

**India Pyrethroids Market Report and Forecast 2025-2034**

Market Report | 2025-08-11 | 120 pages | EMR Inc.

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**Report description:**

The India pyrethroids market size is expected to rise at a CAGR of about 12.00% in the forecast period of 2025-2034.

**Growth of the Asia Pacific Pyrethroids Market to Propel the Market Ahead in India**

The market in India is being driven by the growth in the Asia Pacific pyrethroids market. The Asia Pacific, because of the high requirements of agricultural pyrethroid pesticides and the growing demand for insect repellent products, is one of the primary markets for pyrethroids. The major contributors to this market's development include India and China. The growing R&D activities by the insect repellent manufacturers as consumers seek out new and creative products are also propelling the market growth in the region.

**Pyrethroids: Market Segmentation**

Pyrethroids refer to synthetic modifications of pyrethrin derived from flowers of chrysanthemum. They are used to kill insects like mosquitos, flies, ants, and moths, as well as pests. These are widely used as insecticides at home and have a short life span with biodegradable properties. Pyrethroids are used as wet powders, granules, as well as ultra-low volume (ULV) emulsifying concentrates.

Based on product type, the market is divided into:

- Bifenthrin
- Deltamethrin
- Permethrin
- Cypermethrin
- Cyfluthrin
- Lambda-Cyhalothrin

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- Others

On the basis of crop type, the industry is segmented as follows:

- Cereals and Grains
- Oilseeds and Pulses
- Fruits and Vegetables
- Others

Based on pest type, the market can be divided into the following:

- Lepidoptera
- Sucking Pests
- Coleoptera
- Diptera
- Mites
- Others

#### Rising Demand from the Residential and Agricultural Sectors to Bolster the Market Growth in India

A major factor driving the market growth is the widespread application of pyrethroids in agriculture and in the residential sector. As the population is increasing and agricultural land declines, farmers in the country are following new agricultural practices for better yield. As a result, in agriculture and the related industries, pyrethroids are being widely accepted. They are a cost-effective alternative to insecticides that are traditionally used. In addition, manufacturers are focusing on the enhanced production and better distribution of pyrethroid products in order to compete with synthetic variants. These factors are expected to aid the market growth in India in the coming years. The high strength and intense efficacy of these insecticides are also projected to aid the market development by aiding the growth in the demand for pyrethroid therapy and mosquito control throughout the residential and industrial sectors. However, mammals and birds, which are less harmful, and organic phosphates that are conventionally used on vegetables can act as substitutes for pyrethroids, hindering the market growth.

#### Key Industry Players in the India Pyrethroids Market

The report presents a detailed analysis of the following key players in the India pyrethroids market, looking into their capacity, market shares, and latest developments like capacity expansions, plant turnarounds, and mergers and acquisitions:

- Bayer CropScience Limited
- BASF SE
- Sumitomo Chemical Co., Ltd.
- Rallis India Limited
- Others

The comprehensive report looks into the macro and micro aspects of the industry. The EMR report gives an in-depth insight into the industry by providing a SWOT analysis as well as an analysis of Porter's Five Forces model.

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