

India Extra Neutral Alcohol (ENA) Market Growth Analysis - Forecast Trends, Market Size, Share and Outlook (2025-2034)

Market Report | 2025-08-11 | 104 pages | EMR Inc.

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Report description:

The India extra neutral alcohol (ENA) market reached a volume of around 3.62 Billion Liters in 2024 , driven by its wide range of applications in end use industries and rising demand in the manufacturing of potable alcohol. The market is further expected to grow at a CAGR of 5.00% in the forecast period of 2025-2034, reaching approximately 5.90 Billion Liters by 2034 .

Rising Demand for Manufacturing of Potable Alcohol Driving the Extra Neutral Alcohol Industry Growth in India

Almost all of the ENA produced in India is used in the manufacture of potable alcohol, whose production and use is on the rise. Furthermore, in recent years, a steady trend away from country liquor and toward Indian Made Foreign Liquor (IMFL) has resulted in a rise in demand for potable alcohol. Increased disposable incomes, a change in drinking attitude, and the growing western influence are the major factors fuelling the demand for potable alcohol. Furthermore, the expanding cosmetics and personal care industry and the growing pharmaceutical sector are projected to be highly profitable for the market, as ENA has many applications in these industries.

Extra Neutral Alcohol: Market Segmentation

Extra neutral alcohol, or ENA, is a colourless, impurity-free food-grade alcohol. It has a neutral odour and flavour and usually contains 96 percent alcohol by volume (ABV). ENA comes from a variety of sources, including sugar cane molasses, grains, and so on. It is used to make alcoholic drinks like bourbon, vodka, gin, cane, liqueurs, and alcoholic fruit cocktails and aperitifs. Apart from that, it is used in the production of a variety of cosmetics and personal care items, including lipstick, toiletries, cologne, hair gel, and others.

Based on raw material, the market is divided into

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- Grain Based
- Sugarcane Based
- Others

On the basis of end use, the market is categorised into

- Alcoholic Beverages
- Flavours and Fragrances
- Pharmaceuticals
- Cosmetics
- Others

The regional markets for the product in India

- Punjab
- Maharashtra
- Madhya Pradesh
- Uttar Pradesh
- Karnataka
- Andhra Pradesh and Telangana
- Tamil Nadu
- Haryana
- West Bengal
- Others

Rising Applications in End Use Industries Bolstering the Growth of the India Extra Neutral Alcohol Industry

ENA is the main raw material used in the production of alcoholic drinks like whiskey and vodka. It is used in the production of cosmetics and personal care items like perfumes, toiletries, and hair spray, among others. Because of its solvent qualities, it is also used in the manufacturing of lacquers, paints, and ink for the printing industry, as well as prescription products such as antiseptics, medications, syrups, and medicated sprays. ENA is also used in items like air fresheners and detergents. These factors are contributing to the growth of the industry. Apart from this, the thriving pharmaceutical industry and the growing demand for antiseptics, drugs, syrups, and medicated sprays are expected to create significant growth opportunities for the market expansion in the forecast period.

Key Industry Players in the India Extra Neutral Alcohol (ENA) Market

The report gives a detailed analysis of the following key players in the India extra neutral alcohol (ENA) market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- India Glycols Limited
- Triveni Engineering & Industries Ltd.
- Dhampur International Pte. Ltd.
- Privilege Industries Ltd.
- Others

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The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

More Insights On

Extra Neutral Alcohol (ENA) Market

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