

India Organic Wild Honey Market Report and Forecast 2025-2034

Market Report | 2025-08-12 | 141 pages | EMR Inc.

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Report description:

The India organic wild honey market is driven by the global organic honey market, which reached a value of about USD 800.75 Million in 2024. The global organic honey market is further expected to grow at a CAGR of about 7.20% in the forecast period of 2025-2034 to reach value of around USD 1604.89 Million by 2034.

India is among the top and leading producers of honey around the world. Consequently, it also exports natural honey to a number of countries in the world like the United States, Canada, and Qatar, among others. India also offers several different exotic varieties of organic wild honey like the Multi-flora Himalayan honey, eucalyptus honey, lychee honey and many other. The North-East and Maharashtra in the west are the key regions for natural honey production. Additionally, all other states have boosted honey production too. For example, states like Punjab, Uttar Pradesh, Uttarakhand in the North; West Bengal and Bihar in the East and Kerala, Karnataka and Tamil Nadu in the South are considered to have high potential in terms of honey production. This is can be utilised to cater to increasing demand for wild honey among the crowd as it does not require very extensive investment and is a good option to earn supplementary income.

Organic Wild Honey: Market Segmentation

Honey is a thick naturally sweet, gooey and yellowish brown substance that honey bees and some related insects make from the nectar, collected from various flowers, and then stored in their hives. Organic wild honey is an unprocessed form and strained from the honey produced in the natural bee hives of the cliffs or forest trees. It is not heated above 118 degrees Fahrenheit during production or storage; or pasteurized.

On the basis of variety, organic wild honey market is classified as:

- Raw

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- Multiflora
- Sidr
- Others

Depending upon the distribution channel, it can be bifurcated into:

- Supermarket and Hypermarket
- Convenience Store
- Online
- Others

The sectors of the market include:

- Organised Market
- Unorganized Market

The regional markets for India organic wild honey market can be divided into:

- North
- South
- West
- East

Health Benefits of Wild Honey Leading the Growth Trajectory of Market

Honey is a natural sweetener and a great substitute for sugar or artificial sweeteners. It is popularly used in food and beverages like drinks, shakes, sweets or bakery products like pancakes, cakes or cookies, among others. Consumers, in recent times are highly conscious about their health, weight and calorie intake and honey is full with enormous health benefits. Organic raw honey, being unprocessed, retains its nutritional value and is full of vitamins and minerals and is completely fat - free, giving a tasty and nutritious binge option. It is prevalent in home-made and kitchen based health drinks too like tulsi or ginger with honey. The most famous is lemon infused with honey, inspired from Ayurveda. Its anti-inflammatory, anti-bacterial and anti-microbial properties, help in reinforcing the immune system. Additionally, people use it in it in their home - made cosmetic face packs for glowing and moisturized skin. Owing to so many health and skin benefits it has great demand in skin care and personal care industry. It can also be used to give flavour or colour to food or non - food products. Purity in products is gaining admiration in every food and non - food product market which further augments the demand for natural or organic wild honey.

Key Industry Players in the Indian Organic Wild Honey Market

The report gives a detailed analysis of the following key players in the India organic raw honey market of India, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- Primitive Corporation (Indigenous Honey)
- Organic India
- Infinator Private Limited (Melion Naturals)
- Allied Natural Product
- The Honey Shop

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- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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