - 14.2.2 By Value
- 15 Competitive Landscape
 - 15.1 Supplier Selection
 - 15.2 Key Global Players
 - 15.3 Key Regional Players
 - 15.4 Key Player Strategies
 - 15.5 Company Profiles
 - 15.5.1 Pernod Ricard
 - 15.5.1.1 Company Overview
 - 15.5.1.2 Product Portfolio
 - 15.5.1.3 Demographic Reach and Achievements
 - 15.5.1.4 Certifications

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 15.5.2 Allied Blenders And Distillers Private Limited
 - 15.5.2.1 Company Overview
 - 15.5.2.2 Product Portfolio
 - 15.5.2.3 Demographic Reach and Achievements
 - 15.5.2.4 Certifications
- 15.5.3 Radico Khaitan Limited
 - 15.5.3.1 Company Overview
 - 15.5.3.2 Product Portfolio
 - 15.5.3.3 Demographic Reach and Achievements
 - 15.5.3.4 Certifications
- 15.5.4 Diageo plc
 - 15.5.4.1 Company Overview
 - 15.5.4.2 Product Portfolio
 - 15.5.4.3 Demographic Reach and Achievements
 - 15.5.4.4 Certifications
- 15.5.5 Amrut Distilleries
 - 15.5.5.1 Company Overview
 - 15.5.5.2 Product Portfolio
 - 15.5.5.3 Demographic Reach and Achievements
 - 15.5.5.4 Certifications
- 15.5.6 Paul John Whisky
 - 15.5.6.1 Company Overview
 - 15.5.6.2 Product Portfolio
 - 15.5.6.3 Demographic Reach and Achievements
 - 15.5.6.4 Certifications
- 15.5.7 Tulleeho Portals Pvt. Ltd
 - 15.5.7.1 Company Overview
 - 15.5.7.2 Product Portfolio
 - 15.5.7.3 Demographic Reach and Achievements
 - 15.5.7.4 Certifications
- 15.5.8 Beam Suntory Inc.
 - 15.5.8.1 Company Overview
 - 15.5.8.2 Product Portfolio
 - 15.5.8.3 Demographic Reach and Achievements
 - 15.5.8.4 Certifications
- 15.5.9 The Macallan Distillers Limited
 - 15.5.9.1 Company Overview
 - 15.5.9.2 Product Portfolio
 - 15.5.9.3 Demographic Reach and Achievements
 - 15.5.9.4 Certifications
- 15.5.10 William Grant & Sons
 - 15.5.10.1 Company Overview
 - 15.5.10.2 Product Portfolio
 - 15.5.10.3 Demographic Reach and Achievements
 - 15.5.10.4 Certifications
- 15.5.11 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

India Whiskey Market Outlook Report - Market Size, Share Analysis and Forecast (2025-2034)

Market Report | 2025-08-11 | 121 pages | EMR Inc.

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3599.00
	Five User License	\$4249.00
	Corporate License	\$5099.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-19"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

