

India Air Purifier Market Growth Analysis - Forecast Trends and Outlook (2025-2034)

Market Report | 2025-08-11 | 122 pages | EMR Inc.

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Report description:

The India air purifier market size attained a value of INR 777.75 Crore in 2024. The market is expected to grow at a CAGR of 16.30% between 2025 and 2034, to reach value of around INR 3520.77 Crore by 2034.

The Deteriorating Air Quality is Pressing the Demand for Air Purifiers in the Country

The Indian market for air purifiers is growing significantly owing to the prevalence of air borne diseases and pollution in different cities of India. This has led to a surge in the adoption of air purifiers as indoor air can be more contaminated than outdoor air since it does not undergo circulation, thereby propelling the market growth.

In addition, the market is stimulating in the Northern parts of the country in cities like Delhi, Punjab, and Haryana due to stubble burning, which leads to a deteriorated air quality, smog conditions, and causes several health and breathing disorders, such as asthma and bronchitis. In line with this, the market growth can further be associated with the unfavourable winter conditions, low wind speed and ventilation index impedes the dispersion of pollutants and further leads to breathing problems, thereby pushing the market growth. Moreover, the advent of the coronavirus pandemic further catalysed the demand for air purifiers in the country to clean indoor air and get rid of viruses and pollutants.

Air Purifier: Market Segmentation

An air purifier is a device that removes contaminants from the air in an enclosed room to improve the indoor air quality. These purifiers contain single or multiple filters and a fan that sucks the air. The captured air is then passed through filters to absorb undesirable particles to circulate clean air.

On the basis of mounting types, the market can be segmented into:

- Fixed

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- Portable

Based on technology, the market can be categorised into:

- High-Efficiency Particulate Air (HEPA)
- Activated Carbon
- Ionic Filters
- Others

The market, based on application, can be divided into:

- Commercial
- Residential
- Industrial

Market Breakup by Region:

- North Region
- East and Central Region
- West Region
- South Region

Advancements in Air Purification Technologies are Pushing the Growth of the Market

The alarming rates of air pollution in the region has shifted the status of air purifiers from a luxury to a necessity, which is a significant factor invigorating the growth of the market. As a result, manufacturers are increasingly innovating and incorporating advanced technology to tackle the ever-increasing need for air purifiers in the country. The most widely used air purifiers contain the High-Efficiency Particulate Air (HEPA) filters that constitute high velocity air designed to dry out viruses. The advent of the coronavirus pandemic propelled the market growth of these filters, thereby adding to the overall growth of the market. Furthermore, the advancement of breakthrough UV light to collect and completely kill unwanted microorganisms is another feature, which is positively influencing the growth of the market. Apart from this, the growing health awareness, inflating disposable incomes, and changing lifestyles are additional factors providing impetus to the market.

Key Industry Players in the India Air Purifier Market

The report presents a detailed analysis of the following key players in the India air purifier market, looking into their capacity, market share, and latest developments like capacity expansions, plant turnabouts and mergers and acquisitions:

- Dyson Group
- Koninklijke Philips N.V.
- Daikin Industries Ltd.
- Panasonic Corporation
- Xiaomi Group

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- Eureka Forbes Ltd

- LG Electronics, Inc

- Haier Group

- Blueair, Inc.

- KENT RO Systems Ltd

- Others

The comprehensive report looks at the micro and macro aspects of the industry. The EMR report gives an in-depth insight into the market by providing a SWOT analysis as well as an analysis of the Porter's Five Forces Model.

More Insights On:

United States Portable Air Purifier MarketSouth Korea Air Purifier MarketUnited States Air Purifier MarketAutomotive Air Purifier MarketSmart Air Purifiers MarketAir Purifier MarketPortable Air Purifier MarketIndustrial Air Purifier MarketUnited States Water Purifier MarketWater Purifier Market

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