

India Roofing Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

Market Report | 2025-08-11 | 116 pages | EMR Inc.

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Report description:

The India roofing market attained a value of USD 7979.30 Million in 2024 . The industry is expected to grow at a CAGR of 7.00% during the forecast period of 2025-2034. By 2034, the India roofing market is expected to reach USD 15696.49 Million .

In India, roofing materials vary widely depending on geography, climate, and application. Common materials include clay tiles, concrete tiles, metal sheets (such as aluminum and galvanised iron), bitumen, fiber cement, and modern alternatives like PVC, TPO (thermoplastic polyolefin), and green roofing membranes. These materials provide various advantages: metal roofing offers strength and recyclability; clay and concrete tiles provide insulation and aesthetic value; bitumen is cost-effective; and modern polymer-based options bring flexibility and energy efficiency. With growing focus on energy conservation, smart cities, and sustainable construction, the India roofing market is poised for long-term expansion supported by innovation and regulatory push.

As rapid urbanisation, government-led housing initiatives (like PMAY), and increasing awareness about sustainable building practices reshape the sector, demand for efficient and durable roofing solutions continues to rise. In April 2023, the government of Telangana launched a cool roof policy for reducing heat retention as well as countering the effects of urban heat island. The impact of climate changes is also heightening the usage of roofing materials for countering extreme weather events and providing long-term durability.

The India roofing industry is witnessing higher deployment of advanced technologies as well as innovative materials for catering to the evolving needs of customers. The demand for modern roofing systems incorporated with self-cleaning properties, smart sensors, and solar panels is picking pace. Additionally, manufacturers are developing lightweight and eco-friendly roofing materials to render better performance and longevity with reduced environmental impacts. In October 2024, JT Roofs launched eco-friendly materials for roof renovation, representing an important step towards sustainability within the roofing industry.

Key Trends and Recent Developments

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April 2025

Neo Thermal Insulation disclosed plans of showcasing its cutting-edge insulation products at Roof India Exhibition 2025 in Mumbai. With this, the company aims to promote insulation as a key to comfort, energy efficiency, and sustainability, engaging directly with industry leaders and end-users to drive eco-friendly building solutions.

December 2024

Tata BlueScope Steel launched the 'Shelter for All' initiative at the Prarambh event in Pune. This program focuses on providing innovative roofing solutions aimed at enhancing housing accessibility and quality across India. The initiative underscores the company's commitment to sustainable and affordable housing solutions.

March 2024

ArcelorMittal Construction India made its debut at the Roof India 2024 exhibition for showcasing its sandwich panels and profiles. The company's participation highlighted its commitment to sustainable building solutions and provided an opportunity to connect with potential customers in the Indian market.

July 2022

SunEdison introduced Arka Collection, its new solar roof and gazebo collection for the Indian market. This comprises PowerRoof and PowerGazebo designed for turning roof and open spaces in homes into energy-generating assets. The PowerGazebo line expands the living space that is available in garden and terrace areas.

Rapid Urbanisation and Infrastructure Growth

The India roofing market share is increasing with robust urbanisation and the subsequent demand in commercial, residential, and infrastructural projects. As per industry reports, India's urban population is projected to reach 600 million by 2031. Roofing systems are sought as they cater to diverse requirements, such as resistance to heavy monsoon rains, thermal insulation in hot climates, and aesthetics in urban architecture. With the proliferation of commercial complexes, high-rise buildings, and affordable housing projects, the need for weather-resistant, durable, and low-maintenance roofing materials is intensifying.

Affordable Housing Initiatives

The surge in government programs for providing affordable housing is boosting the uptake of cost-effective roofing materials, further driving the India roofing market development. In August 2023, the Indian government under the Pradhan Mantri Awas Yojana (PMAY) program, sanctioned the construction of 1 crore houses for urban poor and middle-class families. Such initiatives are creating immense opportunities for roofing companies to assist them in supplying materials to meet the regulatory standards as well as energy efficiency requirements.

Rising Disposable Incomes

The increasing disposable incomes are prompting consumers to invest in better-quality roofing materials to transition from traditional options to more reliable and aesthetically pleasing alternatives, adding to the India roofing market expansion. According to industry reports, India's per capita disposable income surged to USD 2.54 thousand in 2023. The rising income levels are influencing consumer spending patterns, including investments in residential and commercial properties. This trend is driving

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the demand for high-quality roofing solutions.

Demand for Sustainable Roofing Solutions

The growing trend towards eco-friendly and energy-efficient roofing materials due to heightened awareness about sustainability is expected to play a key role in the India roofing industry. This includes the adoption of green roofs and solar roofing solutions that align with government sustainability goals. In July 2023, APL Apollo Tubes partnered with Ornate Solar for launching India's first ever rainproof integrated solar roofing solution. Consumers and builders are also increasingly opting for materials that reduce environmental impact and enhance energy efficiency.

