

India Honey Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

Market Report | 2025-08-12 | 125 pages | EMR Inc.

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Report description:

The India honey market reached a value of about INR 23.01 Billion in 2024 . The market is further expected to grow at a CAGR of about 10.00% between 2025 and 2034, to reach a value of nearly INR 59.68 Billion by 2034 .

Beekeeping was one of India's oldest practices. This makes India one of the world's most prominent honey markets, generating intense competition in terms of innovation and quality. In addition, the demand for honey in India is growing due to rising customer preference for natural and healthier alternatives to sweeteners , greater awareness of the benefits of honey, as well as the growing popularity of various honey flavours. In addition, due to its proven antibacterial, anti-microbial, and anti-inflammatory properties, honey is anticipated to gain popularity in food and non-food applications throughout the world. The Government has encouraged the growth of honey in India by providing funding for the creation of businesses through marketing, R&D, innovation as well as exports. Such programs assist producers by providing consulting and mentoring services, general and industry-specific training, and providing subsidized goods and organize workshops and seminars.

Market Segmentation

Honey is a rich source of antioxidants as well as flavonoids that can minimise oxidative stress and other inflammation in the body while protecting against heart disease and cancer. In addition, the product even has antibacterial and antiseptic properties that promote wound healing by providing a moist atmosphere and increasing nutrient supply to the affected region. Owing to these factors, the market for the product has gained momentum for home remedies.

Based on flavour, the industry can be divided as follows:

- Multiflora
- Eucalyptus

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- Ajwain
- Sidr
- Others

On the basis of distribution channel, the India honey market can be divided into the following:

- Business to Consumer
- General Trade
- Modern Trade Facilities
- E-Commerce
- Business to Business
- Food and Beverage
- Pharmaceuticals
- Cosmetics

On the basis of sector, the India honey market can be divided into:

- Organized
- Unorganized

The major states for the industry included in the regional market are as follows:

- Maharashtra
- Tamil Nadu
- Karnataka
- Punjab
- Rajasthan

Market Analysis

Due to the high floral diversity and the availability of a variety of bee forages, the honey industry provides lucrative opportunities for producers to produce a variety of honey flavours such as tulsi, ajwain, eucalyptus, and Jamun. That, along with the increasing popularity of online retail stores in the region, is driving the growth of the India honey market. In addition, the Government of India is offering training programs and advisory and mentoring services to educate farmers on the latest apiculture practices, thereby stimulating the production of honey in the country. For example, the Government has introduced the 'Production of Beekeeping to Increase Crop Yield,' a scheme that helps coordinate training and awareness-raising programs for beekeepers and promotes the establishment of honey processing plants. A wide variety of honey products are presently available in India that are used in the food and beverage, cosmetics, as well as pharmaceutical industries. Scientific evidence of the medicinal use of honey and its rising importance as a quality ingredient in nutraceuticals also serves as a powerful driver for the India honey market.

Competitive Landscape

The report gives a detailed analysis of the following key players in the India honey market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- Dabur India Ltd
- Patanjali Ayurved

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- Bharat Honey
- Apis India
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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India Honey Market Report Snapshots

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India Beekeeping Equipment Market Trends

India Honey and Apiculture Market Insights

India Beekeeping Industry Growth Trends

Honey Production and Consumption in India

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