

## **India Organic Milk Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)**

Market Report | 2025-08-13 | 142 pages | EMR Inc.

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### **Report description:**

The India organic milk market is expected to witness a further growth in the forecast period of 2025-2034, growing at a CAGR of 30.20% driven by the rising health consciousness and favourable government initiatives.

With the rising diversification of consumer needs, the uses of milk have been expanding from traditional dairy products to brand new products with high added value. To reach the consumer's demand for organic milk, productivity improvement measures in the Indian government's National Action Plan for Dairy Development are taking place that includes the introduction of cross-breeding, exotic cows, and the improvement of nutrition and hygiene. Furthermore, the integration of dairy tech start-ups with traditional farming industry is bringing the technology, which extends digital India to rural spaces, is, thereby, expected to propel the market growth over the forecast period. Moreover, Akshayakalpa is an initiative where financial assistance is provided to farmers for setting up an organic dairy farm. The farms are free of GMO fodder, which is further anticipated to foster the demand for the market.

### **Market Segmentation**

Organic milk refers to milk, which is pure and not treated by any chemical pesticides, antibiotics, and synthetic fertilizers. Organic dairy farming is a system that aids in appropriate management of practices for the production of milk and other dairy products. Under this process, animals are fed with the fodder cultivated without the use of pesticides and chemical fertilizers.

On the basis of pack sizes, the India organic milk market can be majorly segregated into:

- 500 ml
- 1 Litre
- 2 Litre

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Based on packaging types, the industry can be broadly categorised into:

- Plastic Bottle
- Pouches
- Glass Bottle
- Others

On the basis of distribution channel, the industry can be segmented into:

- Supermarkets/ Hypermarkets
- Convenience Stores
- Specialty Stores
- Online/E-Retailing
- Others

The EMR report looks into the regional markets in the organic milk market in India like:

- Maharashtra
- Delhi-NCR
- Karnataka
- Gujarat
- Tamil Nadu
- Others

#### Market Analysis

The increasing health consciousness among consumers regarding the consumption of regular milk has led to the shift towards organic dairy farming. Organic dairy farming has way more advantages over conventional dairy farming like higher nutritional content. In addition, numerous health benefits, economic growth in the country, and increasing disposable incomes of consumers have also propelled the adoption of the organic variants.

At present, there are around 5,000 Farmer Producer Organisations (FPOs) including FPCs in the country, which were formed by various initiatives of the central and state governments, NABARD, and other organisations over the last 8-10 years. Formation of FPOs and cooperative societies or the Self-help group (SHGs) based models demonstrated by the NDRI in the dairy sector in villages are expected to enhance farmer's income and value addition. Further, the deployment of organic farming is expected to help the farmers and likely boost the India organic milk market growth during the years to come.

#### Competitive Landscape

The report presents a detailed analysis of the following major players in the India organic milk market, looking into their capacity, market shares, and latest developments like capacity expansions, plant turnarounds, and mergers and acquisitions:

- Govind Milk and Milk Products Pvt. Ltd.
- Happy Milk
- Indicow Dairy Foods LLP

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The comprehensive report looks into the macro and micro aspects of the industry. The EMR report gives an in-depth insight into the market by providing a SWOT analysis as well as an analysis of Porter's Five Forces model.

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