Technological Advancements in Roofing Materials

Innovations in roofing technologies to offer lightweight roofing and improved insulation materials are transforming the India roofing market outlook. These advancements are assisting in enhancing the product durability, performance, and ease of installation for catering to the evolving needs of residential and commercial customers. In May 2025, Colorshine launched a new cutting-edge roofing technology with a 35-micron coating, AZ-200 Al-Zn substrate, and a 20-year warranty to offer design, durability, and sustainability for modern construction. Manufacturers are also focusing on developing materials that render better performance and longevity while limiting environmental impacts.

India Roofing Industry Segmentation

The EMR's report titled "India Roofing Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Material Type

- Bituminous
- Tiles
- Metal
- Plastic
- Others

Key Insight: Metal roofing is dominating the India roofing market due to their low maintenance, superior durability, and adaptability across diverse climatic conditions. Widely used in industrial and commercial buildings, metal roofs offer high resistance to fire, corrosion, and extreme weather, making them ideal for regions with heavy rainfall and intense heat. Moreover, innovations are making them more appealing in the residential sector, especially in urban and semi-urban areas. In March 2025, India's Shyam Metallics Limited invested USD 70 million to enter the steel roofing segment.

Market Breakup by Type

- Flat Roof
- Slope Roof

Key Insight: Slope roofs have grown prevalent in India due to heavy monsoons and the incessant need for efficient water drainage, especially in residential structures. In October 2022, Architecture studio 3dor Concepts deployed a giant sloping roof for covering all three levels of a house in Kerala, India. Flat roofs are also gaining popularity in urban commercial and industrial buildings for their usability as they help in supporting HVAC systems, solar panels, and easy maintenance access, being ideal for

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large-scale and city infrastructure developments.

Market Breakup by Application

- Residential
- Commercial
- Industrial

Key Insight: The residential segment is holding a significant share of the India roofing market, driven by rapid urbanisation, population growth, and government-backed housing initiatives. As per industry reports, the population of India is expected to peak to 1.7 billion in early 2060s.

This can be attributed to the surging demand in urban and rural areas as they opt for modern materials. Meanwhile rural households are adopting cost-effective options, such as plastic and asbestos-free fibre cement sheets. Additionally, the rising income levels and awareness about energy efficiency is spurring the interest in eco-friendly and insulated roofing solutions.

Market Breakup by Region

- North India
- South India
- East India
- West India

Key Insight: South India leads the roofing market in India, fuelled by consistent infrastructure development, robust real estate sector, and the increasing number of IT hubs. According to industry reports, Bengaluru's residential real estate market saw a 2% surge in 2024 in housing sales when compared to 2023. The hot and humid climate of the region is driving the demand for thermally efficient roofing materials, such as clay tiles and metal sheets. Urban centres are also experiencing a surge in residential and commercial construction, with developers preferring slope roofing for better drainage.

India Roofing Market Share

Bituminous and Tile Roofing to Gain Popularity in India

The surging demand for bituminous roofing in commercial and industrial applications to offer strong insulation and waterproofing properties is driving the India roofing market growth. Bituminous is used in affordable housing projects to render longevity and moisture resistance. Companies are offering bituminous membranes to tailor to different monsoon-prone regions. Moreover, the growing emphasis on energy-efficient buildings is resulting in the rising demand for modified bitumen systems for enhancing thermal insulation, making this segment a vital part of India's evolving roofing ecosystem.

Tiles are emerging as a preferred roofing material in the residential space of India, especially in South and coastal India with the higher value of clay and concrete tiles for their thermal insulation and aesthetic appeal. Traditional houses in South India feature sloped tiled roofs as they are well-suited for tropical climate and heavy rainfall. In March 2023, KPG Roofings launched its first roof tile showroom across Hyderabad to offer innovative roofing solutions to its customers in the country. With the expansion of heritage-themed and eco-conscious architecture, tile roofing is seeing a resurgence.

Simplified Designs to Boost Flat Roof Demand in India

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As per the India roofing market report, flat roofs are increasingly popular in India's urban construction landscape, especially in institutional, commercial, and high-rise residential buildings. With their design, these roofs enable easy installation of HVAC systems, solar panels, and water tanks, turning ideal for space optimisation. Cities, such as Mumbai and Delhi, where real estate costs are high, also feature flat-roofed buildings to maximise functional space.

