

India Home and Personal Care Pigments Market Report and Forecast 2025-2034

Market Report | 2025-08-13 | 113 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

Report description:

The India home and personal care pigments market attained a volume of 154.57 TMT in 2024 . The industry is expected to grow at a CAGR of 5.00% during the forecast period of 2025 and 2034 to attain a volume of 251.78 TMT by 2034 .

Due to the growing demand for organic pigments, they are the dominant type of pigments produced, accounting for nearly 58% of the total pigments production in India. Factors like rapid industrialisation, construction activities, and rising automotive industry in India will increase the demand for paints and coatings, which is the largest and the fastest-growing application sector for inorganic pigments. Pigments find their primary application in the production of printing inks in India, which accounts for nearly 47% of the total applications of the product. The growth of the pigments market in India is propelling the growth of the India home and personal care pigments market.

The India cosmetic industry is also aiding the market growth with the pigments being used within the sector extensively. Due to the increasing living standards and evolving lifestyles, the demand for cosmetic products such as skincare, haircare, and perfume is growing rapidly, giving the Indian cosmetics industry a high boost. The rise in urbanisation and the growth in nuclear family structures are also driving the home care industry, which is further aiding the growth of the India home and personal care pigments industry.

Market Segmentation

Pigment refers to a highly coloured class of compounds used to dye certain materials. While many materials have this property naturally, pigments are stable at average temperatures and have a high tinting capacity, so when used on objects or combined with a liquid, only a small amount is required to see the colour. These pigments are added to home and personal care products like bath soaps, toothpaste, lotions, hand wash, skin care creams, body scrubs, shower gels, face washes, toilet cleaners, glass cleaners, dish wash liquid, detergents, floor cleaners, air fresheners, etc.

Based on types, the market can be segmented into:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Organic Pigments
- Inorganic Pigments

It has wide applications in the following segments:

- Cleaners
- Hair Care
- Deodorants
- Soaps
- Skin Care
- Others

Market Analysis

The India home and personal care pigments industry is being aided by the rising economy and the growth of the overall home and personal care industry in India. The growing demand for personal care products or cosmetics is driving the industry. The introduction of new and innovative ingredients in these products are further propelling the industry growth. The growing consciousness among consumers about hygiene is providing further impetus to the industry growth. The increasing demand for unique effect pigments in personal care products like lip products and eye shadows is expected to drive the market further. The India beauty industry is growing at a faster pace due to globalisation and the introduction of new brands in India, which is expected to further propel the growth of the home and personal care pigments industry in the country.

Another factor driving the industry is the increasing income and changing lifestyle of the consumers. Their interest in innovative and premium products in the home and personal care industry is pushing the industry growth. With rising urbanisation and industrialisation, the competition among the key players is rising. The wider product choice and diversification are aiding the industry growth further. The increasing consumer interest in purchasing organic personal care products is also supporting the growth of the industry.

Competitive Landscape

The report gives a detailed analysis of the following key players in the India home and personal care pigments market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- BASF SE
- Clariant AG
- Sudarshan Chemical Industries Limited
- Huntsman Corporation
- Kiri Industries Ltd.
- Others

The report by EMR covers the macro and micro aspects of the industry. The comprehensive EMR report provides an in-depth assessment of the industry based on Porter's five forces model along with giving a SWOT analysis. It also analyses the price trends and global trade data.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Global Home and Personal Care Pigments Market Analysis
 - 5.1 Global Home and Personal Care Pigments Historical Market (2018-2024)
 - 5.2 Global Home and Personal Care Pigments Market Forecast (2025-2034)
 - 5.3 Global Home and Personal Care Pigments Market by Region
 - 5.3.1 North America
 - 5.3.2 Europe
 - 5.3.3 Asia Pacific
 - 5.3.4 Latin America
 - 5.3.5 Middle East & Africa
- 6 India Home and Personal Care Pigments Market Analysis
 - 6.1 Key Industry Highlights
 - 6.2 India Home and Personal Care Pigments Historical Market (2018-2024)
 - 6.3 India Home and Personal Care Pigments Market Forecast (2025-2034)
 - 6.4 India Home and Personal Care Pigments Market by Product Type
 - 6.4.1 Organic Pigments
 - 6.4.1.1 Historical Trend (2018-2024)
 - 6.4.1.2 Forecast Trend (2025-2034)
 - 6.4.2 Inorganic Pigments

