

## **Helichrysum Oil Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)**

Market Report | 2025-08-12 | 178 pages | EMR Inc.

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### **Report description:**

The global helichrysum oil market was valued at USD 46.41 Billion in 2024. The industry is expected to grow at a CAGR of 4.50% during the forecast period of 2025-2034 to attain a valuation of USD 72.07 Billion by 2034.

Multifunctional Properties of the Helichrysum Oil to Aid the Global Helichrysum Oil Market

The industry is invigorated by the growing popularity of the product as a superior herbal medicinal ingredient, used to cure several diseases and offer treatment with lesser side effects. The oil is used significantly for treating wounds, infections and digestive problems, respiratory problems, and supporting the nervous system and cardiac health. Since the oil is a rich source of compounds promoting antifungal, antibiotic, and antimicrobial properties, the demand for it is rising, thereby aiding the market growth. Further, the compounds found in the product aid in the secretion of gastric juices necessary for the breaking down of food and enhancing digestion. The product is also used extensively by the Turkish as a folk medicine to draw out excess water and relieve stomach-aches.

Helichrysum Oil: Market Segmentation

Helichrysum oil is derived from the Helichrysum genus plant flowers. Primarily, these plant flowers are harvested in the countries, such as Spain, Italy, France, and the Balkans. It is popularly called "immortelle" and "everlasting" owing to its use in olden times and its mythological importance. Although this oil is considered as one of the most expensive oils, it is claimed to have the highest shelf life as opposed to other oils.

Based on type, the market is bifurcated into:

- Organic

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- Conventional

On the basis of source, the industry is divided into:

- Plants
- Leaves
- Flowers

Based on application, the industry can be segmented into:

- Aromatherapy
- Pharmaceutical
- Food and Beverage
- Personal Care
- Others

The regional markets for the product include:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### Emerging Interest of Pharmacologists in the Product to Aid the Global Helichrysum Oil Market Growth

The market is driven by the emerging interest of pharmacologists and health and wellness product manufacturers in the helichrysum oil as the product is filled with vital antioxidant properties owing to its acetophenones and phloroglucinols content. Other factors influencing the market growth include rapid urbanisation and industrialisation, enhancing living standards, and increasing per capita incomes.

The helichrysum oil is considered to be replete with full-body benefits due to its several properties, such as antioxidant, antifungal, antimicrobial, anti-inflammatory, antibacterial properties, corticoid-like effects, free radical scavenging activity, and inflammatory enzyme inhibition. The market is aided by the growing awareness of the product's enriched health benefits through multiple social media platforms, further accelerating the demand for helichrysum oil.

#### Key Industry Players in the Global Helichrysum Oil Market

The report gives a detailed analysis of the following key players in the global helichrysum oil market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- Mountain Rose Herbs
- Rocky Mountain Oils, LLC
- Ultra International B.V.
- Immortelle Therapy
- doTERRA International, LLC

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- Frontier Cooperative
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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