Commercial and Industrial Sectors to be significant End Users

The commercial segment in the India roofing market is growing steadily, fuelled by expanding hospitality, retail, and institutional infrastructure. As per industry reports, India's hospitality sector recorded USD 340 million in transaction activity in 2024. Malls, office parks, hotels, and educational campuses are demanding roofing systems as they provide thermal insulation durability, and visual appeal. There is also a strong preference for materials, such as coated steel, and PVC due to their weather resistance and low maintenance.

India's industrial roofing segment is surging with the growth of warehouses, manufacturing zones, and logistics parks. The adoption of metal roofing is growing in the industrial sector for its fire resistance, strength, and the ability of covering large spans with minimal structural support. Pre-engineered buildings in factories and storage facilities are utilizing corrugated metal and galvanised steel roofs owing to their quick and cost-effective installation. The segment is also increasingly adopting insulated panels for enhancing worker comfort, limiting internal heat and reducing energy costs.

India Roofing Market Regional Analysis

Housing Advances to Bolster Roofing Uptake in North and West India

The North India roofing market is expanding rapidly, driven by housing development. Several cities are witnessing a surge in residential and commercial projects, fuelled by the surge in government schemes. Flat roofing is gaining traction in urban development due to its compatibility with solar installations and utility systems. Additionally, the rising temperature of the North Indian plains is accelerating the demand for insulated and reflective roofing materials .

West India roofing market, led by commercial and industrial hubs. Maharashtra and Gujarat are witnessing a greater demand for metal, solar and concrete roofing, anchored by rapid growth in real estate, housing logistics parks, and manufacturing zones. According to industry reports, Gujarat led the adoption of residential solar rooftop installations with 3,51,273 households benefitted. The region's diverse climate ranging from coastal humidity to arid zones is encouraging the use of durable, corrosion-resistant roofing materials. Infrastructure developments, such as the Mumbai Metro expansion and Gujarat's industrial corridors is further stimulating demand.

Competitive Landscape

Key players in the India roofing market are engaging in several strategic initiatives for maintaining competitiveness and expanding market share. Product innovation is helping companies to invest in advanced materials, such as solar-integrated panels, cool roofing, and eco-friendly alternatives as they help to address energy efficiency and environmental concerns of the sustainability-focused consumers. Geographic expansion is another focus, particularly into Tier II and III cities where construction activities are on the rise. Brand positioning and marketing efforts are increasing the focus on quality, longevity, and aesthetics. Several companies are using targeted campaigns to build brand trust among both urban and rural consumers. Strategic partnerships and M&A activity is assisting players to gain access to new technologies and customer bases. Collaborations with government housing schemes, construction firms, and real estate developers is growing. Digital transformation, including customer support platforms and online product catalogues, is also offering enhanced operational efficiency and customer experience in the highly competitive roofing sector.

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Bansal Roofing Products Limited

Founded in 2008, Bansal Roofing Products Limited is headquartered in Vadodara India and specializes in manufacturing pre-engineered buildings (PEBs), roofing sheets, and accessories such as FRP and polycarbonate sheets. Bansal's products cater to industrial, commercial, and residential sectors, emphasizing quality and timely project completion.

CKA Birla Group

Founded in 1857, the CKA Birla Group is a multinational conglomerate headquartered in New Delhi, India. The group operates across various sectors, including technology, automotive, home and building, healthcare, and education. CKA's subsidiaries encompass companies like Birlasoft, Orient Electric, and BirlaNu.

Everest Industries Limited

Founded in 1934, Everest Industries Limited is headquartered in Mumbai, Maharashtra, India. The company offers a wide range of building solutions, including roofing, flooring, wall and ceiling systems, and pre-engineered buildings (PEBs). Everest's products serve industrial, commercial, and residential sectors, with a focus on innovation and quality.

Hindalco Industries Limited

Established in 1958, Hindalco Industries Limited is headquartered in Mumbai, India. As the metal flagship company of the Aditya Birla Group, Hindalco is one of Asia's largest producers of primary aluminium and copper. The company operates across from bauxite mining to downstream products to serve several industries globally.

Other players in the India roofing market are Tata Bluescope Steel and JWS Steel Coated Products Limited.

Key Features of the India Roofing Market Report

- In-depth analysis of key segments by material, type, application, and region
- Industry trends and drivers shaping the roofing market in India till 2034
- Competitive landscape featuring major players and recent strategic developments
- Market sizing and forecast based on expert models and real-time insights
- Technological innovations and sustainability trends impacting material adoption
- Policy and regulatory landscape affecting the construction and roofing sector

Why Choose Expert Market Research?

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Call to Action

Unlock deep insights with our India Roofing Market Report and stay ahead of the curve with reliable forecasts and analysis. Download your free sample to explore India roofing market trends 2025, growth drivers, and competitive strategies. Perfect for

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investors, manufacturers, and consultants seeking data-backed decisions in the fast-evolving Indian construction landscape.

More Insights On:

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