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.4.2.1 Historical Trend (2018-2024)
- 6.4.2.2 Forecast Trend (2025-2034)
- 6.5 India Home and Personal Care Pigments Market by Application
 - 6.5.1 Cleaners
 - 6.5.1.1 Historical Trend (2018-2024)
 - 6.5.1.2 Forecast Trend (2025-2034)
 - 6.5.2 Hair Care
 - 6.5.2.1 Historical Trend (2018-2024)
 - 6.5.2.2 Forecast Trend (2025-2034)
 - 6.5.3 Deodorants
 - 6.5.3.1 Historical Trend (2018-2024)
 - 6.5.3.2 Forecast Trend (2025-2034)
 - 6.5.4 Soaps
 - 6.5.4.1 Historical Trend (2018-2024)
 - 6.5.4.2 Forecast Trend (2025-2034)
 - 6.5.5 Skin Care
 - 6.5.5.1 Historical Trend (2018-2024)
 - 6.5.5.2 Forecast Trend (2025-2034)
 - 6.5.6 Others
- 7 Market Dynamics
 - 7.1 SWOT Analysis
 - 7.1.1 Strengths
 - 7.1.2 Weaknesses
 - 7.1.3 Opportunities
 - 7.1.4 Threats
 - 7.2 Porter's Five Forces Analysis
 - 7.2.1 Supplier's Power
 - 7.2.2 Buyer's Power
 - 7.2.3 Threat of New Entrants
 - 7.2.4 Degree of Rivalry
 - 7.2.5 Threat of Substitutes
 - 7.3 Key Indicators for Demand
 - 7.4 Key Indicators for Price
- 8 Value Chain Analysis
- 9 Trade Data Analysis
 - 9.1 Major Exporting Countries: By Value and Volume
 - 9.2 Major Importing Countries: By Value and Volume
- 10 Competitive Landscape
 - 10.1 Supplier Selection
 - 10.2 Key Global Players
 - 10.3 Key Regional Players
 - 10.4 Key Player Strategies
 - 10.5 Company Profiles
 - 10.5.1 BASF SE
 - 10.5.1.1 Company Overview
 - 10.5.1.2 Product Portfolio
 - 10.5.1.3 Demographic Reach and Achievements

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.5.1.4 Certifications
- 10.5.2 Clariant AG
 - 10.5.2.1 Company Overview
 - 10.5.2.2 Product Portfolio
 - 10.5.2.3 Demographic Reach and Achievements
 - 10.5.2.4 Certifications
- 10.5.3 Sudarshan Chemical Industries Limited
 - 10.5.3.1 Company Overview
 - 10.5.3.2 Product Portfolio
 - 10.5.3.3 Demographic Reach and Achievements
 - 10.5.3.4 Certifications
- 10.5.4 Huntsman Corporation
 - 10.5.4.1 Company Overview
 - 10.5.4.2 Product Portfolio
 - 10.5.4.3 Demographic Reach and Achievements
 - 10.5.4.4 Certifications
- 10.5.5 Kiri Industries Ltd.
 - 10.5.5.1 Company Overview
 - 10.5.5.2 Product Portfolio
 - 10.5.5.3 Demographic Reach and Achievements
 - 10.5.5.4 Certifications
- 10.5.6 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

India Home and Personal Care Pigments Market Report and Forecast 2025-2034

Market Report | 2025-08-13 | 113 pages | EMR Inc.

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3599.00
	Five User License	\$4249.00
	Corporate License	\$5099.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-17"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com